



Government  
Events

# Tackling Child Poverty: The Way Forward

Wednesday 13<sup>th</sup> November 2019  
Event Guide





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## How to Claim Your CPD Points

Regarding CPD credits, it is the individual delegate's responsibility to evaluate their learning and record it appropriately into their CPD portfolios according to your institute's requirements.

For this Conference, you are entitled to 8 CPD points.



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# Welcome Letter

Dear Delegate,

Welcome to Tackling Child Poverty: The Way Forward conference.

This event features key stakeholders in tackling child poverty from central government, local government, the voluntary sector, education and healthcare. Delegates will get an overview of the impact of child poverty, how government policies are addressing it and how the public sector is working to improve outcomes for children.

Today you will have the opportunity to hear presentations from key organisations from sector leaders in addition to a series of case studies examining best practice in a range of settings.

If you have any questions or queries please ask our onsite management team, who will be more than happy to help you. They are located at the registration desk.

We hope you have a rewarding and enjoyable day.

Yours Truly,

David Blake  
Government Events



# Our Future Events

Please look at our website, [www.GovernmentEvents.co.uk](http://www.GovernmentEvents.co.uk),  
to view our future events. These include:

## [Working in Partnership to Tackle Drug and Substance Misuse](#)

Tuesday 26<sup>th</sup> November, etc venues The Hatton

## [Voluntary Sector Compliance, Regulation and Standards: The Way Forward](#)

Wednesday 4<sup>th</sup> December, Central London

## [The Next Steps for the Troubled Families Programme: Implementing an Integrated Approach to Supporting Disadvantaged Families](#)

Thursday 23<sup>rd</sup> January 2020, Central London

## [The 2<sup>nd</sup> Annual Future of Mental Health Services](#)

Tuesday 28<sup>th</sup> January 2020, Central London

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For any enquiries, please call 0330 0584 285 or email [Enquiries@governmentevents.co.uk](mailto:Enquiries@governmentevents.co.uk)

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# Agenda AM

09:30-09:40

## Chair's Welcome Address

Victoria Benson, Chief Executive Officer, Gingerbread

09:40-10:00

## Keynote: Improving The Lives Of Children Growing Up In Poverty

Professor Leon Feinstein, Professor of Education and Children's Social Care, University of Oxford, Adviser to the Children's Commissioner

10:00-10:20

## Keynote: Key Updates And Recommendations To Improve Child Poverty From The State Of The Nation 2018-19: Social Mobility In Great Britain

Sasha Morgan, Head of the Secretariat, Social Mobility Commission

10:20-10:40

## Question and Answer Session

11:40-11:00

## Refreshment and Networking Break

11:00-11:20

## Keynote: Analysing The Impact Of Continuing Benefit Cuts To Children In the UK and How Children Could Be Lifted Out Of Poverty By Changing Universal Credit

Josie Tucker, Head of Policy and Research, Child Poverty Action Group

11:20-11:40

## Case Study: The Impact Of Poor Housing On Child Poverty And Children's Life Chances

Suzanne Wilson, Research Fellow in Social Exclusion and Community Development, University of Central Lancashire

Willie Slavin, Chair, West Cumbria Child Poverty Forum

11:40-12:00

## Case Study: Understanding Why 67% of Children in Poverty Have at Least One Parent at Work

Dr Sam Royston, Director of Policy and Research, The Children's Society

12:00-12:20

## Question and Answer Session

12:20-13.30

## Lunch and Networking

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## Agenda PM

- 13:30-13:50**      **Afternoon Keynote: Access to Quality Early Childhood Education and Care for Children in Poverty**  
Professor Eva Lloyd OBE, Professor of Early Childhood Director The International Centre for the Study of the Mixed Economy of Childcare – ICMEC, Cass School of Education and Communities, University of East London
- 13:50-14:10**      **Case Study: Measuring Child Poverty: Implications for Black and Minority Ethnic Families**  
Dr Zubaida Haque, Deputy Director, Runnymede Trust
- 14:10-14:30**      **Question and Answer Session**
- 14:30-14:50**      **Refreshment and Networking Break**
- 14:50-15:10**      **Keynote Presentation: Supporting Families with Children Struggling with Hunger Over the School Holidays**  
Sumi Rabindrakumar, Head of Policy and Research, Trussell Trust
- 15:10-15:30**      **Case Study: Supporting Children at School Facing Poverty: The Pressures Educators Face**  
Edward Conway, Headteacher, St Michael's Catholic School
- 15:30-15:50**      **Case Study: Helping Families to Manage the Costs of Education So That All Children in Luton Can Enjoy Learning**  
Jane Malcolm, CEO, Level Trust
- 15:50-16:10**      **Question and Answer Session**
- 16:10**              **Chair's Summary and Close**
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# Speaker Biographies



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## Victoria Benson

Chief Executive Officer, Gingerbread

Victoria joined Gingerbread in February 2019, having served on the Board for four years before that. Gingerbread is the leading national charity working with single parents - it aims to create a world where single parent families are treated equally and fairly and does this both by providing information and support to single parent families as well as campaigning to influence policy and services affecting single parent families. As a single mum to six children and the daughter of a single parent herself, Victoria understands all about the challenges that single parents face as well as the strength they possess. She was very excited to join Gingerbread because she believes strongly that single parents should be supported and championed so that they can thrive and be valued and believes that by driving forward Gingerbread's ambitious strategy she can help to achieve that.

Prior to working at Gingerbread, Victoria was working in the charity sector for over 20 years, as both a solicitor and volunteer, and also for the past 12 years as Director of Legal & Governance at Macmillan Cancer Support. Victoria also has a diploma in Voluntary Sector Management from Cass Business School.



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## Professor Leon Feinstein

Professor of Education and Children's Social Care

Leon Feinstein is Director of Evidence at the Office of the Children's Commissioner where he leads work on measurement, surveys and analysis in relation to the experiences and outcomes of children. From 2013 to 2016 Leon was Director of Evidence at the Early Intervention Foundation, an independent charity and "What Works" centre, working to evaluate the impact of early intervention.

From 2008 to 2013 Leon was a civil servant, working in the Treasury and the Cabinet Office on policy implementation and performance policy. Before joining the civil service Leon was Professor of Education and Social Policy at the Institute of Education. Leon's academic research concerned the intergenerational transmission of advantage and disadvantage in terms of social structure, education and income. Leon is Visiting Professor of Practice at the LSE's Centre for the Analysis of Social Exclusion.



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## Sasha Morgan

Head of the Secretariat, Social Mobility Commission



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## Josie Tucker

### Head of Policy and Research, Child Poverty Action Group

Josephine Tucker is Head of Policy and Research at Child Poverty Action Group, where she oversees research and policy engagement on social security, in particular universal credit. She is responsible for CPAG's Early Warning System which provides frontline evidence on the impact of changes to benefits from thousands of welfare rights advisers around the country, and has undertaken work to model the effect of cuts to universal credit on child poverty. Before working at CPAG Josie spent 10 years at an international development think tank focusing on water and sanitation policy.



## Suzanne Wilson

### Research Fellow in Social Exclusion and Community Development, University of Central Lancashire

Suzanne is a Research Fellow in Social Inclusion and Community Engagement at The University of Central Lancashire (UCLan). The research agenda, which is in partnership with the Samuel Lindow Foundation and The Centre for Citizenship and Community, is to work with communities to identify effective and sustainable means of increasing community capital. This expanding portfolio of research focuses on working-class, coastal communities, often regarded as being 'left-behind' and recently won a Golden Apple Award for 'Best Community Initiative' in 2019. This work is supported by my membership on West Cumbria Child Poverty Forum (WCCPF), whose aim is to share information and expertise and raise the profile of child poverty in West Cumbria, keeping the issue at the forefront of the public, and statutory services.

Previous research has focused on understanding disadvantaged families' engagement in education, which has informed practice in West Cumbria, where she researched, developed and delivered a family based intervention to raise aspirations and attainment. The intervention that was produced, 'In This Together', is currently funded by Cumbria County Council to be rolled out throughout West Cumbrian secondary schools, for two years.

As an advocate for educational equity Suzanne is a sponsor governor at West Lakes Academy, where she is the link governor for disadvantaged pupils and chairs the student welfare sub-committee. Suzanne has over 10 years' experience working mental health and is trained in integrative counselling and brief solution focused coaching.

## Willie Slavin

### Chair, West Cumbria Child Poverty Forum

Following a career as a headteacher in Primary education, Willie has devoted his time to engagement in the West Cumbrian Community with a particular interest in issues around Child Poverty. As a Trustee of Howgill Family Centre, including fifteen years as Chair, he has been able to observe first-hand the development of the Sure Start programme and how the gains that it accrued have been gradually dissipated in the last ten years.

Returning to post graduate study in retirement he was able, in the course of studying for a Masters in Applied Theology at Westminster College Oxford, to critique government social policy through the lens of Christian Social Theology. The combination of the experiential and the academic in those first three formative years in community engagement has informed his trusteeship of the Samuel Lindow Foundation and his chairing of the West Cumbria Child Poverty Forum (WCCPF) which identified reflective practice as one of its founding principles.

Being able to draw upon the resources and expertise of a university, initially through conference organisation, but now more focused by engagement with a researcher has allowed WCCPF to respond to identified concerns. Social housing's critical contribution to the alleviation of child poverty is just the most recent piece of work that has resulted in an initial report that has provoked real change in the practice of social landlords in West Cumbria.

Willie is Chair of Trustees of the Whitehaven Foyer.





## Dr Sam Royston

Director of Policy and Research, The Children's Society

Dr Sam Royston is our Director of Policy and Research. He has led on the charity's policy work on child poverty. Sam has written extensively about welfare and debt issues from both an academic and policy perspective. Previously Sam has also been a researcher in the Social Policy department at the University of York, and a Welfare Rights adviser at a Citizens Advice Bureau. Sam has written extensively on child poverty issues from both an academic and policy perspective, including leading The Children's Society's influential policy work on the future of Free School Meals following the introduction of Universal Credit, and on families facing problem debt.



11:40-12:00

## Professor Eva Lloyd OBE

Professor of Early Childhood Director The International Centre for the Study of the Study of the Mixed Economy of Childcare – ICMEC, Cass School of Education and Communities, University of East London

Eva Lloyd is Professor of Early Childhood in the Cass School of Education and Communities at the University of East London, UK. She is Director of UEL's International Centre for the Study of the Mixed Economy of Childcare (ICMEC). Her research and academic publications focus on early education and childcare policies and systems, particularly marketised ECEC systems. She has a special interest in their impact on children growing up with disadvantage. Prior to joining UEL, Eva was senior lecturer at Bristol University's School for Policy Studies where she led the Early Childhood Studies programme. She has held academic post at London University's Institute of Education and Bedford College, as well as honorary positions at the University of Cambridge and the Queen's University Belfast. Eva also spent eleven years working in policy and research for Save the Children UK and Barnardo's, and four years as CEO of the National Early Years Network, a UK wide umbrella organisation. She has extensive experience collaborating with national and international policymakers and co-authored a range of UK government commissioned policy studies and evaluations.



13:30-13:50

## Dr Zubaida Haque

Deputy Director, Runnymede Trust

Dr Zubaida Haque is the Deputy Director of The Runnymede Trust. Zubaida has a strong research and policy background in ethnicity and inequality within education, employment, housing, health, poverty, and criminal justice. She has also written and spoken widely on citizenship, integration and extremism issues. She has worked for several government departments, Thinktanks and universities and is a Commissioner on the Women's Budget Group Commission on a Gender-Equal Economy and a Fellow of the Royal Society of Arts.

Zubaida has written many comment pieces on different aspects of public policy for national newspapers, including The Guardian, The Times, TES and the New Statesman; she has also made appearances on Channel 4 News, Newsnight, BBC Breakfast, Sky News, BBC Victoria Derbyshire as well as on national and local radio stations.



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## Sumi Rabindrakumar

Head of Policy and Research, Trussell Trust



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## Edward Conway

Headteacher, St Michael's Catholic School

Edward Conway is currently Headteacher at St. Michael's Catholic High School, Watford and has been in post since September 2010. Prior to this he was Headteacher at John Paul II School, Wimbledon from 2007-2010. He has previously taught in schools and a Sixth Form College in inner London, teaching Religious Education, Physical Education, Theology and Philosophy.

He was invited to join the Diocese of Westminster Commission for Education in 2016 and remains a member. He is also a Director of the Diocese of Westminster Academy Trust Board.

Edward was designated a National Leader of Education in 2016 and is involved in numerous initiatives concerning School to School Support and School Improvement. He speaks around the country on educational issues.

Edward remains a keen sports supporter and sportsman, partaking in various sporting pursuits in between injuries brought about by the aging process! Edward is married and has four grown up children and lives in West London.



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## Jane Malcolm

CEO, Level Trust

Jane Malcolm lives in sunny Luton with her husband and two young children. After working as a youth worker in Luton High schools for 6 years, Jane founded charity Level Trust in response to the growing needs of poor children in the town. Starting from her kitchen table in 2013 with just an old laptop and community support, the charity now helps thousands of children every year by ensuring they have everything they need to love learning.



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## Thank you for attending our conference.

We hope you found the day interesting and insightful. Speaker presentations will be made available to download on completing the post show survey which will be emailed to you within one week after the event.

We wish you a safe journey home.

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