

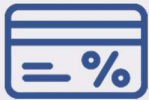


Government
Events

Delivering Effective Youth Services and Support 2020

Thursday 27th February
Event Guide





Our Loyalty Discount

This discount entitles attendees to a 20% discount on any future conference being run by Government Events in the next 12 months. Please quote code Loyalty20 at the start of your booking.



How to Claim Your CPD Points

Regarding CPD credits, it is the individual delegate's responsibility to evaluate their learning and record it appropriately into their CPD portfolios according to your institute's requirements.

For this Conference, you are entitled to 8 CPD points.



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Welcome Letter

Dear Delegate,

Welcome to Delivering Effective Youth Services And Support 2020.

In September 2019, the Government announced a £500 million youth investment fund to help build new youth centres, refurbish youth facilities and provide youth services in hard to reach areas. In addition, the Government is strengthening the workforce in the youth sector through new bursaries for youth work qualifications and a review of the youth work curriculum. Meanwhile, the National Citizen Service continues to grow and expand, having engaged half a million participants and the National Citizen Service Trust gaining Royal Charter body status in 2018.

This renewed focus on the youth sector has the potential to reinvigorate youth services for the future. Delivering effective youth services for vulnerable youth in need of support through partnerships, effective commissioning, targeted support and safeguarding will be key to building strong communities, reducing crime and boosting employment.

At Delivering Effective Youth Services And Support 2020 you will have the opportunity to hear the latest updates and initiatives from key bodies in the youth sector. You will also hear best-practice case studies from a range of local authorities and youth work organisations, demonstrating successfully proven approaches to improving youth outcomes through commissioning and delivering youth services.

If you have any questions or queries please ask our onsite management team, who will be more than happy to help you. They are located at the registration desk.

We hope you have a rewarding and enjoyable day.

Yours Truly,

David Blake
Government Events



Our Future Events

Please look at our website, www.GovernmentEvents.co.uk,
to view our future events. These include:

[Voluntary Sector Funding Conference 2020: Analysing Trends and Behaviours In Fundraising](#)

Wednesday 13th May, Central London

[Tackling Hate Crime Conference: Collaborative Working and Supporting Victims](#)

Tuesday 19th May, Central London

[The 2nd Annual Local Community Regeneration: Transforming Town Centres And Communities Event](#)

Wednesday 20th May, Central London

[The Adult Safeguarding Conference 2020: Protecting Adults At Risk Of Abuse And Neglect](#)

Thursday 21st May, Central London

For any enquiries, please call 0330 0584 285 or email Enquiries@governmentevents.co.uk

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Agenda AM

- 08:45-09:50 **Registration, Refreshments and Networking**
- 09:50-10:00 **Chair's Welcome Address**
Bethia McNeil, CEO, The Centre for Youth Impact
- 10:00-10:20 **Keynote Address: Understanding The Scale Of The Youth Employment Gap In Order To Design Effective Youth Services**
Sam Windett, Director of Policy, Impetus
- 10:20-10:40 **Keynote Address: Overcoming Challenges In The Youth Sector: Ensuring Consistent Quality Services**
Amanda Fearn, Chief Operating Officer, National Youth Agency
- 10:40-11:00 **Question and Answer Session**
- 11:0-11:30 **Refreshment and Networking Break**
- 11:30-11:50 **Case Study: The Diana Award: Empowering Young People To Participate In Communities**
Tessy Ojo, Chief Executive, The Diana Award
- 11:50-12:10 **Case Study: Forming Effective Partnerships And Knowledge-Sharing Across London's Youth Services To Improve Provision**
Sharon Long, Director, Partnership for Young London
- 11:50-12:10 **Case Study: Developing A Shared Language Between Youth Services, Commissioners And Funders To Improve Services And Measure Outcomes**
Kevin Franks, Deputy Chief Executive, Youth Focus North East
- 12:30-12:50 **Question and Answer Session**
- 12:50- 13:40 **Lunch and Networking**

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Agenda PM

- 13:40-14:00 **Case Study: Developing A Corporate Approach To Child's Voice Through The Creation Of Engagement And Participation Opportunities For Young People**
Neesha Patel, SHAPE Project Manager, Sandwell Metropolitan Borough Council
- 14:00-14:20 **Case Study: Establishing Youth Clubs For the 21st Century To Provide A Safe Environment And Improve Youth Outcomes**
Helen Taylor, Network Director, OnSide
- 14:20-14:40 **Question and Answer Session**
- 14:40-15:00 **Refreshment and Networking Break**
- 15:00-15:20 **Keynote Address: Ensuring Access To High Quality Youth Services In Every Community**
Kayleigh Wainwright, Head of Engagement, UK Youth
- 15:20-15:40 **Case Study: Social Determinants of Mental Health: Working Alongside Excluded Young People, Third Sector And Statutory Organisations To Co-Produce Community Projects**
Jake Lake, Policy, Public Health and Prevention Lead, MAC UK
Romello Adakwa Yiadom, Youth Employee, MAC UK
Aynur Yalcin, Clinical and Community Psychologist, MAC UK
- 15:40-16:00 **Question and Answer Session**
- 16:00 **Chair's Summary and Close**

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Speaker Biographies

Bethia McNeil

CEO, The Centre for Youth Impact

Bethia is the Centre for Youth Impact's Chief Executive, and has been with the Centre since its launch in September 2014. Prior to joining the team to set up the Centre, Bethia worked at the Dartington Social Research Unit, the Young Foundation, the National Youth Agency and NIACE (now the Learning and Work Institute), in a variety of policy and research roles. She has also worked in further and higher education as a teacher and trainer.

Bethia is particularly interested in the relationship between quality and impact in youth work and provision for young people, and in the theory and practice of measurement, especially within collaboratives. Bethia is a 2012 Clore Social Fellow and a Senior Visiting Fellow at Nottingham Trent University. She is a Trustee at Datakind UK and a Non-Exec Director of Isledon, a youth organisation in North London.



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Sam Windett

Director of Policy, Impetus

Sam is the Director of Policy for Impetus, which transforms the lives of young people from disadvantaged backgrounds by ensuring they get the right support to succeed in school, in work and in life. Previously, Sam was Head of Policy at ERSA, the representative body for the employment support sector, and, prior to that, led the policy and public affairs teams for frontline support providers in the private and charity sectors.



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09:40-10:00

Amanda Fearn

Chief Operating Officer, National Youth Agency

Amanda Fearn is Chief Operations Officer at NYA with over 20 years working in the youth sector. She has a background in programme management, youth work, services for young people, quality standards and workforce development. Amanda has a national role supporting the youth sector and believes in the power of collaborative practice to bring positive change; advocating the vital work of youth workers, raising standards for youth work and ensuring the voice and influence of young people is central and they are empowered as the key change makers in their lives.



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10:20 – 10:40

Tessy Ojo

Chief Executive, The Diana Award

Tessy Ojo is an inspirational and creative leader experienced in driving change and redefining outcomes for children and young people through innovative approaches to age old problems.

She is the Chief Executive of the Diana Award - a charity legacy to Diana, Princess of Wales' belief in the power that young people have to change the world, with the right support. The charity's mission is to foster and develop positive change in the lives of young people. The charity benefits from the support of Their Royal Highnesses, The Duke of Cambridge and The Duke of Sussex, as well as the Office of the UK Prime Minister as a Patron.

With over twenty years in third sector leadership and in-depth knowledge of working with young people and across the world, Tessy played a founding role in the building and sustainability of the charity, bringing strategic clarity and innovative approaches leading to a 360 degree turnaround of the charity's growth and global industry recognition.

Tessy is a passionate humanitarian and campaigner who has gained international reputation for work around social equity, social impact and social mobility. At the heart of her work is the belief that with the right support and investment, young people are the best instigators for achieving real, sustainable change in their lives, their communities and the wider society.

Tessy is an enthusiastic leader able to develop individuals into a strong cohesive team believing that people come first and must build an organisation they love and are proud to work for.

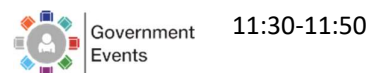
In January 2019, Tessy became the very first British National to be honoured with The Prestigious Martin Luther King Award in Atlanta, in recognition of her innovative approach to leadership and humanitarian work.

In August 2019, alongside other key notable leaders, Tessy was named by British Airways, as one of the top 100 British Leaders <https://www.britishairways.com/100>

A recognised leader in safety, social equity, social impact, safeguarding of young people, diversity and inclusion and redefining organisational culture and values, Tessy is a frequent speaker at industry events across the world, bringing innovative and thought provoking solutions to issues. She sits on a number of non-Executive boards including The BBC's Appeals Advisory Committee, Comic Relief, The Royal Taskforce on Cyberbullying, UK Council For Child Internet Safety and more. She is also a fellow of the Royal Society of Arts.

Tessy has been recognised for her contribution to the sector through a number of Awards such as 2017 Top 30 Social CEOs, The Precious Award, Inspiring Leader 2015, Women in Business Rising Star 2015 (London Region), Excellence Award from Eva Longoria's Global Gift Foundation and many more.

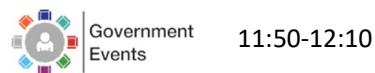
Tessy has a first degree in Biochemistry, an MBA and a post grad diploma in Counselling. She is married and has two children who are both at University.



Sharon Long

Director, Partnership for Young London

Sharon Long has worked across a range of services for young people, across both the charity and statutory sector working locally, regionally and also nationally. She has been the Director at Partnership for Young London for over 5 years, and they continue to work thematically aiming to connect youth sector organisations across London, provide training and development to enhance services for young people and also ensure that cross-sector collaborations influence and inform policy and practice. They have a strapline of 25% of the population, 100% the future which aims to focus on the need to invest properly in the services that young people need, but also to ensure that young people's views shape existing and future services.





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Kevin Franks

Deputy Chief Executive, Youth Focus North East

Kevin is Chief Executive with Youth Focus: North East (formerly Regional Youth Work Unit – North East). Kevin has over 30 years' management and senior practitioner experience within both the statutory and voluntary youth sector.

Prior to Youth Focus North East he worked on the New Deal for Communities Programme and helped establish the National Young Advisors Charity. He is an Honours Graduate in Informal & Community Education, through YMCA George Williams College and currently a council member with the Institute for Youth Work and Trustee for the Centre for Youth Impact. Since starting a career in Youth & Community Work Kevin has always strived to provide a high quality service which builds from the needs of young people and involves them as equal participants in the design, delivery and evaluation of the services they receive.



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14:00-14:20

Neesha Patel

SHAPE Project Manager, Sandwell Metropolitan Borough Council

Neesha Patel is the SHAPE Project Manager for Sandwell Metropolitan Borough Council. She has been employed for the last 15 years within Public Sector in the NHS and local council, managing numerous projects, including introducing a new performance management system in the Maternity Ward to conducting a lean review of the Multi Agency Safeguarding Hub (MASH) in Children's Services as well as project managing the Early Help Workstream in Sandwell Council's Children's improvement Programme for 3 years.

For the past 5 years Neesha has managed the successful implementation of the child's voice initiative, the award-winning SHAPE Programme.

The SHAPE Programme focuses on core priorities; staying safe, being healthy, enjoying and achieving, making a positive contribution and economic wellbeing. The programme has made significant progress in achieving its objectives. Neesha has made a huge impact in embedding child's voice demonstrated by winning an award for inspiring young people from the Black and Asian Police Association (BAPA). The Programme and its young forum members have successfully been recognised as a model of best practice locally, regionally and nationally.



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13:40-14:00

Helen Taylor

Helen Taylor, Network Director, OnSide

Helen joined OnSide in 2015 as Network Director to ensure the OnSide Network reaches its full potential with the highest possible levels of performance. Helen provides strategic support to the Youth Zones' leadership team, utilising the expert resources within the OnSide team, leads on Impact and quality assurance including over-seeing Network projects.

Helen has great understanding and 'hands on' experience of the Youth Zones having joined the OnSide team from Mahdlo where she was Chief Executive for 4 years successfully leading it from inception through it's first 3 years of growth. Previously Helen worked as and led teams of Community and Youth Workers in charitable regeneration organisations.

Helen has a BSc in Geography, a MSc in Marine Resource Management and a post graduate Diploma in Community and Youth Work.



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14:00-14:20



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Kayleigh Wainwright

Head of Engagement, UK Youth

Kayleigh has over 15 years' experience in the youth sector, supporting young people and communities to have a voice on issues that matter to them. She started her journey as a participant in her local youth club and now leads the UK Youth strategy for youth advocacy, supporting young people and youth workers to have their voices heard in decision making processes at a local, national and international level. She is a JNC qualified youth worker and has set up and managed a number of local youth services and projects.



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15:00-15:20

Jake Lake

Public Health and Prevention Lead, MAC UK

Jake Lake works as the Policy, Public Health and Prevention Lead for MAC-UK. Starting in this role at the beginning of January, his role involves developing MAC-UK's policy work, advocating for young people to shape the policy decisions that affect them. He is currently working on co-producing a research project that will advise on how to create a public health model that can impact on the prevalence of poor mental health, youth violence and inequality. Jake hopes to be able to build on MAC-UK's excellent policy influencing work by allowing it to be shaped by the young people we work with, drawing on community organising strategies and developing campaigns that disrupt current power structures. Before working at MAC-UK Jake has been an activist, and has an MA from SOAS, studying Palestine and the Middle East.



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15:20-15:40

Romello Adakwa Yiadom

Youth Employee, MAC UK

Romello Adakwa-Yiadom works as a Youth Consultant at MAC-UK. He has been involved in various aspects of the work that MAC-UK deliver. This includes co-producing social worker training, delivering doctorate training to clinical psychologists and consulting with various professionals and organisations. Romello enjoys working for MAC-UK because he feels valued and empowered by the working environment and narrative of young people at work. He hopes to continue working for MAC-UK in order to develop professionally, allowing him to strive for job roles that will enable him to help young people directly.



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15:20-15:40

Aynur Yalcin

Clinical and Community Psychologist, MAC UK

Aynur Yalcin works as a Community and Clinical Psychologist at MAC-UK within the Youth Employment Team. She trained at the University of East London and is interested in supporting ways to make the profession more diverse. She is also curious about how the profession could work in more non-traditional ways. Part of her role at MAC-UK has involved supporting the personal and professional development of the team. Aynur is interested in practising as a community psychologist and adapting support to be more creative and accessible for young people.



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15:20-15:40



Delegate List

Action for children, *Head of Youth Support - Airplay*
Afghan Association Paiwand, *Director*
Alzheimer's Society, *Senior Youth Engagement Officer*
Brathay Services, *Head of Children and Young People Services*
Cambridgeshire County Council, *Youth & Community Manager*
Cambridgeshire County Council, *Service Manager (Community & Interventions)*
Change Grow Live, *Manager Young People's Emotional Wellbeing Service*
change, grow, live, *National Head of Operations - Children and Young People*
Doncaster Council, *Engagement Manager*
East Sussex County Council, *Operations Manager in Early Help Service*
East Sussex County Council, *Equality, participation and partnerships manager*
East Sussex County Council, *Funding and Partnership Project Manager*
Haringey Council, *Service Manager Partnerships (5-18) & Troubled Families Co-ordinator*
Haringey Council, *Team manager*
Hull City Council, *Head of Early Help & Commissioning*
Hull City Council, *Youth work Manager*
Hull City Council, *Youth Work Manager*
Hull City Council, *Integrated Services Manager (Youth)*
Kent County Council, *Senior Commissioner*
Kent County Council, *Commissioner*
Leicester City Council, *Service Manager*
Leicester City Council Youth Service, *Senior Youth Worker - Open Access and Street Based Youth Work Lead*
London Borough of Merton, *Participation and Engagement Service Manager*
London Borough of Merton, *Head of Youth Services*
Peterborough CVS, *Youth Programme Manager*
Peterborough CVS, *CEO Peterborough CVS*
Romsey Mill, *Programme Manager*
The national Lottery Community fund, *Head of Youth Services*
The quest academy, *Teacher of English and My Quest Journey Coordinator (PSHE and RSE)*
Warwickshire County Council, *Assistant Director - Children & Families*
YMCA Trinity, *Programme Manager West*
YMCA Trinity, *Programme Manager East*
YMCA Trinity, *Youth Engagement Manager West*



Thank you for attending our conference.

We hope you found the day interesting and insightful. Speaker presentations will be made available to download on completing the post show survey which will be emailed to you within one week after the event.

We wish you a safe journey home.

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