Sustainable Healthcare Inspire, Empower, Transform

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How can we reach Net Zero?

Once we have understood the climate emergency it is easy to be overwhelmed.

There is a lot of information to absorb – problems and solutions Working out priorities for action is hard and takes detailed work.

But, if we can step back sometimes, one of the most important things to do is to help others to engage with the journey.

You are here because you already get it.

This needs ALL of us.



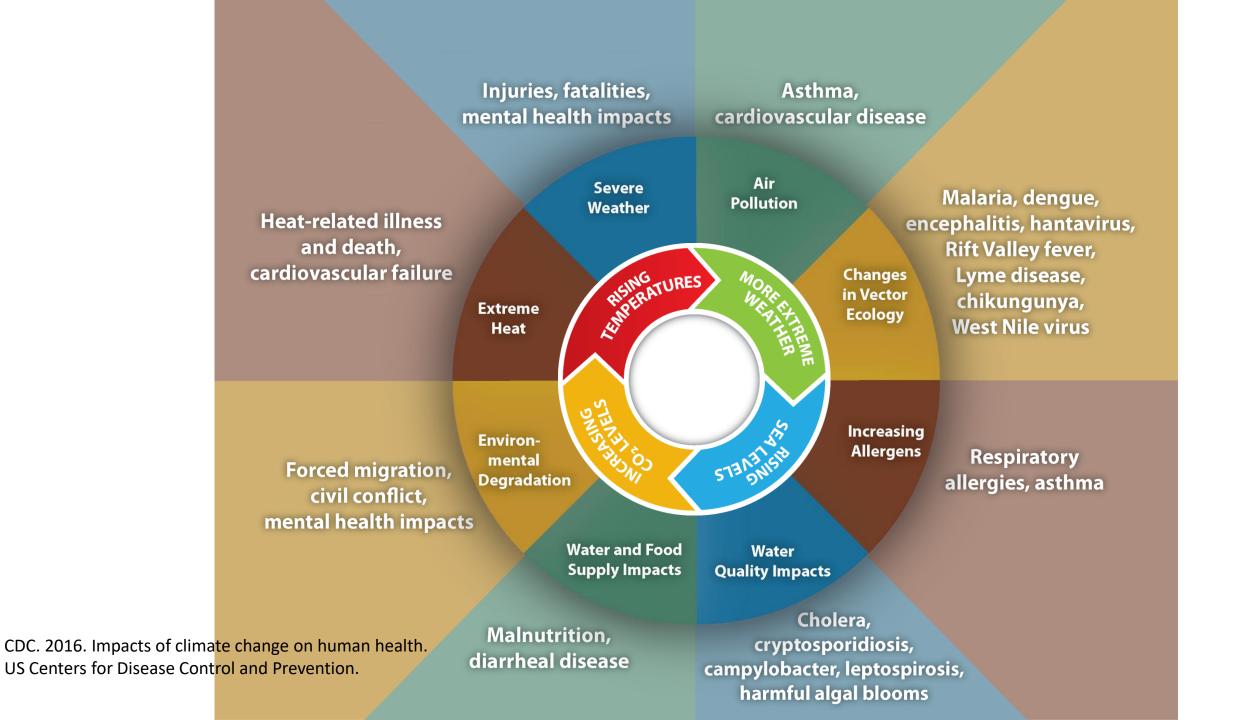
inspire

Poll

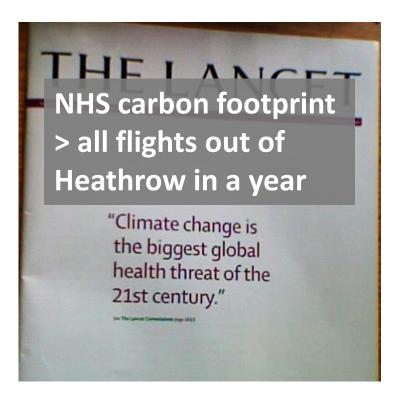
What inspires you most to act on carbon reduction?

- Fear of climate emergency
- Opportunities for a healthier lifestyle





Do no harm









THE LANCET

See 2010

www.thelancet.com

Health and climate change



"Tackling climate change could be the greatest global health opportunity of the 21st century." 'No regret' policies will improve health, enhance resilience, alleviate poverty and address inequality:

- Clean energy
- Active travel
- Housing improvements
- Green spaces

Three min. film:

http://www.thelancet.com/cms/attachment/2033405756/2049484881/mmc2.mp4

A Commission by The Lancet



Tell your story

data is critical, but it is not enough

When we are leading in sustainability a core aspect of our work, especially in a health service under pressure, is to communicate our sustainability message clearly and persuasively in conversation, inviting our audience to take action.

One of the elements of persuasive communication is demonstrating authenticity by telling our own stories and speaking about our own motivations for working for sustainable solutions in healthcare.

Practice your own sustainability story!



Which elements of sustainable healthcare would you most value?

Poll

- More prevention
- Saving money
- Better patient involvement
- More staff less stuff
- Reduced waste
- Reduced air pollution
- Improved green spaces





empower

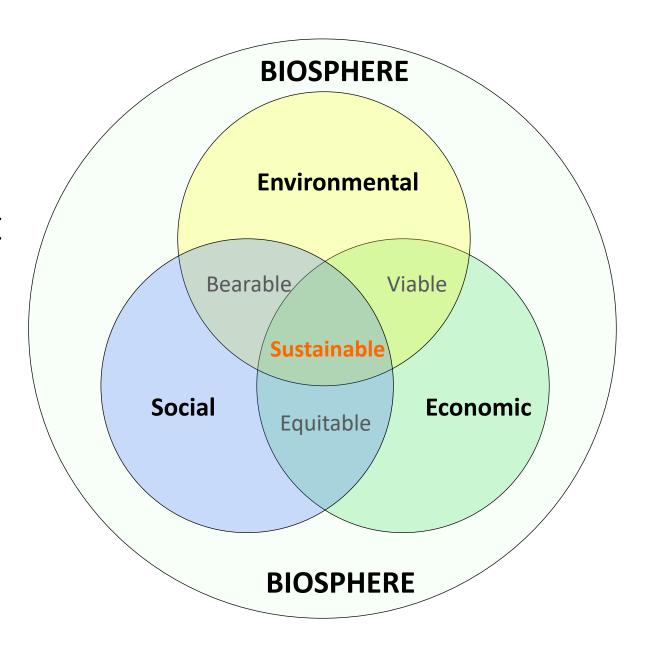
What empowers change?

HOW are we going to do this? Not just 'this needs doing' or 'we MUST do this'

- Shared understanding
- Concepts that make sense and can be used in different settings
- Metrics and methodologies that can be used to evaluate how we are doing
- What does good practice look like? Let's share, scale, transfer

"Sustainable healthcare is healthcare that meets the needs of the present without compromising the ability of future generations to meet their own needs."

UN World Commission on Environment and Development



QUALITY IMPROVEMENT Sustainability in quality improvement: redefining value

Authors: Frances Mortimer, A Jennifer Isherwood, B Alexander Wilkinson and Emma Vaux D,E

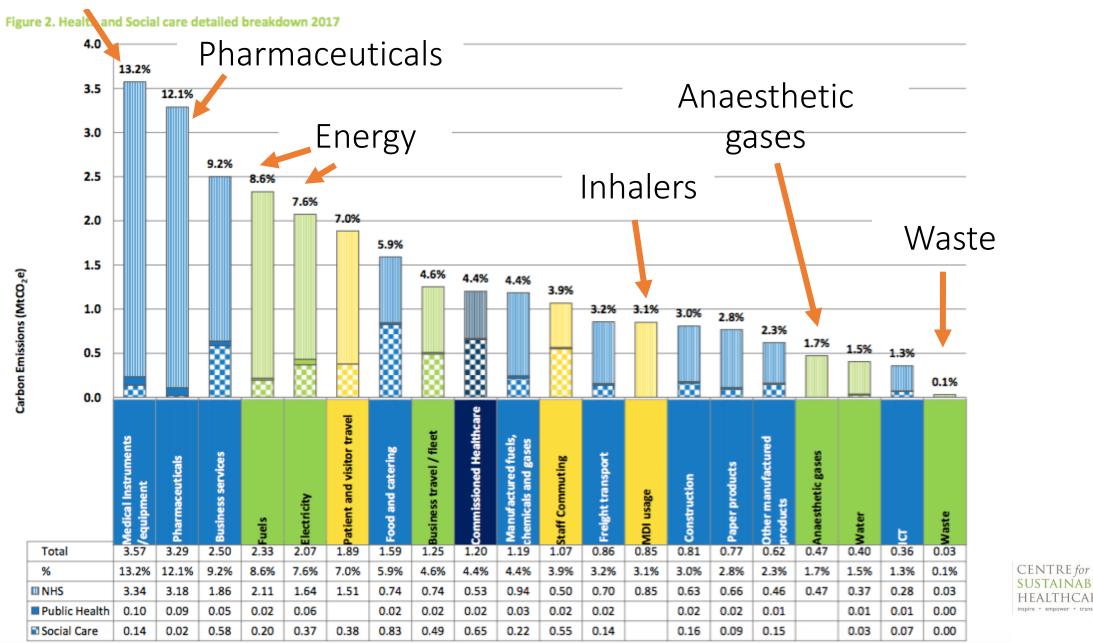
Value =

Outcomes for patients and populations

Environmental + social + financial impacts (the 'triple bottom line')

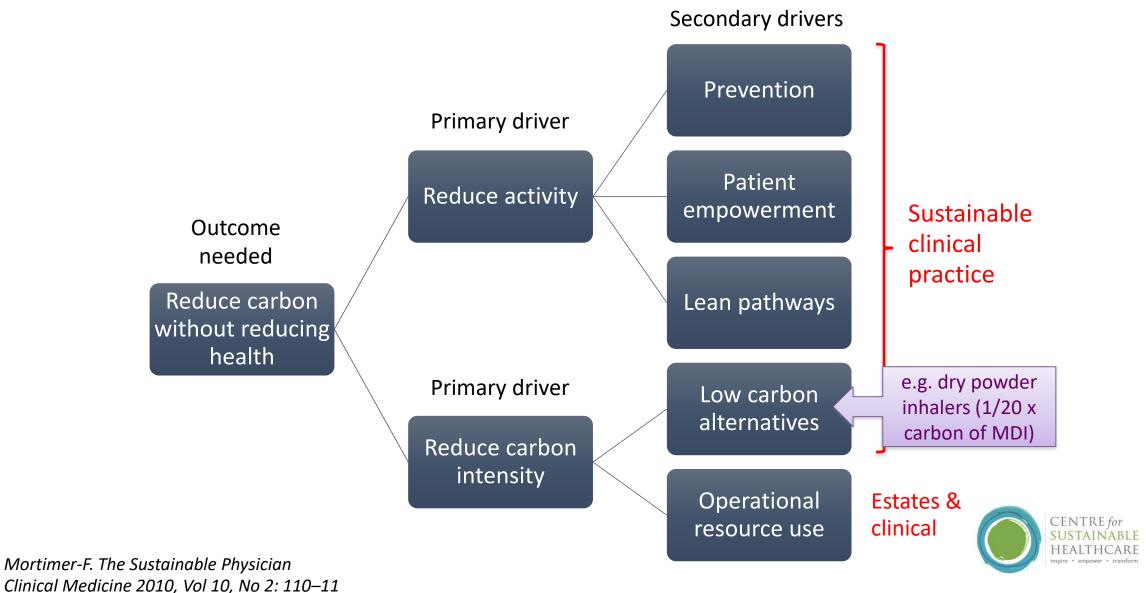


Medical instruments



SDU 2018. Reducing the use of natural resources in health and social care 2018 report

Concepts: Sustainable clinical practice



Case studies

























Transform

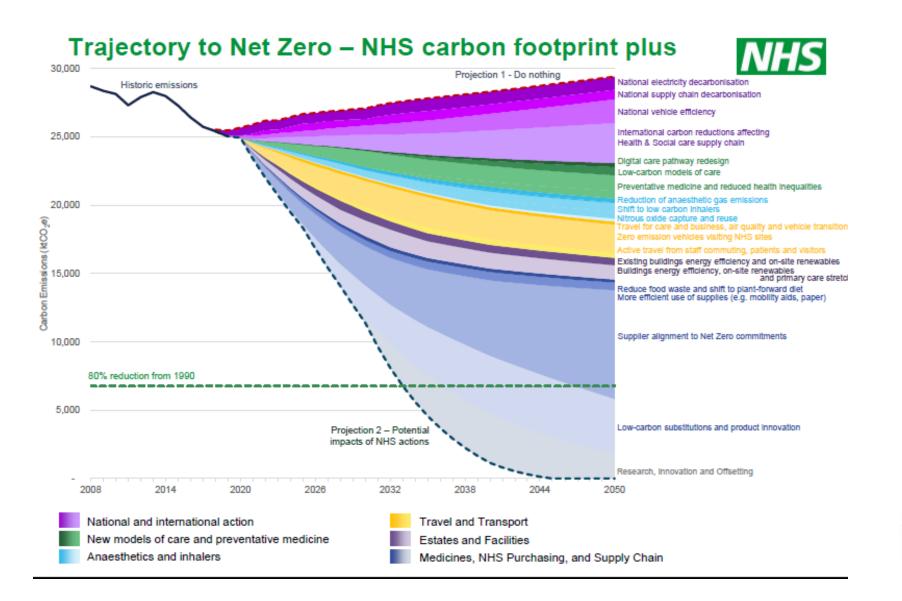
Targets for a Net Zero NHS

Two clear targets emerge for the NHS net zero commitment:

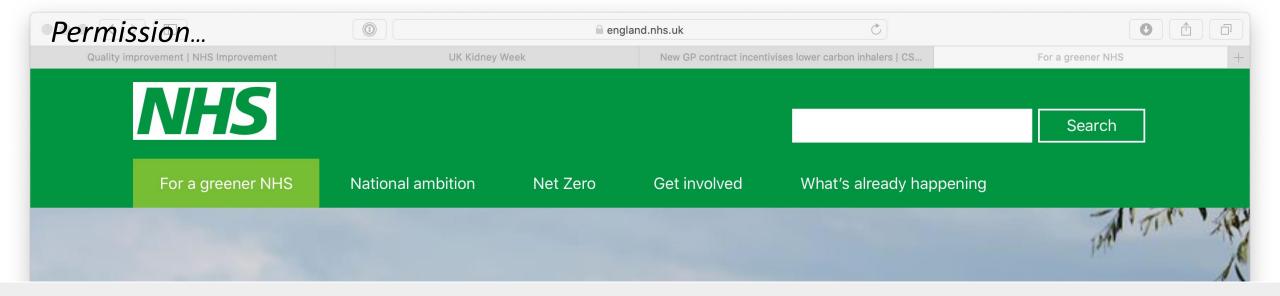
- •for the emissions we control directly, net zero by 2040, with an ambition to reach an 80% reduction by 2028 to 2032
- •for the emissions we can influence, net zero by 2045, with an ambition to reach an 80% reduction by 2036 to 2039.



Wedges - how will Net Zero be achieved?









"While the NHS is already a world leader in sustainability, as the biggest employer in this country and comprising nearly a tenth of the UK economy, we're both part of the problem and part of the solution.

"Indeed if health services across the world were their own country, they'd be the fifth-largest emitter on the planet.

"That's why we are mobilising our 1.3 million staff to take action for a greener NHS, and it's why we'll be working with the world's leading experts to help set a practical, evidence-based and ambitious route map and date for the NHS to reach net zero."

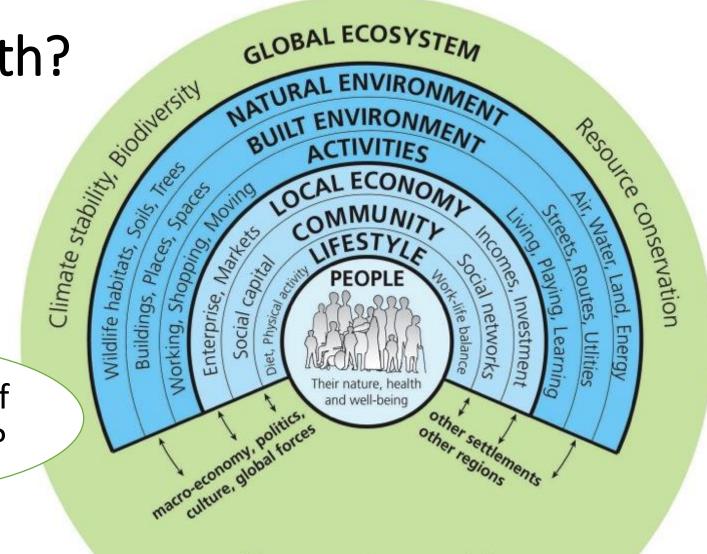
Sir Simon Stevens, NHS Chief Executive.

What is health?

What is the role of the health sector?

- Healthcare
- Public health

Hugh Barton and Marcus Grant, University of the West of England



The ecosystem model of settlements

Barton and Gro



Role of the health sector

- 1. Accelerate and shape the response to climate breakdown
- 2. Model change show it is possible
- 3. Use influence in wider society
 - public awareness / culture
 - purchasing power
 - policy (esp. public health)



If you want to learn how to

The Centre runs courses in small groups on:

- Introduction to Sustainable Healthcare
- Leadership for Sustainable Healthcare
- Green Space and health
- Carbon Footprinting
- Sustainable Quality Improvement

https://sustainablehealthcare.org.uk/courses



Thank you @SusHealthcare

Rachel Stancliffe

Director, Centre for Sustainable Healthcare, Oxford, UK

The National Climate Change Conference, 27th January 2021

