



Government
Events

The Cleaner Greener Local Government Conference

Thursday 17th September 2020
Event Guide





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How to Claim Your CPD Points

Regarding CPD credits, it is the individual delegate's responsibility to evaluate their learning and record it appropriately into their CPD portfolios according to your institute's requirements.

For this Conference, you are entitled to 8 CPD points.



Welcome Letter

Dear Delegate,

Welcome to The Cleaner Greener Local Government Conference.

Last November, Oxford Dictionaries declared “climate emergency” as the word of the year for 2019, reflecting the increasingly pressing nature and underlying urgency of the issue. Tackling the changing climate and introducing more sustainable and resilient practices will have to be implemented across all levels of society, and the public sector has to play its part and lead by example. To date, over 230 councils have declared a climate emergency; and from cutting emissions and introducing low-carbon vehicles, more efficient waste management systems, to developing renewable heating systems, local authorities are at the forefront of promoting green sustainability, but the work will always continue.

Recently, the government has launched a consultation to overhaul the waste system, cut plastic pollution and move towards a more circular economy. Building on the Resources and waste strategy for England, policies are to be introduced that will streamline recycling and generate economic benefits for the country.

This event features key updates on introducing green practices and policies from government departments. It will feature case studies from across local authorities and associated bodies demonstrating best practice in promoting sustainable, resilient and low-carbon measures to better promote environmentally friendly local government.

If you have any technical issues on the day, please click the ‘live support’ button for assistance.

We hope you have a rewarding and enjoyable day.

Yours Truly,

David Blake
Government Events



Agenda AM

- 09:30-10:00 **Online Registration**
- 10:00-10:10 **Chair's Welcome Address**
Professor of Environment Policy and Head of Politics Department, University of Exeter
- 10:10-10:30 **Keynote Address: Enabling Sustainable Systems Change in Local Governments**
Jonathan Porritt, Founder Director & Trustee, Forum for the Future
- 10:30-10:50 **Keynote: Reflections on Climate Emergency Declarations – and How to Translate Them into Policy**
Chaitanya Kumar, Head of Environment and Green Transition, New Economics Foundation
- 10:50-11:10 **Question and Answer Session**
- 11:10-11:25 **Comfort Break**
- 11:25-11:45 **Keynote: The Role of Local Authorities in Tackling Climate Change Through Better Collaboration With Key Partners**
Sandra Bell, Campaigners at the Policy and Insight Unit, Friends of the Earth
- 11:45-12:05 **Keynote Address: Becoming a Circular City: Building Partnerships to Achieve Sustainability**
Trevor Gibson, Smart City Manager, Opportunity Peterborough
- 12:05-12:25 **Keynote: Reflections on Climate Emergency Declarations – and the Implications of the COVID-19 Crisis**
Roz Bulleid, Interim Deputy Policy Director, Green Alliance
- 12:25-12:45 **Question and Answer Session**
- 12:45-13:25 **Lunch and Networking**

Agenda PM

*Programme Subject to Change

- 13:25-13:55 **Breakout Networking Session**



Government Events

13:55-14:15

Keynote Address: Taking Urgent Climate Action by Improving Leadership in Local Authorities

Susan Halliwell, Director for Planning & Place, Oxfordshire County Council and Co-Chair South East Network, ADEPT

14:15-14:35

Case Study: Making Waste Management Smarter: Implementing the Internet of Things

Gwen Frost, Head of Innovation & Sustainability, Bristol Waste Company
Ellen Jones, Head of Reporting and Strategy, Bristol Waste Company

14:35-14:55

Questions and Answers

14:55-15:10

Comfort Break

15:10-15:30

Case Study: Improving Sustainable Outcomes Through Behavioural Changes

Dr Birgitta Gatersleben, Reader in Environmental Psychology, University of Surrey

15:30-15:50

Case Study: Involving Children and Young People in Green Initiatives: Lessons from the Wastebusters

Katy Newnham, Founder and CEO, Wastebuster

15:50-16:10

Questions and Answers

16:10

Chair's Closing Address

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Speaker Biographies (A-Z)

Sandra Bell

Campaigner at the Policy and Insight Unit, Friends of the Earth

Sandra Bell is a Senior Sustainability Analyst in the Policy and Insight Unit at Friends of the Earth currently leading the team's work on local government climate policy, with a particular focus on what national government can do to support local climate action and green recovery. Sandra also covers pesticide reduction and sustainable land use. Sandra has previously worked on a range of campaigns at Friends of the Earth including the successful Bee Cause campaign. Prior to joining Friends of the Earth Sandra worked in local government, first as a planning officer and then on environmental policy.

Roz Bulleid

Interim Deputy Policy Director, Green Alliance

Roz Bulleid is interim deputy policy director at the environmental charity and thinktank Green Alliance. Roz began her career as a researcher and then worked as an environmental journalist, writing for a number of publications including *ENDS Report*, *Environmental Finance*, *The Guardian* and *The Architects' Journal*, before becoming associate editor of the daily EU news service *ENDS Europe*. She then worked at the manufacturers' organisation, Make UK, where she led the team working on climate, energy and environment policies affecting the sector. She joined Green Alliance as Head of Policy in 2019. Roz studied Biology and Geography at the University of Bristol and has an MSc in Science Communication from Imperial College, London.

Gwen Frost

Head of Innovation & Sustainability, Bristol Waste Company

Gwen has been involved in the environment and waste industry for over 20 years and at Bristol Waste, she is a passionate leader delivering new ideas, technologies and behavior changes to the business. Gwen manages the Innovation and Sustainability team as well as the Marketing and Community Engagement team that all strive to constantly improve the business delivery. Gwen leads on delivering behavior change campaign with the business and the city in relation to business as usual to help Bristol Waste nothing. Gwen is also a member of the 'One City' Environmental Sustainability Board for Bristol.

Dr Birgitta Gatersleben

Reader in Environmental Psychology, University of Surrey

Birgitta is Reader in Environmental Psychology at the University of Surrey, where she runs the Environmental Psychology Research Group. She has over 20 years of experience in studying people-environment interactions. Her work focuses on pro-environmental behaviour change and wellbeing and in particular on sustainable transport, engagement with natural environments, and promoting sustainable lifestyles. She has published extensively on these topics in high impact journals and her work is highly cited. Much of her work is interdisciplinary and policy oriented, working with environmental scientists, sociologists and engineers, alongside business, local and national government. She is a member of the Centre for Understanding Sustainable Prosperity at Surrey and is currently running two research projects that aim to understand and promote nature engagement to support wellbeing.



Trevor Gibson

Smart City Manager, Opportunity Peterborough

Trevor is currently Smart City Leadership and Development Manager with Opportunity Peterborough and was part of the Peterborough team which successfully bid to be one of the UK's four Future City Demonstrators funded by the Technology Strategy Board (now Innovate UK). He continues to help develop and deliver the resultant "Future Peterborough" programme and chairs the British Standards Institute (BSI) Smart and Sustainable Cities and Communities Committee (SDS/2) which, amongst other activities, oversees the development of BSI's suite of Smart City Standards. Prior to his smart city experience, Trevor spent almost thirty years in the public sector, most recently as Director of Environment and Community Services at Peterborough City Council, where he was responsible for the strategic management of a wide range of front-line services including, regulation, development control, transport and leisure. Prior to that he held senior positions with Suffolk Coastal District Council and Solihull Metropolitan Borough Council. One common theme throughout Trevor's career continues to be his passion for environmental protection and sustainability. He has been responsible for leading the development of city scale strategies relating to both agendas since the 1980s. His current role with Opportunity Peterborough maintains this theme through its focus on the circular economy.

Susan Halliwell

Director for Planning & Place, Oxfordshire County Council and Co-Chair South East Network, ADEPT

Sue is Director for Planning and Place at Oxfordshire County Council overseeing place shaping functions including strategic infrastructure planning, transport and environmental strategy and policy, infrastructure innovation and development creating places where people want to live, work and play. Sue's focus over the last 2 years has been to successfully secure £500m investment into Oxfordshire's infrastructure including the award of the £215m Housing and Growth Deal and £300m+ of Housing Infrastructure Funding for Oxfordshire. With the need for clean, zero carbon growth now at the top of the agenda her imperative is to continue to evolve the close working relationships with strategic partners including Government agencies, local authorities, and delivery partners to unlock the opportunities for a step change in delivery. Sue's previous roles have included leading on the establishment of a Centre for Excellence for Local Authorities, delivering business resource efficiency measures to local business communities across England, establishing low carbon community schemes e.g. community funded renewable energy schemes, development of regional resource management strategies and establishment of the largest county-wide community action network in the UK.

Ellen Jones

Head of Reporting and Strategy, Bristol Waste Company

Ellen is an environmental professional with a particular focus on waste and waste related issues. A Chartered Waste Manager she has worked in the industry for over ten years in both public and private sectors. At Bristol Waste, she works to ensure the company achieves its strategic business objectives and is involved in the organisation's data protection compliance programme, risk management, social value impact and reuse initiatives. Ellen is Bristol Waste's Data Protection Representative and is also a Mental Health First Aider. She is passionate about supporting mental health, well-being and equality in and out of the workplace.

Chaitanya Kumar

Head of Environment and Green Transition, New Economics Foundation

Chaitanya leads NEF's work on the Green New Deal, just transition and other environmental programmes. He was previously Head of Climate and Energy Policy at Green Alliance in the UK and before that was based in New Delhi as South Asia campaigns leader for 350.org. He has an MSc in energy policy from the Science Policy Research Unit at Sussex University.

Katy Newnham

Founder and CEO, Wastebuster



Jonathan Porritt

Founder Director & Trustee, Forum for the Future

Jonathon Porritt, Co-Founder of Forum for the Future, is a 'veteran campaigner' and eminent writer, broadcaster and commentator on sustainable development. He is also a Non-Executive Director of Willmot Dixon Holdings, Chancellor of Keele University, and is involved in the work of many NGOs and charities as Patron, Chair or Special Advisor. He was formerly Director of Friends of the Earth (1984-90); co-chair of the Green Party (1980-83) of which he is still a member; a Trustee of WWF-UK (1991-2005) and a member of the Board of the South West Regional Development Agency (1999-2008). He stood down as Chairman of the UK Sustainable Development Commission in July 2009 after nine years of providing high-level advice to Government Ministers. His new book, 'Hope in Hell', is published in June 2020. His recent books are 'The World We Made' (2013), 'Capitalism As If The World Matters' (Earthscan, revised 2007), 'Globalism & Regionalism' (Black Dog 2008) and 'Living Within Our Means' (Forum for the Future 2009). Jonathon received a CBE in January 2000 for services to environmental protection.

Professor Duncan Russel

Professor of Environment Policy and Head of Politics Department, University of Exeter

Duncan Russel is a Professor of Environment Policy, and Head of Department, at the University of Exeter. He has extensively researched environmental policy in different settings in the United Kingdom and Europe on topics ranging from sustainable development, ecosystem services and biodiversity and climate change adaptation. His latest research focuses on how policy innovations can be used to promote biodiversity and nature in urban areas to enhance human well-being.



Delegate List

ALPLA UK LTD, *Managing Director*
BAE Systems Applied Int Procurement, *Product Environmental Safety Specialist*
Blaby District Council, *Green Officer*
Breckland Council, *Councillor*
Brent Council, *Operational Director Environmental Services*
Brunel University LONDON, *Vice Provost & Dean*
Detos & Smart Global Services, *Director of Administration*
Essex Wildlife Trust, *CEO*
Hertfordshire County Council, *Head of Sustainability*
Horniman Museum and Gardens, *Head of Estates*
Law Society
London Assembly, *London Assembly Member*
London Borough Of Havering, *Transformation Programme Manager*
London Borough of Waltham Forest, *Policy Officer*
London South Bank University, *Senior Project Manager*
Luton Council, *Community Engagement Officer*
Luton Council, *Team Manager Sustainable Development and Transport*
Maidstone Borough Council, *Overview & Scrutiny Officer Biodiversity & Climate Change*
MET Office, *Science Manager for Urban Climate Services at the Met Office*
Offinso Municipal Assembly, *Coordinating Director*
Offinso Municipal Assembly, *Municipal Chief Executive*
Offinso Municipal Assembly, *Assembly Member*
Offinso Municipal Assembly, *Research Officer/ P.A to the MCE*
Rotherham Council, *BDR Manager*
SBS Wakefield, *Assistant Facilities Manager – Soft Services*
Solihull Metropolitan Borough Council, *Assistant Director for Highways and Environment*
South Cambridgeshire District Council, *District Councillor for Histon and Impington*
South Cambridgeshire District Council, *Development Officer, Climate and Environment*
Southampton City Council, *Green City Lead*
SSDC, *Portfolio Holder - Environment*
St Albans City & District Council, *Adaptations Surveyor*
Student Protection Agency of Liberia, *Administrator*
Student Protection Agency of Liberia, *Administrator*
Student Protection Agency of Liberia, *Administrator*
Student Protection Agency of Liberia, *Administrator*
Student Protection Agency of Liberia, *Administrator*
Student Protection Agency of Liberia, *Administrator*
Surrey County Council, *Cabinet Member for Environment and Waste*
Surrey County Council, *Environment Commissioning Group Manager*
The British Library, *Facilities and Property Manager*
Three Rivers District Council, *Councillor*
UK Shared Business Services Limited, *Energy and Environmental Advisor*
Warrington Borough Council, *Head of Corporate Services*



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[Enabling Biodiversity Net Gain in the Planning System](#)

3rd November 2020, Online

[The UK House Building and Housing Supply Conference](#)

27th January 2021, Central London

[Planning for Public Health in Public Spaces](#)

25th February 2021, Central London

For any enquiries, please call 0330 0947 344 or email event@govinfo.co.uk



Thank you for attending our conference.

We hope you found the day interesting and insightful. Speaker presentations will be made available to download on completing the post show survey which will be emailed to you within one week after the event.

We wish you a safe journey home.

Government Events, 71-75 Shelton Street, Covent Garden, London
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