



Public Health
England

Protecting and improving the nation's health

Beyond Dementia 2020

The future of Dementia care

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Conflicts of interest

I am also Chief Clinical Officer of HIMSS (a global “not for profit” membership organisation classified by WHO as a civic society)

I have no link of interest to declare with the topic I am presenting

The Dementia 2020 Challenge

- What have we achieved ?
- Risk Reduction
- Dementia diagnosis rate
- Dementia friendly healthcare
- Awareness and social action
- Research funding

The Pandemic

- The pandemic has had an inordinate effect on COVID and non COVID populations and particularly on people living with dementia
- Some out of the many lessons...
 - Non Covid populations need as much attention as people with COVID
 - The carers are an integral part of the target group who need care
 - Prolonged isolation from family for the people living with dementia in care home environments has significant risk of deterioration

Partnerships

- The true value of partnership has been brought into sharp focus by the pandemic – this was a challenge no one organisation was capable of managing.

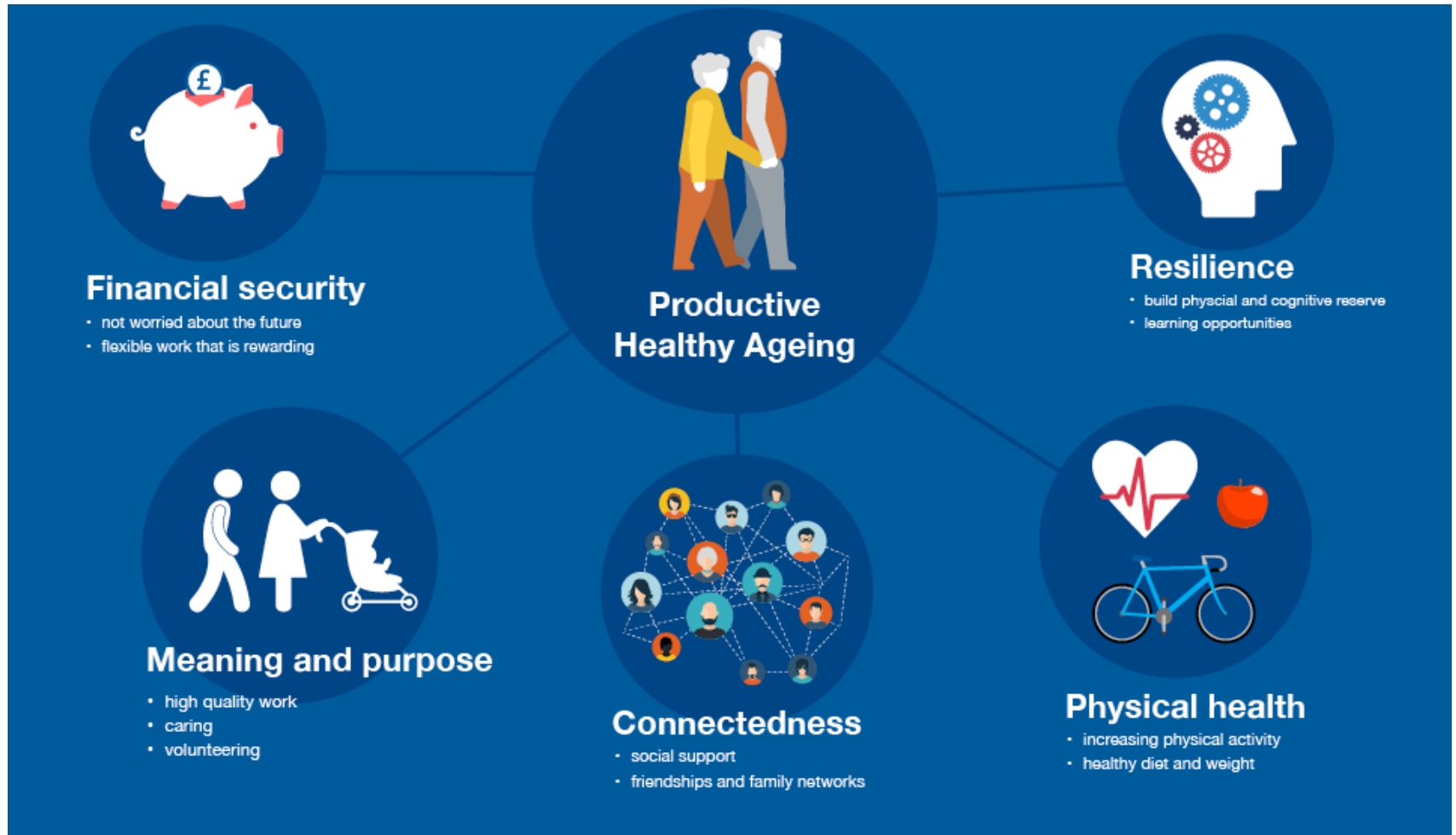
Personalisation of care

- An appreciation that risk reduction requires a life course approach and one which needs to be personalised
- Increasing emphasis in more proactive care for populations and for this to start sooner
- An appreciation that social factors are at least as important as biomedical ones and that the carers as well as the person living with dementia needs care

The aspiration – Productive Healthy Ageing

To **change the way people think about ageing** so that increasing longevity with good health and cognition is viewed as the norm for the majority of older people, accompanied by the many opportunities that older people can have **purpose** and be productively engaged with, to **contribute to community/society**.

Arresting cognitive decline & Productive Healthy Ageing



Biomedical Risk Factors



Blood Pressure



Mood



Physical Exercise



Diabetes



Heart Disease



Smoking



Drinking



Diet



Cognitive Ability



Chronic Kidney Disease