

Welcome

NO CHILD LEFT BEHIND



Darren Knight
Executive Director

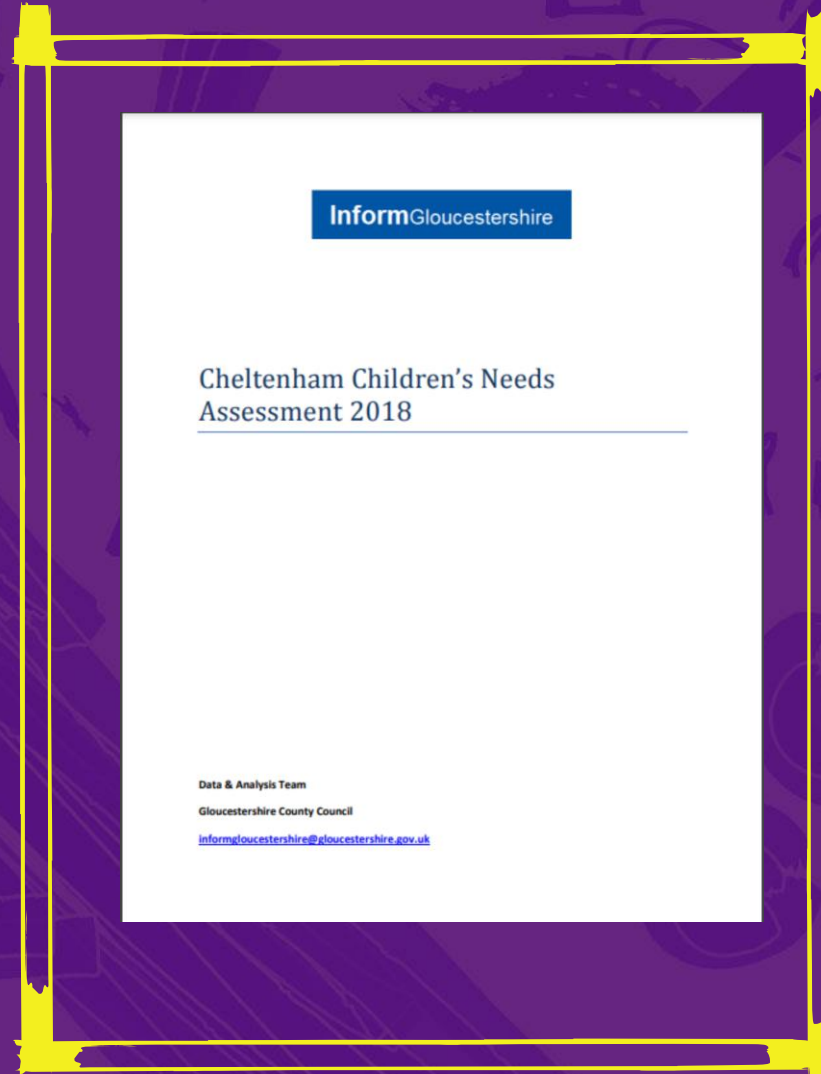
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- ★ *Why we started NCLB*
- ★ *What we've achieved*
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- ★ *Take-aways*



Why we started No Child Left Behind



Cheltenham Children's Needs Assessment 2018

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★ *Poverty*

- Nearly 20% of Cheltenham children living in poverty
- Over 4000 children living in areas that are among the most deprived in the UK

Local Authority and wards*	Number of children	%
Barton and Tredworth	1,454	43.28%
St Paul's	284	34.38%
Oakley	515	34.13%
Coleford Central	202	32.92%
Lydney East	408	32.48%
Matson and Robinswood	880	32.28%
Springbank	520	31.25%
Moreland	887	31.06%
Littledean and Ruspidge	236	30.46%
Tewkesbury Prior's Park	258	29.02%
Hesters Way	544	28.77%
Westgate	372	28.17%
Upton St Leonards	179	28.04%
Newland and St Briavels	168	27.93%
Cirencester Chesterton	214	27.57%
Bream	181	27.04%
Coleford East	334	27.04%
Podsmead	176	26.86%

Cheltenham Children's Needs Assessment 2018

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★ *Social Care*

- Children living in areas where there are high levels of deprivation are more likely to be known to social care.
- Recent research suggests there is a strong correlation between deprivation and child welfare interventions

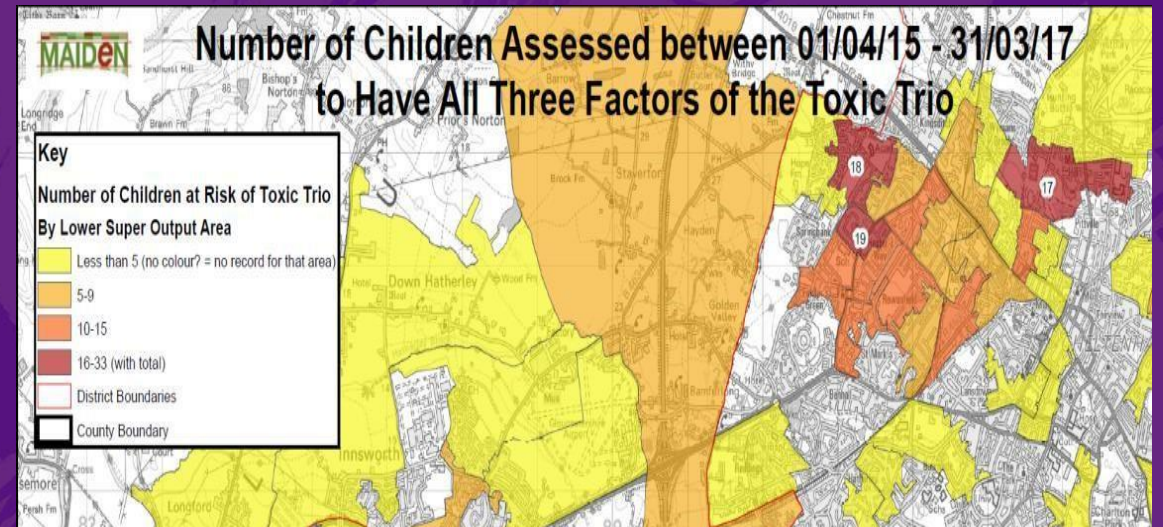
Ward	CIN	CPP	CiC
All Saints	3.7	2.3	0.0
Battledown	3.4	0.0	2.0
Benhall and The Reddings	6.3	2.0	1.3
Charlton Kings	5.2	1.4	0.5
Charlton Park	3.4	0.7	1.4
College	2.0	0.0	0.3
Hesters Way	36.8	15.9	12.0
Lansdown	6.5	1.4	3.4
Leckhampton	3.1	0.0	1.1
Oakley	33.0	9.3	10.8
Park	3.8	0.5	0.8
Pittville	8.0	3.6	3.2
Prestbury	6.6	0.4	0.0
Springbank	21.0	3.7	1.5
St Mark's	27.6	7.7	6.4
St Paul's	28.4	9.0	12.6
St Peter's	27.4	8.8	7.1
Swindon Village	17.4	4.0	5.8
Up Hatherley	4.6	0.0	0.3
Warden Hill	9.0	0.6	1.3
Cheltenham	14.2	4.0	3.9

Cheltenham Children's Needs Assessment 2018

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★ Toxic Trio

- Children living in homes where substance misuse, domestic abuse and parental mental health issues.

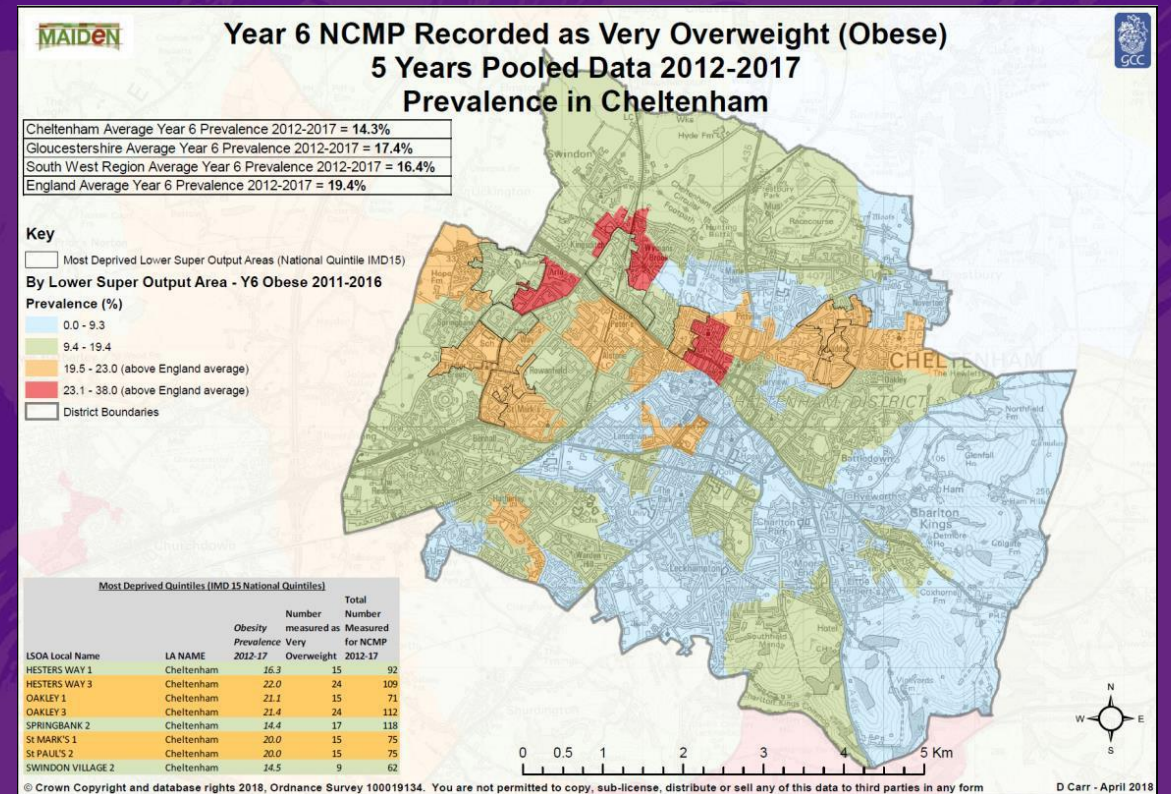


Cheltenham Children's Needs Assessment 2018

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★ *Physical and mental health*

- Children living in areas of deprivation more likely to be obese
- Hospital admissions for self-harm most prevalent in both most deprived and least deprived.



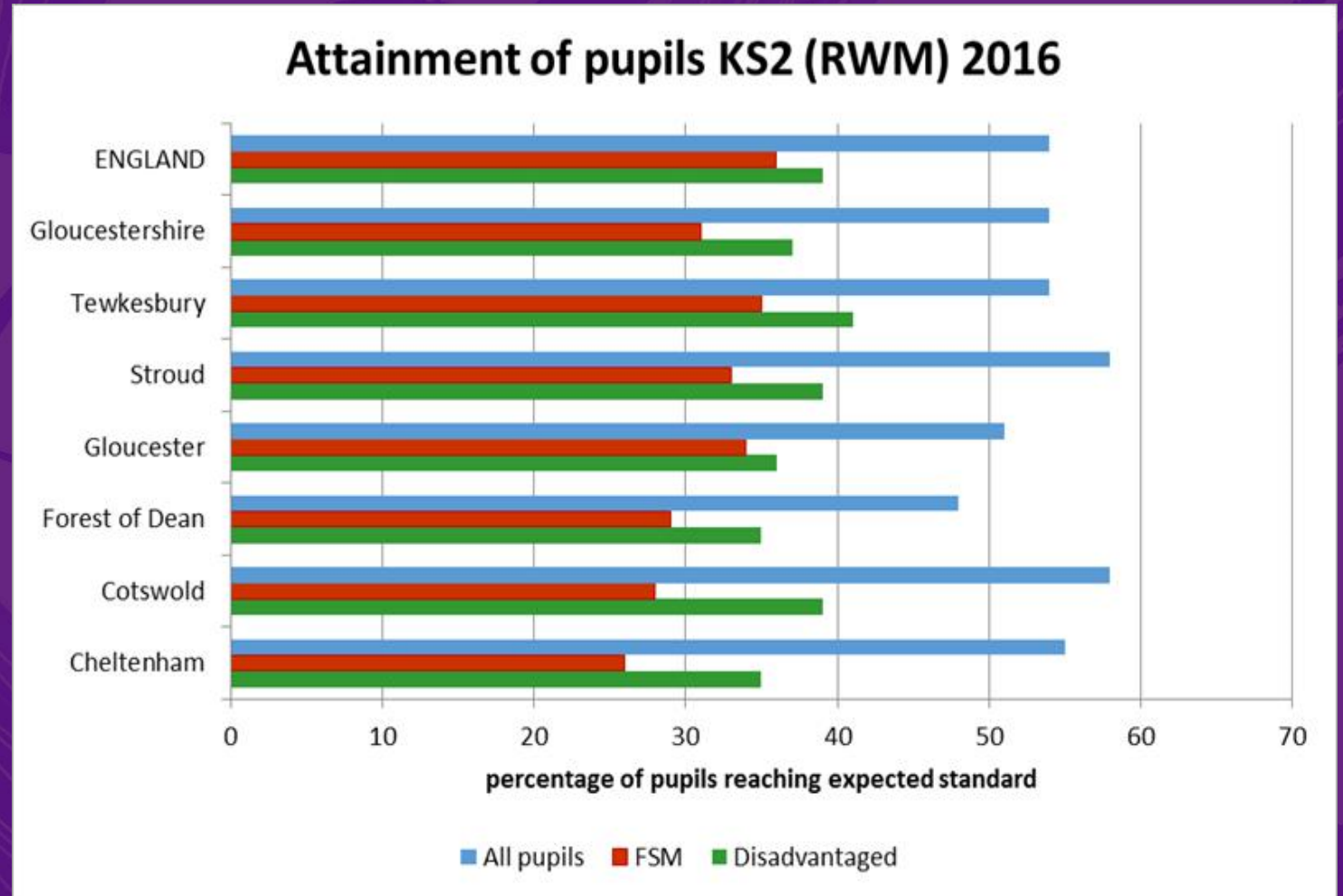
Cheltenham Children's Needs Assessment 2018

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★ *Educational Attainment*

Significant attainment gap, from early years through to KS3 - larger than national average

Wake-up call for partners to take action and launch NCLB



What we do



Year of Action 2019

NCLB Year of Action aims

- ★ *To raise awareness*
- ★ *To start to 'close the gap'*
- ★ *To explore how we could achieve real change together – bringing the town together*



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Working together so that all children
in Cheltenham can thrive

JAN	#OurTown	Understanding what child poverty is and how it affects our town
FEB	#PositiveRelationships	Discovering the importance of having good relationships and being kind
MAR	#ConfidentGirls	Tackling issues affecting girls, including period poverty and self-esteem
APR	#StrongFamilies	Building happy, resilient families, including the relaunch of Inspiring Families
MAY	#CelebratingChildhood	Uniting to celebrate the triumphs and talents of our children
JUN	#AmbitiousCareers	Inspiring children to aim high and achieve their potential
JUL	#PhysicallyActive	Children and families across the town come together to get moving
AUG	#FunandFulfilment	Helping children find their strengths and passions
SEP	#InnovativeEducation	Cheltenham launches a restorative approach to education
OCT	#GoodMentalHealth	Finding ways for families to reduce their anxiety and have better mental health
NOV	#AchievingBoys	Tackling issues affecting boys, including education and criminal exploitation
DEC	#EatingWell	Helping families to eat well on a budget over the festive period
JAN	#NCLBAwards	Celebrating innovative & exciting projects that have made a difference

UNSTOPPABLE

www.cheltenham.gov.uk/Unstoppable

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Laptops for Learning



Food Distribution



Keep on donating. Give a helping hand.

Covid-19 continues to have a significant impact on our families and communities. Cheltenham organisations are working together to help those affected. These organisations need your help to continue their outstanding work.

You can help by donating all sorts of food items including...

- Tinned meat, vegetables and fish
- Pasta sauces
- Cereal
- Tea and coffee
- Milk
- Fruit

But please also think about donating:
Toiletries and cleaning products

Food and cash donations are welcome at individual food projects...

Cheltenham Open Door
cheltenhamopendoor.org.uk/donate/

Cheltenham Food Bank
<https://cheltenham.foodbank.org.uk/give-help/donate-food/>

CCP Food pantry
www.ccp.org.uk/donate-food

Springbank Community Food Bank
uk.gofundme.com/f/springbank-community-food-bank

Cornerstone Centre
www.cornerstonecentre.org.uk

St. Peters & The Moors Big Local - Reduce Food Waste Project
<http://sptm.org.uk/>

Or you can support food projects across the town through either...

The Mayor of Cheltenham's Food Bank Fund
<https://www.cheltenham.gov.uk/mayor-foodbank-fund>

Feed Cheltenham crowdfunder
<https://www.crowdfunder.co.uk/feedcheltenham>



Thank you for your support



No Child Left Behind @NCLBchelt · Nov 13, 2020

The @CheltenhamMayor met with allotment officer Fiona to thank allotment holders in #Cheltenham for their #Kindness and generosity over the recent months. 30+ bags of fruit n veg distributed to families in need across our town! #Holidayhunger #worldkindnessday2020 #GardeningGods



Cheltenham Borough Council and 4 others



8

20



Cheltenham Lottery



Support local
good causes

Win up to
£25,000

Community Agreement

The community agreement is our commitment to...

- ★ Work WITH families to support them,
- ★ Recognise families who have experienced trauma, and tailor the way we deliver services so that they feel comfortable,
- ★ Be open and honest with them always,
- ★ Build a culture of inclusion, and
- ★ Put kindness, empathy and compassion at the heart of every interaction we have, and every decision we make

In Cheltenham we will...

Ways we will work	Support each other to...		Actions we will take
	...work hand in hand with families		
	Show empathy	Allow time to build relationships	
	Be welcoming and supportive	Provide a named contact for families	
	Be open and honest	Always carry out agreed actions	
	Hear the views of the child and family	Support the participation of families in positive problem solving	
	Understand families' daily living experiences	Identify early children who are not thriving and get alongside the family	
	Ensure all children and families feel involved		
	...understand the effects of poverty and trauma		
	Be guided by trauma-informed practice	Reflect our awareness of the effects of trauma in our day to day work	
Value the emotional well-being of children, families and our staff	Put our understanding of emotional wellbeing into everything we do		
...ensure our organisations are compassionate and strengths-based			
Develop restorative relationships	Continued staff training on the impact of trauma, emotional wellbeing and resilience		
Continually build a culture of inclusion	Commit to a staffing structure that supports families		
Make kindness visible	Present information simply		
	Decision making (including financial) that supports the Community Agreement		

...so that no child is left behind

Moving forward

#GoodMentalHealth

★ **Training / events**

- Ongoing regular training and events for NCLB community agreement organisations inc leadership summits

★ **Grant pot**

- Plan to develop a pot of money to commission youth and family projects
- ★ Using private and public donations

★ **Engagement**

- Annual Childrens' Festival to celebrate childhood
- ★ Planned children and young person's engagement programme

Social Value



2022 - Community Art Space

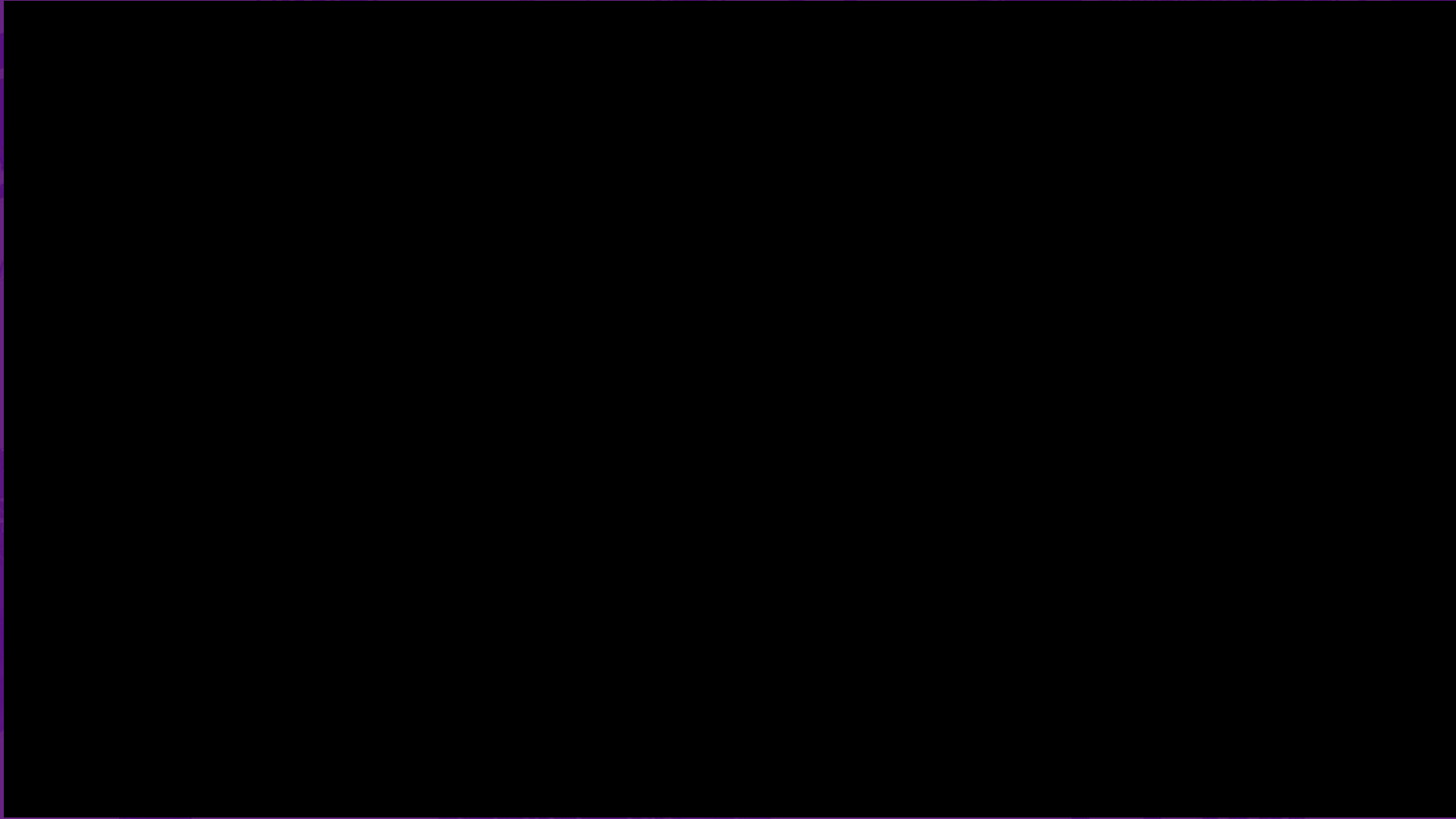
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Takeaways



- ★ Look at the data
- ★ Build a coalition of the willing
- ★ Show leadership
- ★ Be nimble (partnerships are key)
- ★ Don't give up – change can take time
- ★ Get political support
- ★ Maintain profile
- ★ And don't forget to celebrate!





Thank-you!

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nclbcheltenham.org.uk

@nclbchelt