

**Making a
success of
integrated,
personalised
dementia care**



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The Dementia Statements

“We have the right to be recognised as who we are, to make choices about our lives including taking risks, and to contribute to society.”

Key theme: a sense of disjoined and fragmented care

‘For us, there was no dementia pathway. Everywhere I turned for help, I felt like I was walking through candy floss – everywhere I turned I met a sticky end.’

Carer for a person with dementia

‘The only support my husband and I had were things I had to discover and instigate myself. We were given a life-changing diagnosis, then left to our own devices to navigate the complexity of the health and social care system.’

Wife of a person living with dementia

‘In the 13 months from December 2017, when [mum] was first identified for palliative needs, right up until her death, absolutely nothing was done to provide mum with the palliative care and support she required.’

45% 

of people living with dementia said lockdown has had a 'negative impact' on their mental health

82% 

of people affected by dementia have reported an increase in dementia symptoms during lockdown

73% 

of carers reported that their caring responsibilities have increased during lockdown.

76% 

reported their caring responsibilities had increased because of worsening dementia symptoms of the person they care for.



The percentage of people spending 100 hours or more a week looking after or helping the person they care for increased from 40% before 23rd March to 50% after 23rd March.

dementia



“Having a life”

At its heart personalisation is about asking, observing, listening, and understanding what makes a person tick, what gives them hope, enjoyment and meaning and then tailoring care and support to help them either attain or retain these as much as possible in their everyday life.”

From foreword to “Personalisation and Dementia” by Helen Sanderson (Jessica Kingsley Publishing, 2013).

Remove systemic barriers



Department
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Integration and Innovation: working together to improve health and social care for all

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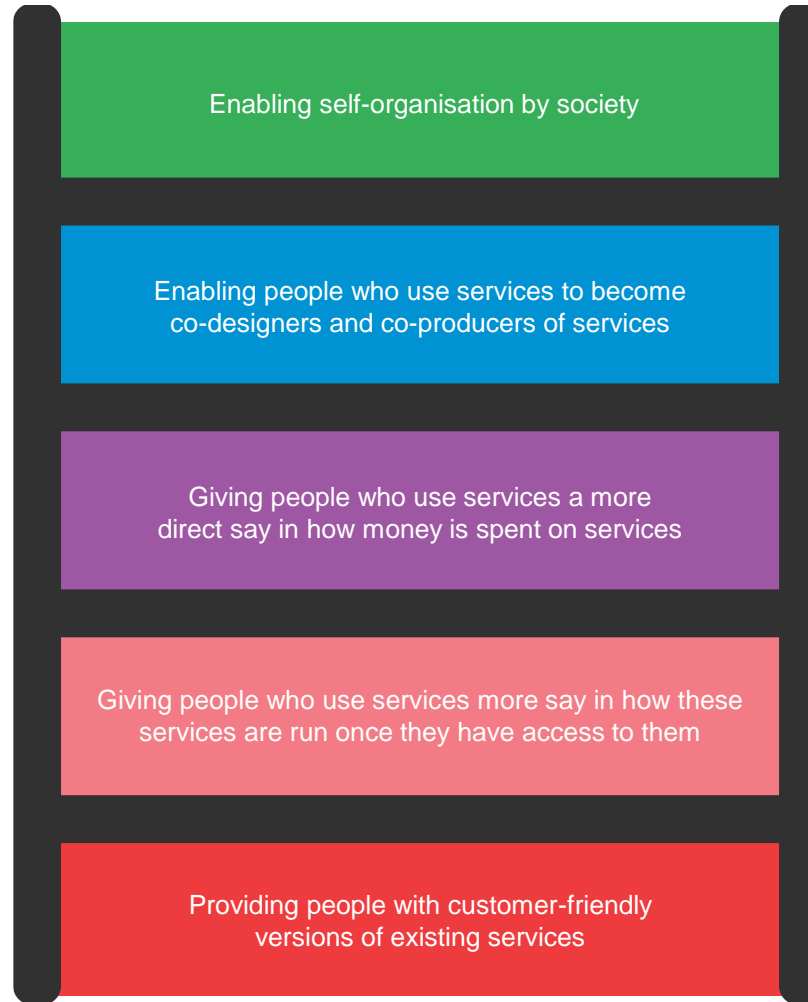
**The Department of Health and Social Care's legislative
proposals for a Health and Care Bill**

Change how we do things



Transforming relationships

10



**See every
contribution**



**Support
sequence**

Co-produce Co-produce & Co-produce!

- ✓ At the personal level
- ✓ In research and service design
- ✓ In commissioning
- ✓ In strategic direction and with systemic changes.

Our 10 Point Plan for Success

- 1) Focus on Dementia
- 2) Increase dementia knowledge and skills across local workforce
- 3) Focus on Prevention
- 4) Co-produce with people with dementia, their partners, families and friends
- 5) Change the conversation
- 6) Personalise Care and Support
- 7) Make sure people have the support they need to understand choices and how to navigate local systems
- 8) Use systems and processes as the friends of personalisation and integration, not as its bureaucratic enemy
- 9) Invest in innovation, try new things, and learn and adapt as you go
- 10) See the VCSE (Voluntary, Community and Social Enterprise Sector) as strategic and operational partners



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