

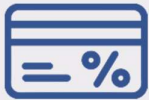


Government
Events

Dementia 2020: Delivering Person-Centred, Outcome-Focused Dementia Services

Thursday 12th March 2020
Event Guide





Our Loyalty Discount

This discount entitles attendees to a 20% discount on any future conference being run by Government Events in the next 12 months. Please quote code Loyalty20 at the start of your booking.



How to Claim Your CPD Points

Regarding CPD credits, it is the individual delegate's responsibility to evaluate their learning and record it appropriately into their CPD portfolios according to your institute's requirements.

For this Conference, you are entitled to 8 CPD points.



Wi-Fi

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Password: hallam44



Welcome Letter

Dear Delegate,

Welcome to Dementia 2020: Delivering Person-Centred Outcome-Focused Dementia Services.

The Government's Dementia 2020 challenge, which set the aim of becoming the best country in the world for Dementia care, is drawing to a close. There has been significant progress in delivering improved Dementia services since this challenge was set, with the Dementia Diagnosis Rate exceeding the challenge's target of 66.7%. There are now 2.78 million Dementia Friends and 412 communities have committed to becoming Dementia Friendly in England and Wales. With the NHS Long Term Plan setting goals for social prescribing for people with Dementia, and the Government's 2035 Ageing Society Challenge, now is the time to look to the future of Dementia care in the UK, considering how to further improve care in hospitals, care homes and beyond into the community.

At this event, you will have the opportunity to review the ongoing challenges facing Dementia services and care today, including personalised care, reducing challenging behaviour, delivering quality care in multiple settings, and choosing the right services and systems to support people with Dementia and their carers. You will hear from senior bodies, charities, academics and practitioners in the field developing innovative Dementia services and network with professionals from a range of organisations supporting people with Dementia.

If you have any questions or queries, please ask our onsite management team, who will be more than happy to help you. They are located at the registration desk.

We hope you have a rewarding and enjoyable day.

Yours Truly,

David Blake
Government Events



Our Future Events

Please look at our website, www.GovernmentEvents.co.uk,
to view our future events. These include:

[Better Protecting the NHS Workforce: Tackling Violence and Increasing the Safety and Wellbeing of NHS Staff](#)

Thursday 23rd April, Central London

[The National Conference for Nurses 2020](#)

Tuesday 16th June, Central London

[The Adult Safeguarding Conference 2020: Protecting Adults at Risk of Abuse and Neglect](#)

Thursday 21st June, Central London

[Palliative and End of Life Care Provisions Conference 2020](#)

Thursday 9th July, Central London

For any enquiries, please call 0330 0584 285 or email Enquiries@governmentevents.co.uk

*Programme Subject to Change



Agenda AM

- 09:00-09:50 **Registration, Refreshments and Networking**
- 09:50-10:10 **Chair's Welcome Address**
Jan Oyebode, Chair in Dementia Care, The Centre for Applied Dementia Studies, University of Bradford
- 10:10-10:30 **Keynote Address: Admiral Nurses: Effectively Supporting People with Dementia and Their Families**
Zena Aldridge, Admiral Nurse Research Fellow, Dementia UK
- 10:30-10:50 **Insights From a Carer's Perspective: Looking After Mum**
Jo Lowe, Carer, and District Nurse Team Leader, Moss Side District Nurses, Manchester University NHS Foundation Trust
- 10:50-11:10 **Question and Answer Session**
- 11:10-11:40 **Refreshment and Networking Break**
- 11:40-12:10 **Keynote Address: Person-Centred Dementia Care Programmes: Effective Implementation in a Range of Service Contexts**
Professor Dawn Brooker, Director, Association for Dementia Studies, University of Worcester
- 12:10-12:30 **Case Study: Reducing Distress in Patients With Dementia Through Person-Centred Interventions**
Jo James, Consultant Nurse – Dementia, Imperial College Healthcare NHS Trust
- 12:30-12:50 **Question and Answer Session**
- 12:50-13:50 **Lunch and Networking**

Agenda PM

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Government Events

13:50-14:10

Keynote Address: Recruiting and Retaining the Right People to Deliver the Highest Quality Dementia Care

James Cross, National Lead for Dementia, Skills for Care

14:10-14:30

Case Study: Using Music to Connect with People Living with Dementia

Sarah Metcalfe, Chief Executive, Playlist for Life

14:30-14:50

Case Study: Implementing a Best Practice Framework for Residents Living with Dementia

Tracy Paine, Deputy Chief Executive and Development Director, Belong

14:50-15:10

Question and Answer Session

15:10-15:30

Refreshment and Networking Break

15:30-15:50

Keynote Address: Implementing the 2018 NICE Guideline for Dementia: Adopting the Principles of Person-Centred Care to Underpin Good Practice

Dr Richard Clibbens, Nurse Consultant, Trust Non-Medical Prescribing Lead, South West Yorkshire Partnership NHS Foundation Trust and Expert Adviser, NICE Centre for Guidelines

15:50-16:10

Case Study: Breaking News of Dementia and Other Difficult Conversations: Implementing Trauma Informed Consultation to Ensure Effective Advance Care Planning

Dr Prasanna de Silva, Honorary Senior Lecturer, University of Sunderland and Consultant – Old Age Psychiatrist, Cumbria, Northumberland, Tyne and Wear NHS Foundation Trust

16:10-16:30

Question and Answer Session

16:30

Chair's Closing Address

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Speaker Biographies

Jan Oyebode

Chair in Dementia Care, The Centre for Applied Dementia Studies, University of Bradford

Jan moved to University of Bradford in 2013 and before that combined an NHS career as a clinical psychologist with older people, with academic roles, most recently in Birmingham. Her current research interests focus on person-centred approaches to living with dementia, including family relationships in dementia, and how the impact of dementia, and ways of coping with it, are influenced by diversity (e.g. culture, type of dementia, age of onset). She is co-director of the University of Bradford Alzheimer's Society Doctoral Training Centre on Transitions and a member of the National Steering Group for the Young Onset Dementia Network.

Jan is involved in several funded research studies including GREAT, an HTA funded study of goal-oriented cognitive rehabilitation for dementia; RHAPSODY, an ESRC funded European study to develop an on-line intervention for carers of people with young onset dementia; DECIDE, an MRC funded study to develop a needs-led measure of carer quality of life; What Works, an NIHR funded study to explore What Works in Dementia Education and Training; and Co-Designing Dementia Care for Better Value, an action-research project funded by the Health Foundation. She is also leading a local study to improve the care pathway for South Asian families with dementia.

You can see more at: <http://www.bradford.ac.uk/health/our-staff/dementia-studies/jan-oyebode.php>

Zena Aldridge

Admiral Nurse Research Fellow, Dementia UK

Zena has worked in health and social care for over 20 years, Zena became a Registered Mental Health Nurse in 2003 and went onto complete her master's degree in Mental Health in 2012 at the University of East Anglia.

Passionate about improving the care of people with dementia and their families, she held a variety of posts before taking a position as an Admiral Nurse in 2013 where she began developing a tiered service model of post diagnostic support for affected by dementia. Evidence collated from the pilot service was evaluated and has enabled further development countrywide of tiered Admiral Nurse services.

Zena joined Dementia UK in 2016 as a Service Evaluator and Senior Consultant Admiral Nurse before commencing in her current post - Admiral Nurse Research Fellow in May 2018 at which time she also began a full time PhD at de Montfort University.



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10:30 – 10:50

Jo Lowe

Carer, and District Nurse Team Leader, Moss Side District Nurses, Manchester University NHS Foundation Trust

My name is Jo Lowe. I have worked as a Community Nurse in Central Manchester since 1996. I was initially based at Chorlton Health Centre as a Community Staff Nurse. On completion of the Bsc(Hons) Community Specialist Practitioner Qualification in 2002 at Manchester University, I became a District Nursing Sister. Having obtained the Post Grad Practice Teaching Certificate in 2007, at Bolton University, I have mentored staff, who are training to become a District Nursing Sister.

My recent studies have included completing a Post Grad module in the Enabling Environment for Dementia at Salford University (2017) I am now the District Nurse Team Leader for Moss Side District Nurses, which is in a culturally diverse area, that also has a significant level of social deprivation. It is a challenging role, but it is a privilege for myself and my team, to care for patients in their own homes, to be able to support families in caring for a sick relative.

My role as a District Nurse enables me to appreciate the policies and initiatives being discussed at this conference. I am also a carer for my Mum who is 94yrs old with Advanced Dementia. In 2006 as a result of an unexpected phone call from a doctor, I discovered Mum had Dementia. I'd had no concept of how this illness would affect Mum, or the implications for myself. We embarked on a rollercoaster journey into the unknown, with my knowledge of Dementia increasing with every excruciating stage, from her needing minimal support, to failing steadily at the memory clinic tests, the ongoing loss of skills, to the totally dependent person she now is. I hope that by speaking about my role as a carer delegates will gain a thought-provoking insight into some of the challenges faced by carers, and will feel motivated to implement meaningful initiatives that make a real difference.



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11:40 -12:10

Professor Dawn Brooker

Director, Association for Dementia Studies, University of Worcester

Professor Dawn Brooker is the Director of the Association for Dementia Studies at Worcester University. Established in 2009, she leads a team dedicated to dementia care research. She is internationally recognised for scholarship in the practice development of person-centred dementia care. Originally qualified as a clinical psychologist, she enjoys working at the interface between the experience of those living with dementia, care practice and research to ensure authentic knowledge exchange. Her work was influenced by the late Tom Kitwood and she has led on an updated edition of Kitwood's seminal work on person-centred dementia care¹: In 2019, she was named one of UK Universities Top 100 Lifesavers in recognition of her contribution to the health and well-being of the nation.



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12:10-12:30

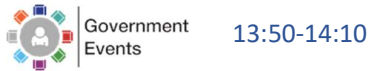
Jo James

Lead Nurse – Dementia, Imperial College Healthcare NHS Trust

Jo is currently working as Lead Nurse for Dementia at Imperial College Healthcare NHS Trust.

She has been involved in local and national initiatives to improve care of patients with dementia in hospital. Jo's particular areas of interest are training, hearing the voice of people with dementia, pain assessment, nutrition and hydration and meaningful activity in acute settings. Jo is Chair of the Dementia Friendly Hospitals Taskforce and a Steering Committee member of the RCN Older People's Forum. In this capacity, she co-designed the RCN Delirium Champions Programme.

Jo has several publications on refugee care and care of survivors of torture as well as on care of people with dementia in the hospital setting. Recent publications include Excellent Dementia Care in Hospitals (Jessica Kingsley) and a chapter in Geriatric Emergency Medicine (Springer).



13:50-14:10

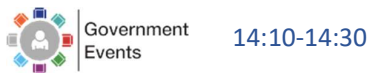
James Cross

National Lead for Dementia, Skills for Care

James has spent the past 15 years working in a variety of management roles across health and social care.

Since 2011, James has been working as Head of Area and as National Dementia Lead for Skills for Care. James has also undertaken a secondment at the Department of Health in the dementia policy team during this time.

James has studied and completed Chartered Institute for Personnel and Development exams, and has also completed a Masters in Business Administration.



14:10-14:30

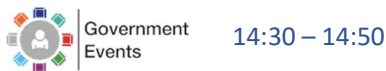
Sarah Metcalfe

Chief Executive, Playlist for Life

Sarah Metcalfe is Chief Executive of Playlist for Life, a music and dementia charity with a mission to enable everyone with dementia to have a unique, personal playlist and everyone who loves or cares for them to know how to use it. The charity's work is based on evidence from Stanford University showing that playing familiar music to people with dementia can help to reduce distress and the need for medication. Based in Glasgow and operating throughout the UK, Playlist for Life is the only service of its kind in the country and works through the plethora of existing services already used by people with dementia in the health, community and social care sectors.

Sarah has served as Chief Executive of the charity since 2015 and is currently overseeing the next period of the organisation's growth after being awarded £1.6 million in funding from The National Lottery Community Fund in July 2019. The award is being used to raise awareness of the power of playlists and delivers half the funding required to grow the existing grassroots network of Playlist for Life community Help Points to 1,500 across the UK.

Prior to Playlist for Life Sarah worked for 12 years in policy and campaigns at Holyrood and Westminster.



14:30 – 14:50

Tracy Paine

Deputy Chief Executive and Development Director, Belong

Tracy is a Registered Nurse, a Churchill Fellow and a longstanding member of the Belong executive team and has been actively involved in the creation of Belong villages – an award-winning community village model that aims to provide the very best in accommodation, services, support and community facilities, all designed around the needs of people living with dementia.

She is involved in the research, design and operation of Belong, ensuring that each new village improves on the design of the previous one. This has led to a continuous evolution of design, models of care and leadership for Belong to expand and develop home care, day care and Admiral Nursing services.

Tracy was awarded a Winston Churchill Memorial Trust Travel Fellowship in 2016 enabling her to visit aged care facilities in Australia and the USA and was previously designated a Healthcare Design Champion in the Building Better Healthcare Design Awards.



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15:30-15:50

Dr Richard Clibbens

Nurse Consultant, Trust Non-Medical Prescribing Lead, South West Yorkshire Partnership NHS Foundation Trust and Expert Adviser, NICE Centre for Guidelines

Richard is a registered mental health and adult nurse and has been a Consultant Nurse in older people's mental health and dementia since 2000. He has published a number of book chapters and articles related to this clinical area. He completed his PhD related to younger people with dementia at The University of Sheffield in 2016 where he had also completed his MmedSci in clinical nursing in 2000. His main NHS role is as the clinical lead for an NHS Memory Service where he provides diagnosis of dementia. He is a non-medical prescribing lead and dementia education lead within an NHS Trust and is a member of the Standards Accreditation Committee for the RCPsych Memory Service National Accreditation Programme. Richard was previously a nurse member of the Committee which produced the updated NICE Dementia Guideline for Health & Social Care published in June 2018 and is currently an expert adviser to the NICE Centre for Guidelines. In 2020 he was shortlisted for the British Journal of Nursing 'Mental Health Nurse of the Year' Award.



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15:50-16:10

Dr Prasanna de Silva

Honorary Senior Lecturer, University of Sunderland and Consultant – Old Age Psychiatrist, Cumbria, Northumberland, Tyne and Wear NHS Foundation Trust

Prasanna is a consultant psychiatrist since 1996 with expertise (CCTs) in adult, old age and rehabilitation psychiatry, currently working in Sunderland as a Dementia specialist. In addition, she works for University of Sunderland as an Honorary Senior Lecturer for the Faculty of Health Sciences focusing on Metabolic Health and Neurosciences. She is also volunteer for Age Concern and for the Carers Centre in Sunderland. Her current NHS employer is Northumberland, Tyne and Wear (NTW) NHS Foundation Trust based at Monkwearmouth Hospital since August 2014.

After medical school in Aberdeen (qualified August 1984), Prasanna trained in psychiatry at Royal Cornhill Hospital including research in brain imaging in dementia and schizophrenia. Thereafter she completed her specialist training in York, which included experience in Neurology, Geriatrics and Hospice work. Thereafter she moved to Hull as Senior Lecturer in 1996, before moving to her substantive post as Adult and Old age primary care liaison psychiatrist for the next 15 years from 1998, which included 8 years as College Tutor. She has been a Cochrane Collaborator.

She has completed a 2 year secondment as a Specialist Advisor for the Care Quality Commission (CQC) involving 23 full inspections of mental health trusts across England. Her primary academic interest is in the area of physical health in people with severe mental illness (including the damaging effects of psychotropics via NASH). She is also involved in research on breaking bad news of dementia and is in the process of setting up an international comparison of care home safety, quality and staff competency, between the North East England and South West Sri Lanka.

On life outside medicine, she plays the 'cello in a worship band and is part of the European Doctors Orchestra, having previously played with the Colombo Symphony and Aberdeen university orchestras. She hopes to expand her 'cello playing in the process of retiring from clinical duties.



Delegate List

Akari Care, *Regional Support Manager*
Akari Care, *Head of Quality*
Angel Care/ MNS Care, *Home Manager*
Angel Care/ MNS Care, *Care Manager*
Anson Care Services, *Managing Director*
Anson Care Services, *Operations Manager*
Anson Care Services, *General Manager*
Anson Care Services, *Home Manager*
Anson Care Services, *Registered Manager*
Bedford NHS Trust, *Matron Int Medicine and Dementia Organisational Lead*
Bedford NHS Trust, *Assoc Director of Nursing-Safeguarding*
Brighton and Sussex University Hospitals NHS Trust, *Dementia Specialist Lead Nurse BSUH*
Bristol Care Homes, *Nurse Manager*
Children & Adults Social Care Directorate, *Senior Manager, Children & Adults Social Care, St Helena & Public Guardian for St Helena & Ascension Island*
Children & Adults Social Care Directorate, *Director, Children & Adults Social Care, St Helena*
Derbyshire Healthcare NHS Foundation Trust, *Clinical Lead*
Derbyshire Healthcare NHS Foundation Trust, *Clinical Lead*
Doncaster & Bassetlaw Hospitals NHS Foundation Trust, *Ward Manager*
Doncaster & Bassetlaw Hospitals NHS Foundation Trust, *Person Centred Care Practitioner*
Dudley and Walsall Mental Health Partnership NHS Trust, *Clinical lead for Dementia and Frailty*
Dudley and Walsall Mental Health Partnership NHS Trust, *Clinical Lead, In-Patients, Older Adults, Bushey Fields Hospital*
Dudley and Walsall Mental Health Partnership NHS Trust, *Deputy Ward Manager, Holyrood ward, Bushey Fields Hospital*
Dudley Group NHS Charity, *Matron*
Dudley Group NHS Charity, *Lead Nurse*
Dudley Group NHS Charity, *Clinical Lead for Mental Health*
Farleigh Hospice, *Team Leader Advanced Clinical Nurse Specialist*
Farleigh Hospice, *Admiral Nurse*
ICE Benevolent Fund, *Head of Casework and Services*
Leyton Sixth Form College, *Head of Health and Social Care*
Manchester Metropolitan University, *Senior Lecturer of Nursing*
Medway NHS Foundation Trust, *Head of Nursing, Therapies and Older Persons Care Group, Unplanned and Integrated Division*
Medway NHS Foundation Trust, *Matron, Therapies and Older Persons Care Group, Unplanned and Integrated Care Division*
NHS Harrow CCG, *Team Manager, Harrow MAS*
NHS Herts Valley CCG, *ANP*
NHS Herts Valley CCG, *GP*
NHS North Lincolnshire CCG, *Clinical Lead for Dementia*
NHS South Warwickshire CCG, *Chair, South Warks CCG*
NHS South Worcestershire CCG, *NHS Continuing Healthcare Nurse Coordinator*
NHS South Worcestershire CCG, *NHS Continuing Healthcare Nurse Coordinator*
Oxleas NHS, *Team Lead DN*
Oxleas NHS Foundation Trust, *AHP Lead*
PJ Care, *Practice Development Nurse*
PJ Care, *Nurse Assessor*
RMBI, *Deputy Manager*
RMBI, *Home Manager*
RNIB, *Training and Development Manager*
RNIB, *UK Training and Development Manager*



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Royal Stoke University Hospital NHS Trust, Matron
Royal Stoke University Hospital NHS Trust, Senior Sister
Sanctuary care, National Dementia Lead
The Orders of St John Care Trust, Home Manager
The Orders of St John Care Trust, Assistant Operations Director (Wiltshire)
The Orders of St John Care Trust, Area Operations Manager
The Orders of St John Care Trust, Assistant Operations Director (Lincolnshire)
The Orders of St John Care Trust, Home Manager
The Orders of St John Care Trust, Dementia Lead
University Hospitals of Derby & Burton NHS Foundation Trust, Matron for Medicine for Older People
University Hospitals of Derby & Burton NHS Foundation Trust, Matron for Vulnerable People
University of Greenwich, Programme Leader/Professional Lead
University of Greenwich, Senior Lecturer
Vi And John Rubens House, Registered Manager
Vilans, Senior Researcher
West Hertfordshire Hospitals NHS Trust, Deputy Head of Nursing for Medicine
West Hertfordshire Hospitals NHS Trust, Matron of Medicine
West Hertfordshire Hospitals NHS Trust, Ward Manager
Worcestershire NHS Health and Care Trust, Team Manager
Worcestershire NHS Health and Care Trust
Worcestershire NHS Health and Care Trust

Thank you for attending our conference.

We hope you found the day interesting and insightful. Speaker presentations will be made available to download on completing the post show survey which will be emailed to you within one week after the event.

We wish you a safe journey home.

Government Events, 90 Long Acre, Covent Garden, London, WC2E 9RZ
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