



Long-Term Conditions Conference 2020: Improving Quality of Care and Patient Outcomes

Thursday 27th February
Event Guide





Our Loyalty Discount

This discount entitles attendees to a 20% discount on any future conference being run by Government Events in the next 12 months. Please quote code Loyalty20 at the start of your booking.



How to Claim Your CPD Points

Regarding CPD credits, it is the individual delegate's responsibility to evaluate their learning and record it appropriately into their CPD portfolios according to your institute's requirements.

For this Conference, you are entitled to 8 CPD points.



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Welcome Letter

Dear Delegate,

Welcome to Long-Term Conditions Conference 2020: Improving Quality of Care and Patient Outcomes event.

In March 2019, the NHS Five Year Forward View was published, reflecting and reviewing on the progress made since the previous report established in 2014 and how to move forward in providing a more efficient and responsive healthcare service. One of the key areas identified in the latest report is the treatment of long-term health conditions, an issue that has become increasingly complex in recent years.

Patients are now developing long-term conditions at an alarming rate, with the number of patients admitted to hospital as an emergency with more than five conditions increasing from one in ten in 2006/07 to one in three in 2015/16. However, the availability of healthcare in treating these conditions has also become increasingly polarised, with around 28% of people in the most deprived fifth of England having more than 4 conditions, compared with 16% in the least-deprived fifth. At the same time, the impact of long-term conditions on patient's mental health has become a growing concern for, not only individuals living with the conditions, but for the NHS itself, with £1 in every £8 spent on long-term conditions linked to poor mental health, equating to £8-13 billion of NHS spending each year.

This conference will provide attendees with an invaluable opportunity to hear the latest initiatives from across the NHS and local government in developing national policies to treat long-term health conditions, as well as reflect on future improvements to be made. Speakers will cover a range of topics, from innovative methods to funding and utilising resources to fund treatments, to developing integrated care models. Participants will be able to listen to case studies demonstrating successful approaches to support patients living with long-term health conditions, including respiratory conditions, chronic neurological conditions, and chronic pain conditions, with guidance in training and supporting staff to apply these approaches within their own Trusts and hospitals.

If you have any questions or queries please ask our onsite management team, who will be more than happy to help you. They are located at the registration desk.

We hope you have a rewarding and enjoyable day.

Yours Truly,

David Blake
Government Events



Our Future Events

Please look at our website, www.GovernmentEvents.co.uk,
to view our future events. These include:

[Improving Patient Flow in the NHS](#)

Wednesday 20th May, Central London

[The National Conference for Nurses 2020](#)

Tuesday 16th June, Central London

[NHS Technology 2020: Harnessing Digital, Data and Technology in Healthcare](#)

Wednesday 17th June, Central London

[Palliative and End of Life Care Provisions Conference 2020](#)

Thursday 9th July, Central London

For any enquiries, please call 0330 0584 285 or email Enquiries@governmentevents.co.uk

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Agenda AM

- 09:00-09:50 **Registration, Refreshments and Networking**
- 09:50-10:00 **Chair's Welcome Address**
Imelda Redmond CBE, National Director, Healthwatch England
- 10:00-10:20 **Keynote Address: Delivering Value For Money And Improved Services Through Integrated Health And Social Care In Treating Patients With Long-Term Conditions**
Aileen Murphie, Director, MHCLG and Local Government Value for Money, National Audit Office
- 10:20-10:40 **Keynote Address: Quality Of Care For People With Multiple Long-Term Conditions: What Can Data Analytics Contribute?**
Mai Stafford, Principal Data Analyst, The Health Foundation

10:40-11:00 **Question and Answer Session**

11:00-11:20 **Refreshment and Networking Break**

- 11:20-11:40 **Case Study: Implementing A New Model Of Integrated Care Closer To Home In Treating Patients With Long-Term Conditions**
Cathy Bellman, Kent and Medway STP Local Care Programme Lead, Transforming Health and Social Care in Kent and Medway
- 11:40-12:00 **Case Study: Tackling Diabetes By Identifying Those Most At Risk Of Developing The Disease And Supporting Existing Patients**
David Hiles, Head of Diabetes Service Redesign and Improvement Consultancy, Diabetes UK
- 12:00-12:20 **Case Study: Overcoming Barriers And Improving Access To Health Services For Patient With Long-Term Conditions In Hard To Reach Communities**
David Johnson-Morgan, Project Officer, Community Links

12:20-12:40 **Question and Answer Session**

12:40- 13:25 **Lunch and Networking**

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Agenda PM

- 13:25-13:45 **Case Study: Living With A Lung Condition**
Sarah MacFayden, Head of Policy and Public Affairs, British Lung Foundation
- 13:45-14:05 **Case Study: Understanding The Latest Developments And Advancements In Cancer Care Reviews**
Emma Hodgson, General Practice Nurse, Lancaster Medical Practice
- 14:05-14:25 **Case Study: Effective Procedures To Support Patients With Chronic Neurological Conditions To Lead Fulfilling Lives**
David Martin, Chief Executive Officer, MS Trust
- 14:25 - 14:45 **Question and Answer Session**
- 14:45-15:05 **Refreshment and Networking Break**
- 15:05-15:25 **Case Study: Innovative Methods To Limit The Impact Of Arthritis And Other Chronic Pain Conditions On Patients' Lifestyles**
Heather Baumohl-Johnson, Director of Services and Operations, Arthritis Action
- 15:25-15:45 **Case Study: House of Care: Developing An Integrated Care Model To Support People Living With Long-Term Conditions**
Lucy Jackson, Consultant in Public Health, Leeds City Council
- 15:45-16:05 **Questions and Answers Session**
- 16:05 **Chair's Summary and Close**

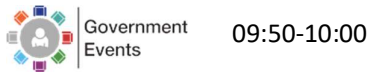
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Speaker Biographies

Imelda Redmond CBE

National Director, Healthwatch England

Imelda has 20 years' experience working in senior roles in the not-for-profit sector. Most recently she was CEO of the charity 4Children where she led the organisation through a period of significant change. Before that she was Director of Policy and Public Affairs at Marie Curie Cancer Care, and Chief Executive of Carers UK where she received a CBE for her services to disadvantaged people in 2009. Imelda is passionate about championing patients' needs and ensuring that their views are listened to.

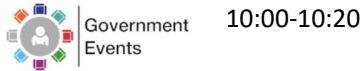


09:50-10:00

Aileen Murphie

Director, MHCLG and Local Government Value for Money, National Audit Office

Aileen has been Director of MHCLG & Local Government VFM at the NAO since 2013. She has published reports to Parliament on the financial sustainability of local authorities, with an upcoming report on Local authority commercial investments. She has also reported regularly on adult social care, most recently focused on the halting progress on integrating health and social care, the interface between health and social care highlighting that despite 20 years of trying, integration is unresolved. On housing, she has published Housing in England: an overview, Homelessness in England, Planning for New Homes and a progress review of the government's biggest housing initiative Help to Buy. A regular commentator on live issues in the local government sector, she has recently been appointed to an honorary professorship at Durham University.



10:00-10:20

Mai Stafford

Principal Data Analyst, The Health Foundation

Mai Stafford is at the Health Foundation, an independent charity committed to bringing about better health and health care for people in the UK. Mai is currently in the Data Analytics team leading a programme of work on health care quality. After studying maths as a first degree, she trained in medical statistics and then completed a PhD in social epidemiology at UCL. She combines her passion for analysing data with a conviction that social factors are a key determinant of health and health care utilisation. Her current projects focus on care for people with multiple conditions, including socioeconomic and ethnic inequalities in care, and the intersection of mental and physical health conditions. Before joining the Health Foundation, she was Reader in Social Epidemiology at UCL and involved in several cohort studies of ageing including the MRC National Survey of Health and Development, the English Longitudinal Study of Ageing and the Whitehall II study.



10:20 – 10:40

Cathy Bellman

Kent and Medway STP Local Care Programme Lead, Transforming Health and Social Care in Kent and Medway

Cathy has worked in the NHS for over 36 years; as a clinician for 28 years as well as holding senior operational and leadership roles, with experience across primary, community and acute sectors. She has experience of organisational business planning, quality and cost improvement, organisational change and transformation, as well as testing new care models across health, social care, voluntary and care sector within the NHS New Care Models Vanguard programme.

Her present role is the Local Care Programme Lead for the Kent and Medway Sustainability and Transformation Partnership, focusing on cross organisational, multi-disciplinary team working, aligned to the Primary Care Networks, to deliver integrated health and care services close to where people live. She is an advocate for involving the voluntary and care sector as a key partner and to help develop community resilience, with the implementation of community navigation and social prescribing.



11:20-11:40



David Hiles

Head of Diabetes Service Redesign and Improvement Consultancy, Diabetes UK

Over the last 16 years David has worked with the NHS to implement national long-term condition strategies. Having worked in a variety of long term conditions including mental health and HIV, he co-led the development of the first risk stratification tool produced to predict the risk of patients having an asthma attack. He also has significant experience of service redesign, health promotion and developing effective self-management tools. An NLP practitioner, David loves working closely with clients to deliver improved outcomes in diabetes care. The rest of his time is spent pretending to be a Batman with his 5 year old son, William.



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11:40-12:00

David Johnson-Morgan

Project Officer, Community Links

David Johnson-Morgan is a Project Officer working for Community Links on health projects since June 2019. He's worked on projects for Newham CCG and Health Collaborative, raising population cancer awareness and acquiring feedback from local GP patients respectively. Previously, he was employed by the Guardian News and Media group in London in an editorial capacity and by a GP federation in Bristol as a Special Projects Manager. David completed an undergraduate degree in Biological Sciences at the University of Warwick and recently received a Master's in Public Health Policy from City, University of London. David's published research includes analysis of the effectiveness of social prescribing for alleviating loneliness and isolation in the elderly, as well as, critical synthesis of punctuated equilibrium theory.



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12:00-12:20

Sarah MacFayden

Head of Policy and Public Affairs, British Lung Foundation

Sarah is Head of Policy and Public Affairs at the British Lung Foundation. She leads a programme of policy influencing work aimed at preventing lung disease and improving quality of life for lung patients, covering issues including air quality, smoking cessation, and health service improvement. Prior to this role she managed the policy team at Crisis, the national charity for homeless people. She has also worked in an MP's office and completed a MA in Public Policy.



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13:25-13:45

Emma Hodgson

General Practice Nurse, Lancaster Medical Practice

Emma is a trainee advanced nurse practitioner in a large practice in Lancaster. Their practice serves a mixed population including university students, and some deprivation. I have worked at the practice as a GPN for 3 years before starting my ACP training 6 months ago and loved every minute of it! She previously worked in acute medicine at the hospital, and realised she wanted to help people stay well at home and not become unwell enough to need to come to hospital. She has undertaken further study in her time so far in general practice including mentorship, cervical cytology training, ARTP performance and interpretation accreditation and a PgC in long term conditions, PgD CSP, and MSc practice development. She loves learning to ensure she gives exemplar patient care.



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13:45-14:05



David Martin

Chief Executive Officer, MS Trust

David Martin became the CEO of the Multiple Sclerosis Trust in 2017. The national charity started life 26 years ago to provide information to people newly diagnosed with MS. Offering advice to patients on how to manage and limit the impact of symptoms of chronic neurological pain through lifestyle choices is at the heart of what the MS Trust does. The Trust's award-winning information service now provides the best help and support so that people with MS can take control and live a life with MS, not defined by MS. This includes practical, reliable, evidence-based information, online, in print and in video, covering a whole range of topics, from lifestyle tips to MS symptoms and explaining MS to kids, to drugs and treatments.

The charity also provides and trains MS Nurses and is currently piloting Advanced Ms Champions, supporting some of the 40,000 people with advanced MS. David is also Vice Chair of the Neurological Alliance, a coalition of more than 80 organisations working together to transform outcomes for the millions of people in England with a neurological condition.



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Events 14:05-14:25

Heather Baumohl-Johnson

Director of Services and Operations, Arthritis Action

Heather is the Director of Member Services & Operations at Arthritis Action, and a Clinical Hypnotherapist. She has worked in the Charity Sector for almost 30 years, mostly with health charities and supporting people with Long Term Conditions alongside the NHS. Heather holds an MSc in Clinical Hypnotherapy, has a background in psychology, and is a trained Mental Health First Aider. She is an experienced senior executive, with expertise in developing self-management approaches and working with local communities. She was previously Chairperson of the Association of Volunteer Managers, advancing the organisation's mission around the country. Heather has given presentations in various patient-led conferences and is a keen advocate of self-management and for people living with Long Term Conditions.



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Events 15:05-15:25

Lucy Jackson

Consultant in Public Health, Leeds City Council

Lucy is a passionate and dedicated Public Health Consultant with almost 30 years' experience working within Public Health both in the NHS and Local Authority. She has a strong commitment to tackling inequalities in health, the importance of the role of prevention within this, and a passion for ensuring people and communities are at the centre of everything we do. She is committed to working across systems, in partnership, to improve local health and well-being outcomes. She is presently a Chief Officer within Leeds City Council, and professionally a Consultant in Public Health. Her present responsibilities include providing strategic leadership for programmes of work covering; Older People/Age Friendly Leeds, long term conditions, personalised care and Cancer. She is also the Public Health lead for system integration (working across the health and care system both with commissioners and providers), population health management and personalised care, and represents Leeds on a number of West Yorkshire and Harrogate ICS Boards in relation to these areas.



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Delegate List

Abbey Road Surgery, GP
Active Luton, Health Specialist Manager (Long Term Conditions)
Active Luton, Senior Health Specialist
Dorset HealthCare University NHS Foundation Trust, Steps to Wellbeing Body & Mind Lead
Dorset HealthCare University NHS Foundation Trust, Steps to Wellbeing Senior Clinical Lead
Guildford & Waverley CCG, Partner Womersley surgery / Clinical Chair
NHS Dorset CCG, Principal Primary & Community Care Lead
NHS Dorset CCG, Principal Primary & Community Care Lead
NHS East & North Herts CCG (06K), Medical Director
NHS Leeds CCG, Senior Commissioning Manager " Cancer and Long Term Conditions, NHS Leeds CCG
NHS Leeds CCG, Health of Public Health " Long term conditions
Norfolk and Suffolk Foundation Trust, RMY Payables F785, Wellbeing Team Leader
Nottingham and Nottinghamshire CCG, GP Board Member Nottingham and Nottinghamshire CCG
Oxford Health NHS Foundation Trust, Principal Clinical Psychologist
Pennine Acute Hospitals NHS Foundation Trust, Quality improvement Lead
Pennine Acute Hospitals NHS Foundation Trust, Collaborative Director
Pennine Acute Hospitals NHS Foundation Trust, Respiratory Clinical Service Manager
Princess Alexandra hospital NHS Trust, Consultant NHS
Royal College of Nursing Nursing, Professional Lead " Nursing Support Workers
Royal hospital for neuro disability, Continuing Care Admissions and Discharge Co-ordinator
Solent NHS Trust, Clinical Manger, Solent NHS Trust
Solent NHS Trust, Operation Manager, Solent NHS Trust
Solent NHS Trust, Community Matron
Solent NHS Trust, Community Matron
Talking Matters, Assistant Clinical Lead
Wyke College, Teacher of Health and Social Care



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Thank you for attending our conference.

We hope you found the day interesting and insightful. Speaker presentations will be made available to download on completing the post show survey which will be emailed to you within one week after the event.

We wish you a safe journey home.

Government Events, 90 Long Acre, Covent Garden, London, WC2E 9RZ
T: 0330 0584285 W: www.GovernmentEvents.co.uk