



Effective Communication to Support the Strategic Direction of Universities

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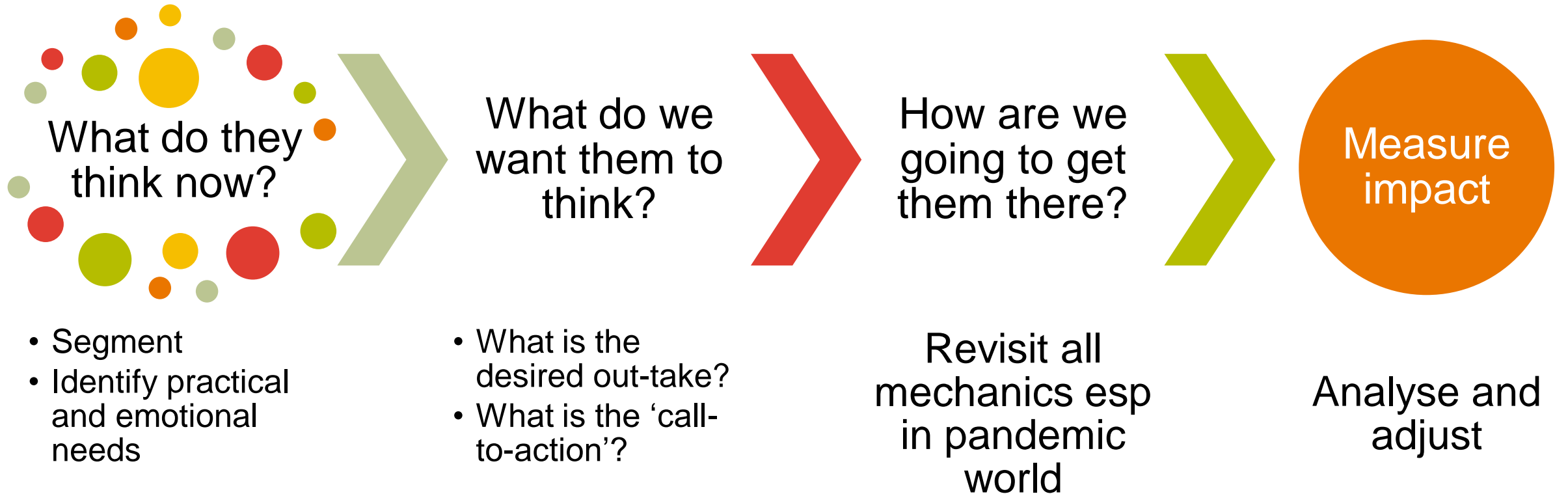


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Internal communications: Cinderella or Sleeping Beauty?

Rigor and approach with same seriousness used with external audiences



Lessons learned

- “Covid Dividend”
- We can work across siloes
- We can work quickly
- People enjoyed new way of working
- Need to prepare to keep momentum





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