



Government
Events

The Future of University and Business Collaboration: Developing World Class Public-Private Partnerships

Wednesday 6th November 2019
Event Guide





Our Loyalty Discount

This discount entitles attendees to a 20% discount on any future conference being run by Government Events in the next 12 months. Please quote code Loyalty20 at the start of your booking.



How to Claim Your CPD Points

Regarding CPD credits, it is the individual delegate's responsibility to evaluate their learning and record it appropriately into their CPD portfolios according to your institute's requirements.

For this Conference, you are entitled to 8 CPD points.



Wi-Fi

Username: etc venues

Password: wifi8119



Welcome Letter

Dear Delegate,

Welcome to The Future of University and Business Collaboration: Developing World Class Public-Private Partnerships conference.

This event will draw from the expertise of senior bodies and practitioners who have demonstrated how to be successful in making higher education and business partnerships work. Find out the key elements that enable all parties to reap the benefits of collaboration for their own institutions and organisations and for the local economy.

Today you will have the opportunity to hear presentations from key organisations from senior bodies and practitioners in addition to a series of case studies examining best practice in a range of settings.

If you have any questions or queries please ask our onsite management team, who will be more than happy to help you. They are located at the registration desk.

We hope you have a rewarding and enjoyable day.

Yours Truly,

David Blake
Government Events



Our Future Events

Please look at our website, www.GovernmentEvents.co.uk, to view our future events. These include:

[Enhancing the Student Experience: Enabling Student Prosperity](#)

Tuesday 12th November 2019, Central London

[The 2nd Annual National Higher and Further Education Marketing and Communications Conference 2019](#)

Wednesday 27th November, Central London

[Working in Partnership to Improve Security and Safeguarding in Higher Education](#)

Thursday 30th January 2020, Central London

[The 2nd Annual Future of Modern Foreign Languages in Education Conference](#)

Tuesday 25th February 2020, Central London

For any enquiries, please call 0330 0584 285 or email Enquiries@governmentevents.co.uk

*Programme Subject to Change



Agenda AM

- 09:30-09:40 **Chair's Welcome Address**
Professor George Feiger, Executive Dean of Aston Business School, Aston University
- 09:40-10:00 **Keynote Address: The Role of University and Business Collaboration in Achieving the Target for R&D**
Alice Frost, Director of Knowledge Exchange, Research England
- 10:00-10:20 **Keynote Address: Partnering with Universities to Develop World-Class Sector Deals**
Greg Wade, Policy Manager, Skills, Employability and Degree Apprenticeships, Knowledge Exchange Concordat, Universities UK
- 10:20-10:50 **Question and Answer Session**
- 10:50-11:20 **Refreshment and Networking Break**
- 11:20-11:40 **Case Study: Developing a Guide to Business-University Collaboration and Different Ways of Working Together**
David Williams, former Director of Global Corporate Engagement, Middlesex University
- 11:40-12:00 **Case Study: Creating an Enterprise Hub to Promote Local Enterprise and Entrepreneurship at Goldsmiths University**
Professor David Oswell, Pro Warden (Research and Enterprise), Goldsmith University
- 12:00-12:20 **Case Study: The Story of a Northern Accelerator Partner University Spinout, From a Founding Academic**
Edwin Milligan, Project Manager, Northern Accelerator
Professor Che Connon, Professor of Tissue Engineering, Newcastle University, Institute of Genetic Medicine, Founder and Chief Scientific Officer, CellulaREvolution and Atelerix
- 12:20-12:40 **Question and Answer Session**
-
- 12:40-13:40 **Lunch and Networking**

*Programme Subject to Change



Agenda PM

13:40-14:00

Keynote Address: Promoting, Developing and Supporting University-Business Collaboration Across the UK

Dr Joe Marshall, Chief Executive, National Centre for Universities and Business

14:00-14:20

Case Study: Developing Partnerships Between Universities and Employers to Offer Degree Apprenticeships

Liz Gorb, Director of Apprenticeships, Manchester Metropolitan University

Jenny Taylor, UK Graduate, Apprenticeship and Student Programme Leader, IBM

14:20-14:40

Case Study: The Importance of Capacity Building in Delivering Impact with Businesses

Bianca Forte, Innovation and Commercialisation Manager, Rothamsted Research

14:40-15:10

Question and Answer Session

15:10

Chair's Summary and Close

*Programme Subject to Change



Speaker Biographies



Professor George Feiger

Executive Dean of Aston Business School, Aston University

From June 2013 George has been the Executive Dean of Aston Business School, returning to the academic world, in which he began his professional career. From 2003 to May 2013 George was the founder and CEO of Contango Capital Advisors, a wealth management firm in San Francisco. George has also been a Director of McKinsey & Co, working in the US and the UK, the Global Head of Investment Banking for SBC Warburg, the Global Head of Onshore Private Banking for Swiss Bank Corporation and then for UBS and a member of the Group Management Boards of both Swiss Bank Corporation and UBS. George has also been involved in a variety of venture capital activities.

He has been a frequent commentator on economic and financial topics in a variety of media. George was a Lecturer in Economics at Harvard and then Assistant and Associate Professor of Finance at the Stanford Graduate School of Business in the 1970s. George holds a B.Econ (Hons) from Monash University and a PhD in Economics from Harvard University. He was also a Junior Fellow in the Society of Fellows at Harvard.



Alice Frost

Director of Knowledge Exchange, Research England

Alice Frost is the Director of Knowledge Exchange Policy at Research England. (RE - one of the nine Councils to the new UK public funding agency – UK Research and Innovation). She is responsible for knowledge exchange policy and funding at RE, and a lead expert at UKRI on commercialization. Her background is in national policy for research, universities, innovation and economic development. Over many years, Alice has advised countries across Europe and Asia on the UK model of a third stream of funding for knowledge exchange.



Greg Wade

Policy Manager, Skills, Employability and Degree Apprenticeships, Knowledge Exchange Concordat, Universities UK

Greg Wade is a policy manager at Universities UK leading on the Knowledge Exchange Concordat, employability, skills and Degree Apprenticeships. This includes working with employers, the Department for Education and the Institute for Apprenticeships and Technical Education on the development of Degree Apprenticeships, the development of level 4 and 5 higher education, university employer links and supply and demand for graduates.

During his career at Universities UK Greg has led policy in areas such as leadership, management and governance, teaching and learning, teacher education and better regulation.

Before joining us Greg worked as a policy adviser in the predecessor to GuildHE, the Standing Conference of Principles leading on areas that included quality, estates, human resources and international issues.

Greg started his career as a quality assurance officer at the University of Surrey where for seven years he was involved in administering external examining reports, internal course validation and external accreditation as well as servicing numerous university and faculty



Government Events

committees and managing audit and quality assessment visits. Greg also supported the Research Assessment Exercise (RAE) submission. Greg was an audit secretary for five institutional quality audit visits.



11:20 – 11:40

David Williams

Former Director of Global Corporate Engagement, Middlesex University

As a Senior Manager David's strategic remit is to work with Employers and external partners to build up strategic corporate relationships between them and the University, through engaging with business and brokers and promoting in-work qualifications, executive education and professional practice at the higher education levels.

He is an elected member of the CBI London Council, and sits on the London Chamber of Commerce & Industry 'International Strategy Board' and 'Skills Groups', was a founder member of the North London LBB Entrepreneurial Board, together with the Capital West London Board.

David graduated with an MSc from Stirling University, and has over 30 years commercial experience of business in both the private and public sectors; during this time, he has linked hundreds of businesses to learning opportunities as part of their organisational development and employee engagement strategies. David also has expertise in contract negotiation, designing and facilitation of programmes at both under graduate and post graduate levels; and has delivered high level learning in the areas of organisational behaviour, change management, strategy and more recently Degree Apprenticeships.

David now utilises his expertise with a number of organisations through his consultancy work, bridging the gaps between business and education.



11:40 -12:00

Professor David Oswell

Pro Warden (Research and Enterprise), Goldsmiths University

Professor David Oswell is Pro-Warden for Research and Enterprise. In this role, he is responsible for leading the development and overseeing the implementation of Goldsmiths' Research and Enterprise Strategy. David joined Goldsmiths in 2001 and from 2013 to 2016 was Head of Department for Sociology. His current research interests concern the social life and history of children, childhood and children's rights.



12:00-12:20

Edwin Milligan

Project Manager, Northern Accelerator

Edwin Milligan has an MSc in Chemistry from the University of Kent and recently completed an MBA from Strathclyde Business School. He has worked as a Research Chemist for a specialist supplier of pharmacologically active research reagents and as Patent Analyst and Team Leader for Thomson Scientific, working on the Derwent World Patent Index. After spells working in adult learning & skills and careers guidance Edwin, who is Prince 2 qualified, joined Durham University last year as Project Manager for Northern Accelerator – an initiative that is creating a step-change in the commercialisation of research from partner universities (Durham, Newcastle, Northumbria and Sunderland).

Professor Che Connon

Professor of Tissue Engineering, Newcastle University, Institute of Genetic Medicine, Founder and Chief



Government Events

Scientific Officer, CellulaREvolution and Atelerix

Che Connon is Professor of Tissue Engineering at Newcastle University's Institute of Genetic Medicine. Passionate about cell biology and regenerative medicine, he describes himself as 'a scientist and entrepreneur with an interest in defining cell behaviour using rationally designed biomaterials'. Che is founder and Chief Scientific Officer of the biotech spin-out Atelerix Ltd, based around transformative technology for the room temperature storage and transport of viable cells, including stem cells and cell-based assays, using a natural alginate hydrogel.



13:40-14:00

Dr Joe Marshall

Chief Executive, National Centre for Universities and Business

Dr Joe Marshall, Chief Executive of the National Centre for Universities and Business, works closely with public funders, partners and members to foster a world leading business – university collaboration.

Prior to joining the NCUB, he held positions across government and university organisations, including a number of international agencies including UNESCO, WHO and the European Parliament. A researcher at the University of Manchester, he went onto hold senior lectureship positions at Liverpool Hope University and University of Worcester before working for UK Sport and then the London 2012 Olympic and Paralympic Games.



14:00-14:20

Liz Gorb

Director of Apprenticeships, Manchester Metropolitan University

Director of Apprenticeships at Manchester Metropolitan University UK, Liz is currently leading on the development and delivery of Degree Apprenticeships across the University. Liz and her team have been working with over 300 global corporates and SMEs to develop and successfully deliver a leading programme of university-based Degree Apprenticeships including Digital & Technology Solutions, Chartered Manager, Chemical Science, Healthcare Science, Digital Masters, Social Work and the MBA Degree Apprenticeship. With over 1,500 degree apprentices on programme, including many prize winners and high levels of student and employer satisfaction, Liz and the team have successfully grown uptake rapidly while maintaining quality. Liz has played an active role in many trailblazer groups and has also been advising employers, universities and governments on setting up Degree Apprenticeships in New Zealand, Spain and Canada. Previously holding senior roles at the City Lit, Covent Garden, London and the East Cheshire Business School, she has substantial experience of leadership and management and partnership development in a variety of settings.

Jenny Taylor

UK Graduate, Apprenticeship and Student Programme Leader, IBM

Jenny Taylor has worked for IBM UK for over 30 years and has been leader of IBM's Early Professional programmes since 2004. Jenny has responsibility for recruitment, career management, development of education programmes and finance and operations for the schemes across all IBM's business lines. These programmes have won multiple awards including Targetjobs "Graduate Employer of the Year 2018 and 2019", Best School Leavers' Programme (Apprenticeships) 2019 and a Princess Royal Training Award in 2016 and 2019.

Jenny is Chair of the Tech Sector Digital Degree Apprenticeships Employer steering group and plays a leading part in the development of Trailblazer standards. She was at the forefront of developing Digital Degree Apprenticeships in 2015.

She actively supports initiatives to create skills for the digital economy including girls' schools' outreach, STEM and employability skills for young people. Jenny has received industry recognition for her mentoring, inspirational leadership and contribution to the Tech



Government Events

Industry. She is a member of the Tech Partnership Digital Employers' Board and has sponsored Tech Industry Gold Degrees since their inception 15 years ago. She is also a Commissioner for the Princess Royal Training Awards and a member of the Quality Assurance Agency Degree Awarding Powers committee.



Government
Events

14:20-14:40

Bianca Forte

Innovation and Commercialisation Manager, Rothamsted Research

Bianca Forte is an Innovation and Commercialisation Manager at Rothamsted Research, the longest-running agricultural research institute in the world. She joined Rothamsted in 2014 as an Alliance Manager to develop strategic relationships with key industry players. Since then, Rothamsted has successfully delivered an alliance on wheat innovation with Syngenta and is half-way through its alliances on smart crop protection with Bayer and animal nutrition with Alltech. In addition to a track record working with global businesses, Rothamsted has been quickly expanding its impact with UK-based start-ups and Small and Medium-size Enterprises (SMEs) through new activities enabled by four Accelerators set up in recent years.

Bianca is a bioscientist by training with 12+ years' experience in innovation management and technology transfer in the clean-tech and agri-tech sectors in the UK. Before joining Rothamsted, she worked for the University of East Anglia developing collaborations with SMEs. She started her career doing technology assessments for investors and governmental agencies - in a consultancy company.



Thank you for attending our conference.

We hope you found the day interesting and insightful. Speaker presentations will be made available to download on completing the post show survey which will be emailed to you within one week after the event.

We wish you a safe journey home.

Government Events, 90 Long Acre, Covent Garden, London, WC2E 9RZ
T: 0330 0584285 W: www.GovernmentEvents.co.uk