

Forgetting retention and building connection

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Introduction





Value Proposition

How we can meet your expectations

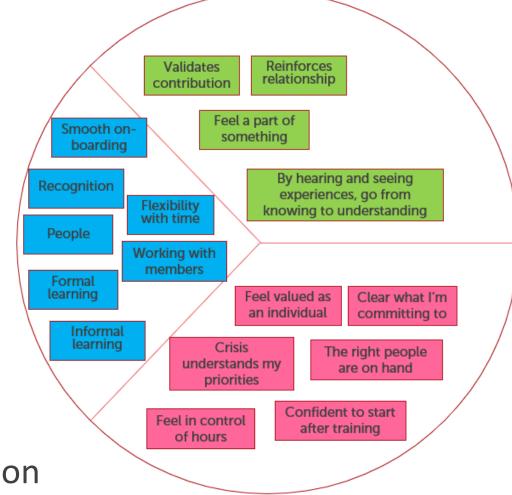
The volunteering team at Crisis is organising conversations with volunteers across all locations and all roles.

The conversations are a part of some work to listen and check in whether we are meeting the needs and expectations of our valued volunteers just like you.

We want to hear, in your words, why you became a Crisis volunteer, how you are finding volunteering, what is working for you and if there are things that we could be doing differently.

In the last two years the world has changed so much that we want to take this opportunity to understand the effect on the lives of the thousands of volunteers that are crucial to Crisis' mission.

Our colleagues in the Supporter Engagement team will be helping us with this check-in and are organising conversations in June and July at a convenient time for you.



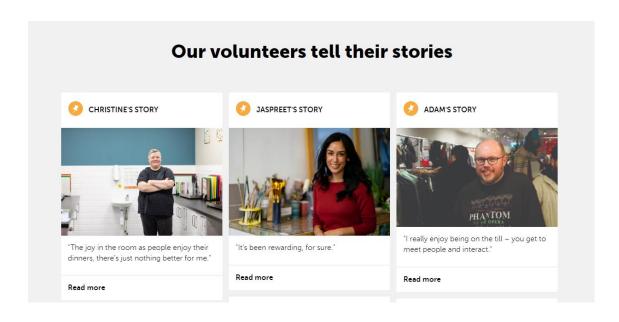
- 1. Social connection
- 2. Meaningful productivity
- 3. To learn about homelessness

Together we will end homelessness

Crisis Insights

Website Research







Volunteer your specialist skills

If you have a specialist skill developed through your career or academic studies that can he deliver effective solutions to ending homelessness, we want to collaborate with you. We can match you with a specific project in our organisation to help boost capacity, accelerate innovation, and solve strategic challenges and problems.

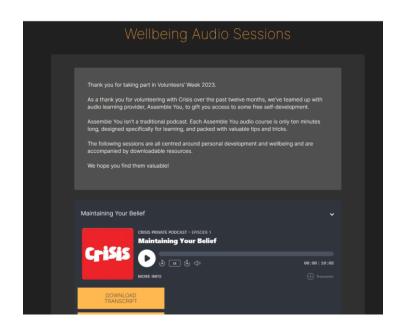
Our specialist volunteers come from all walks of life, bringing important new perspectives and expertise. Volunteers from Accenture have already helped us to reconsider our approach to our shops and e-commerce, and we have a volunteer who is acting as a mentor to one of the businesses supported through our Venture Studio. We want individuals and teams who can help us to end homelessness sooner by bringing their talents to all parts of Crisis. This could be in marketing, finance, project management, data and digital.

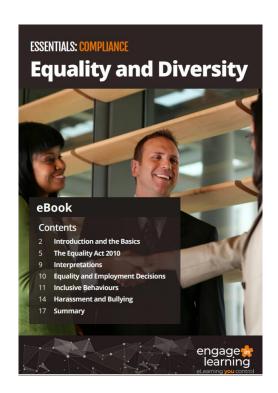
We will ensure that your role is valued, with defined goals and objectives and that you understand how you are part of ending homelessness. Not only will you be able to see the direct impact of contributions, but you will also have a chance to learn about the structural causes of homelessness and the solutions needed to end it.



Crisis Learning

Blended Approach





Causes of Homelessness

- · Unemployment / losing a job
- Abuse
- Migration
- Relationship breakdown with a partner or with family
- Leaving care / prison / hospital / the forces
- Drug / alcohol misuse this can be the cause of homelessness or a symptom
- · Victim of crime
- · Poor health / disability
- · Low income
- · High accommodation costs
- Housing shortage
- · Private Rented Sector Tenancy ended
- Welfare Reforms spare room subsidy / benefit cap / reduced employment
- · Universal Credit waiting time
- There are many reasons why people become homeless and many people will become homeless because of a combination of





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Wellbeing

- Volunteers' Wellbeing Week
- Detailed interviews with Christmas volunteers
- Reflective practice for volunteers
- PIE for volunteers
- Volunteer Wellbeing Programme







Trust and Responsibility



Crisis at Christmas 2023 Volunteering Content Capture Guidelines

What content are we looking for?

This year we want to give our social media followers and prospective volunteers an insight into what volunteering for Crisis at Christmas is like across a range of roles.

We're looking for behind the scenes/a day in the life of content that shows what it's like to volunteer and why it's important.

We cannot show guests or members so the content should focus on your experiences of the day - you don't even need to show your face if you don't want to.

You could show:

- Your alarm going off early, getting ready for your shift, putting on your volunteering badge
- What you have for breakfast and your commute to wherever you're volunteering
- Setting up for guests/member activities and services such as such as arts and crafts

Together we will end homelessness

Question Time

Thank you

