Higher Education Snapshot
Student Welfare
May 2019 – May 2021
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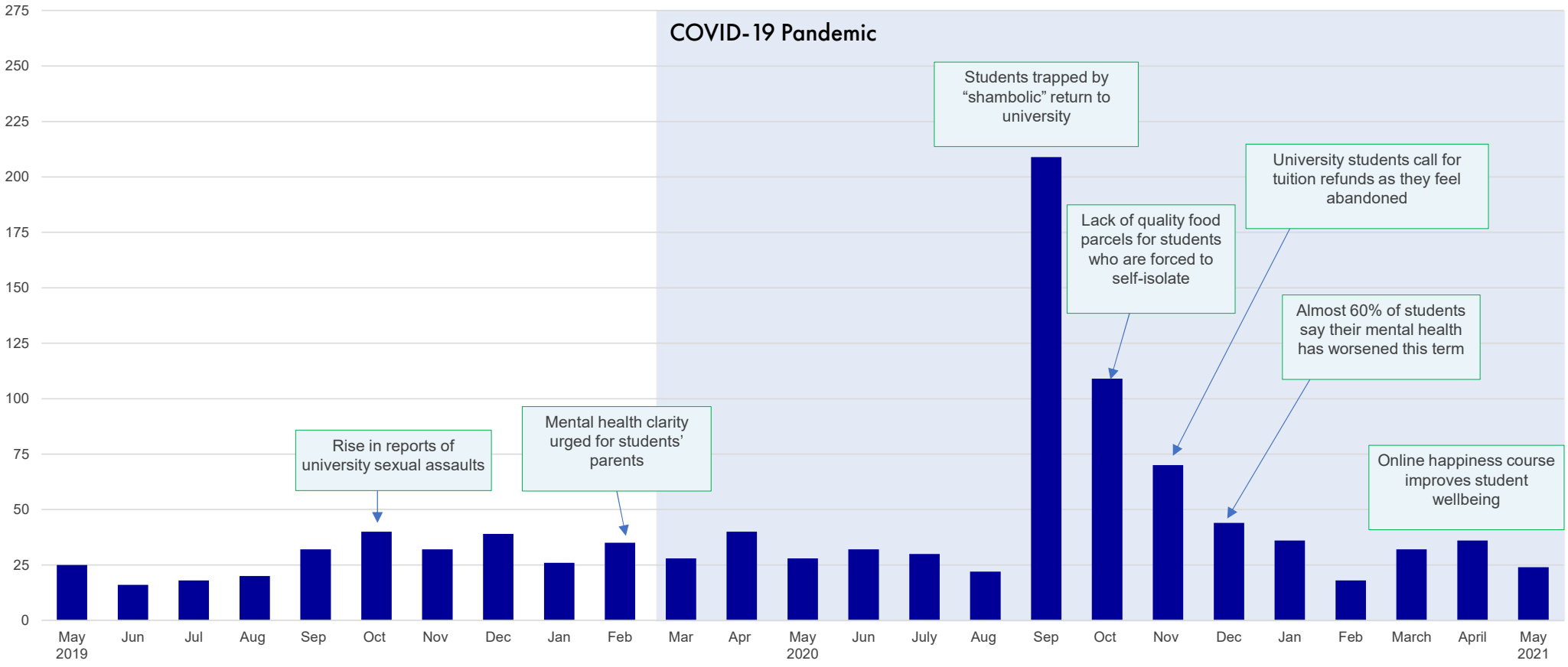
Student Welfare Discussion Over Time



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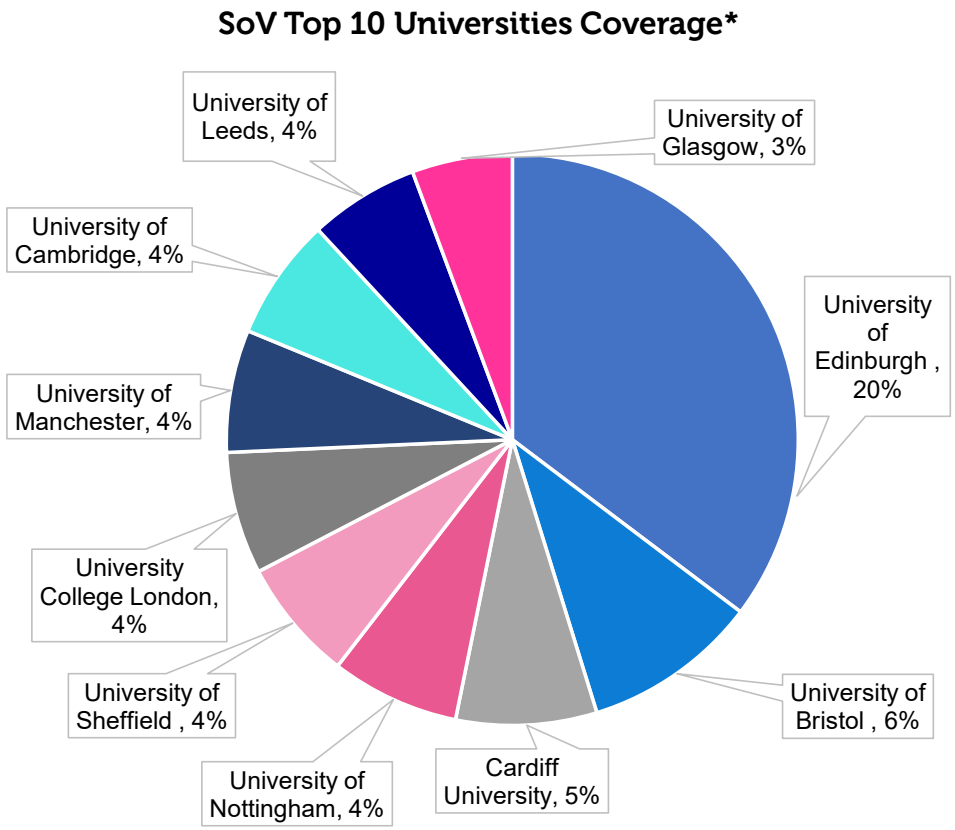
Student Welfare Share of Voice



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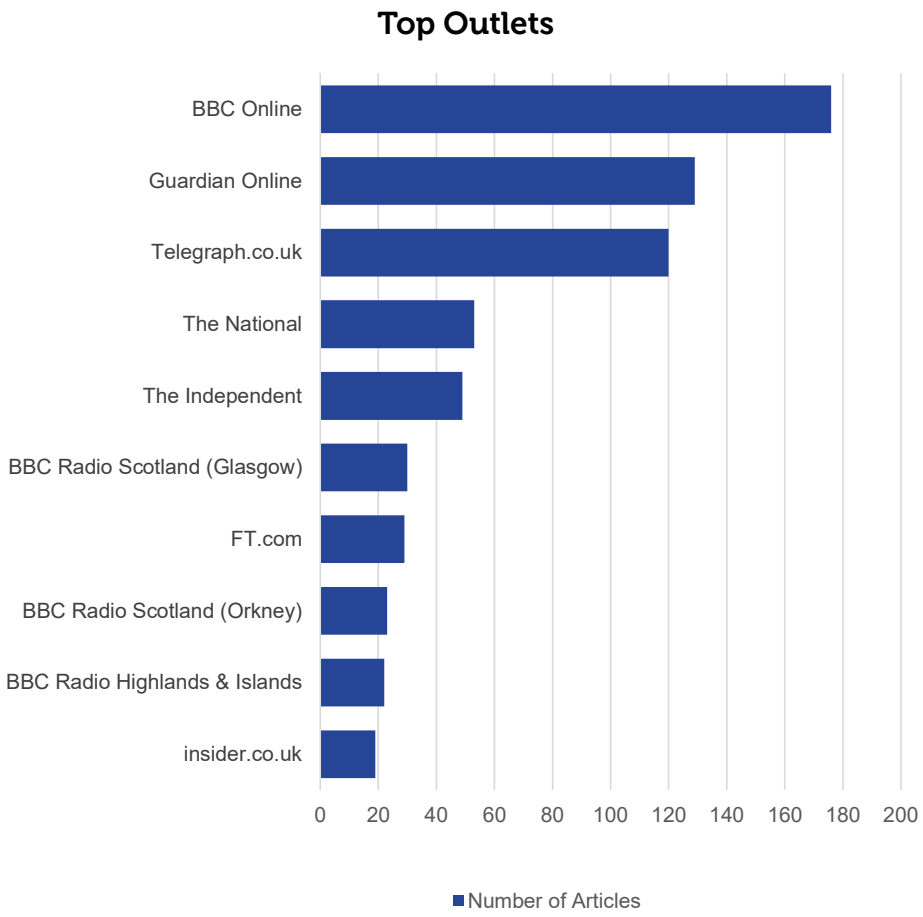
Top Outlets



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BBC NEWS

"Students encouraged to talk about mental health issues'"
bbc.co.uk, 17 September 2020

The Guardian

"Student who killed herself was 'failed' by mental health services"
theguardian.com, 20 September 2019

INDEPENDENT

"Majority of students 'well looked-after' during self-isolation says Universities UK president"
theindependent.co.uk, 6 October 2020

The Telegraph

"Universities should be seeking to help, not punish, students stuck in lockdown".
telegraph.co.uk, 30 September 2020

sky NEWS

"Coronavirus: University students face 'anxiety, isolation and loneliness' due to COVID-19"
news.sky.com, 14 August 2020

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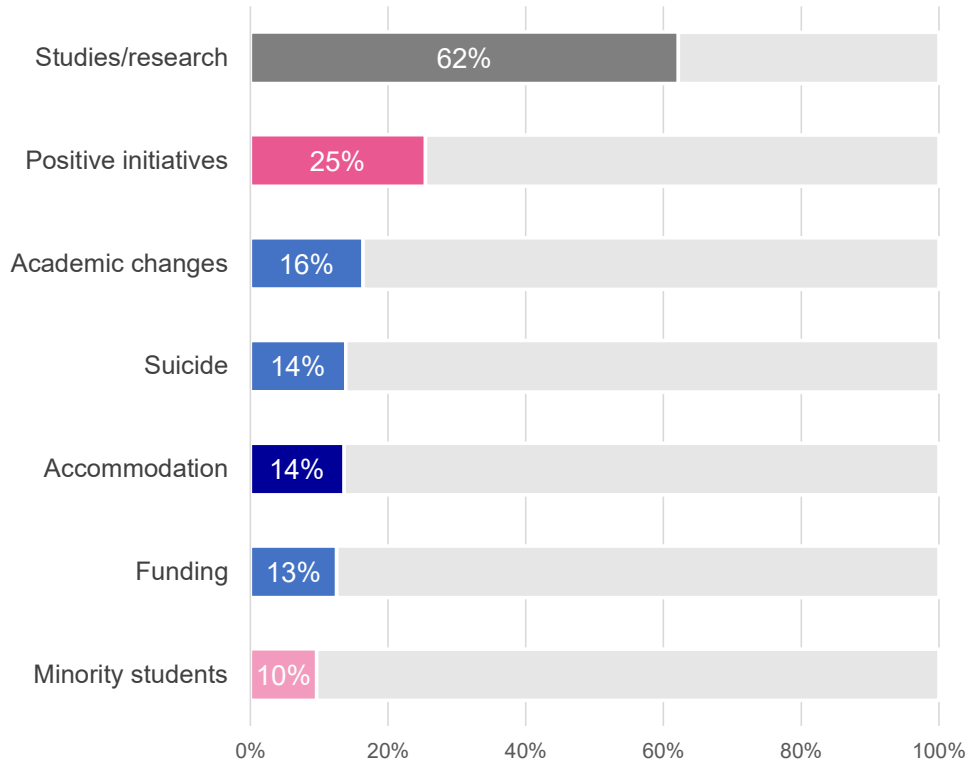
Top Themes



100% of each row = all Higher Education student welfare coverage

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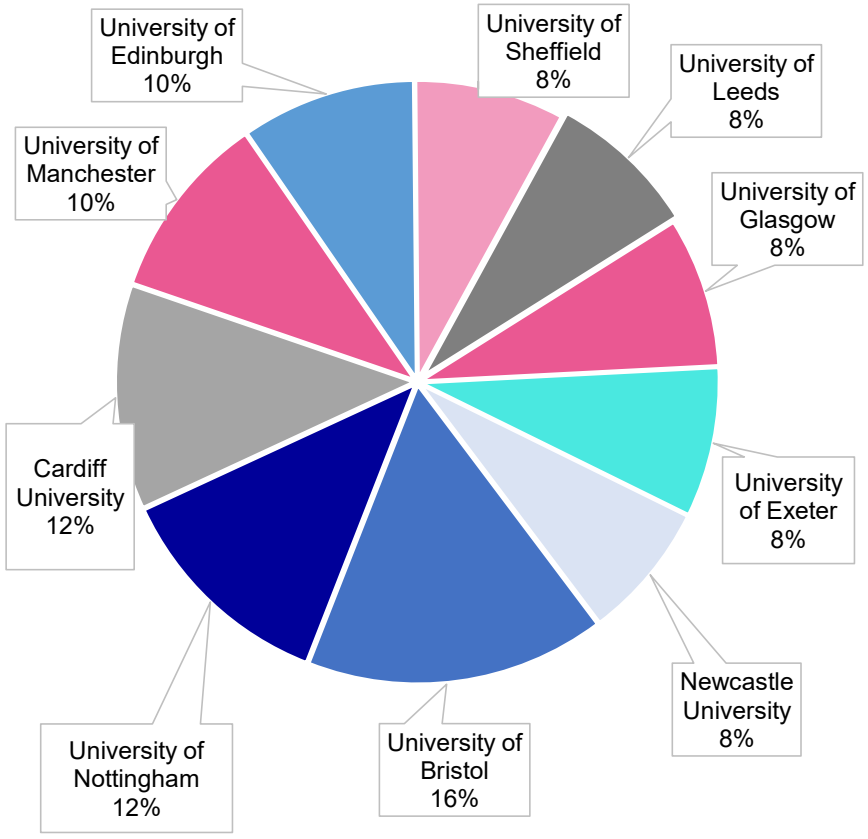
Positive Initiatives

Positive Initiatives: Top 10 SoV



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Thank you for Listening!

Amy Parry

Insight Lead, Vuelio

amy.parry@vuelio.com

https://www.linkedin.com/in/amyjanineparry/

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