

**Volunteering – Has COVID
made us question
everything we thought we
knew?**

 @VOLUNTEERING_UK

[VOLUNTEERINGMATTERS.ORG.UK](https://volunteermatters.org.uk)

INSPIRING PEOPLE, CHANGING COMMUNITIES

VOLUNTEERING  **MATTERS**

VOLUNTEERING MATTERS in COVID

- 30,000 VOLUNTEERS – leadership role in some areas
- Transition over 200 programmes overnight
- National co-ordination role
- Provide some thought leadership in what's next

KEY TAKEAWAYS

- Let the crisis challenge your thinking, but be evidence led, not easily led.
- REALLY understand motivation
- Why the answers are not always in the obvious places

LET A CRISIS CHALLENGE YOUR ASSUMPTIONS

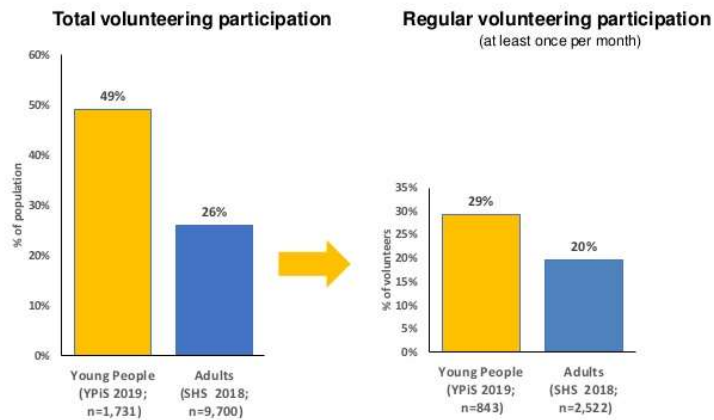


FACTS vs OPINIONS THAT 'become facts'

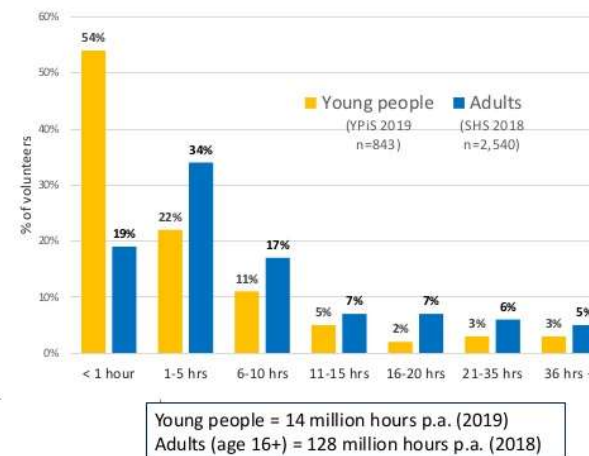
- How do we capitalise on this army of £10m new COVID volunteers?
- Mutual aid groups don't want to work with charities. They see themselves as something separate from volunteers.
- Young people aren't interested in volunteering
- Informal volunteering is on the rise, whereas formal volunteering is declining

FACTS

Formal volunteering participation Young people vs. adults

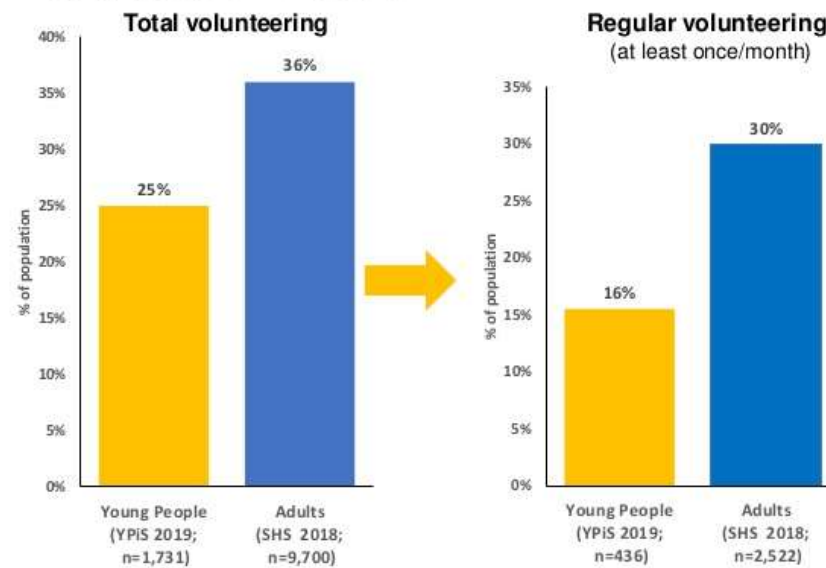


Formal volunteering hours Young people vs. adults (hours in last 4 weeks)



FACTS

Informal volunteering participation Young people vs. adults



THE TALE OF TWO STORIES (Motivations vs Benefits)

**Two big challenges =
finding more volunteers;
convincing others of the value of volunteers**

MOTIVATIONS = Will help recruit more volunteers

Individual formal volunteers;

The skills volunteers develop = 7th.

Behind;

I wanted to help, Someone asked me and I had the time, I felt there was a need, I wanted to meet new people.

Employer skills based volunteering

The fear of letting you down a big barrier!

BENEFITS AND IMPACT = Will persuade more people of the value

IMPROVING VOLUNTEERING REQUIRES NEW THINKING

