

Inclusive Technology

- support, attract, retain neurodiverse talent



**80% of disabilities are not
immediately visible**

**People think disability is always
present from birth**

83% of disabilities are acquired



Aidan Kelly

**Workplace Accessibility &
Inclusion Specialist**

 texthelp®

Introducing Texthelp



Our Mission:

We want to help unlock everyone's full potential through technology.



Our Vision:

We see a world where difference, disability or language are no longer barriers.

“ It’s our responsibility to make sure that every employee can perform to the best of their abilities.

Nita Humphreys

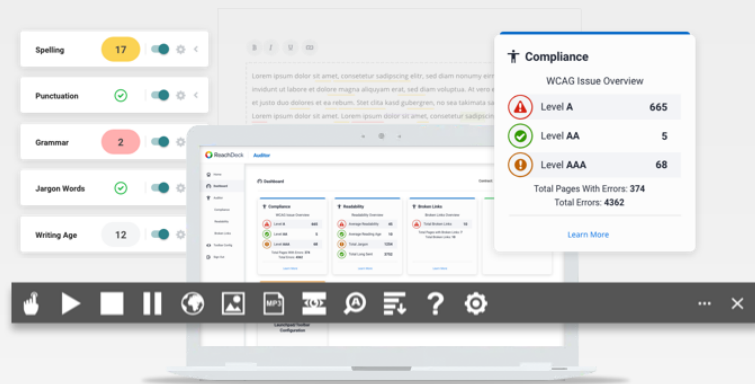
Case Manager, Foreign & Commonwealth Office

**How do we improve accessibility
through the use of technology?**

“Accessibility is the **nexus of
where people with disabilities
interface with technology”**

Dana Marlowe, Architect of Inclusion &
Accessibility

**We should design and build with
accessibility in mind from the
beginning.**



Build trust, remove barriers and maximize engagement

ReachDeck allows you to protect your communications, content and reputation. Improve the **accessibility**, **readability and reach** of your online content. Empower your whole team to communicate with confidence.

1. Reduce risk

How ReachDeck's Auditor helps by

- automatically scanning your website for compliance issues
- highlighting barriers to readability, such as reading age, sentence length and use of jargon words
- identifying all the broken links on your site

The screenshot displays the ReachDeck Auditor dashboard for a contract named 'Texthelp'. The dashboard provides a comprehensive overview of website audit results, including compliance with WCAG standards, readability metrics, and broken links. The interface is clean and organized, with a sidebar for navigation and a main content area with three primary data cards.

Contract: Texthelp | **Last Scan:** Fri Jan 22 2021 4:09:40 PM | **Total Pages Scanned:** 387

Auditor		
Compliance WCAG Issue Overview		
Level A	2343	
Level AA	9	
Level AAA	698	
Total Pages With Errors: 355 Total Errors: 3050		
Go to Compliance		

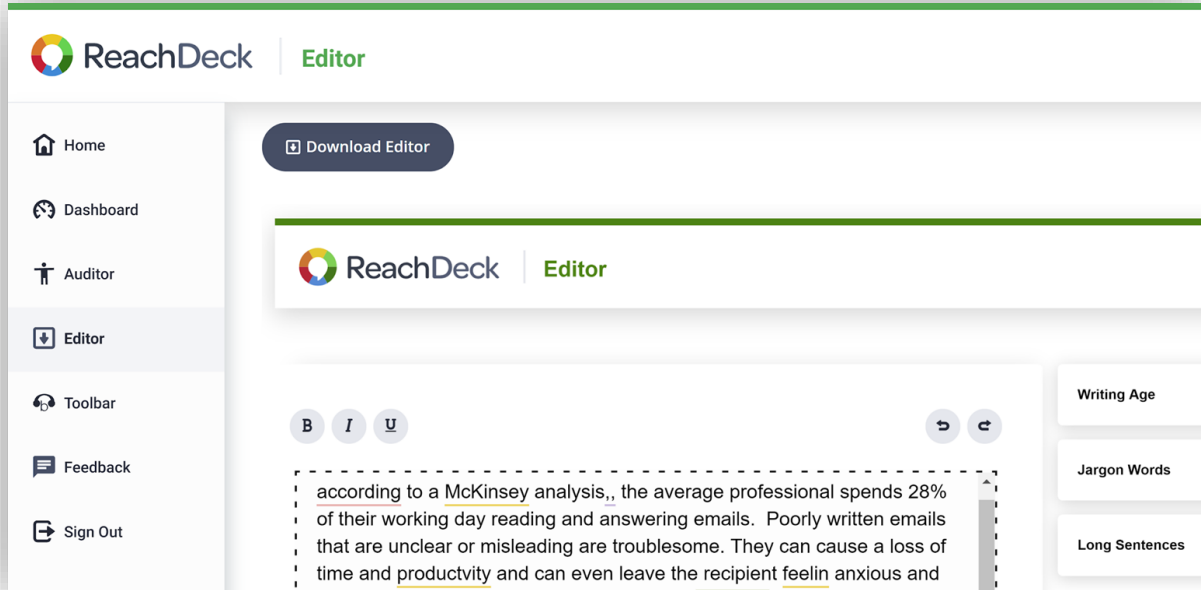
Auditor		
Readability Readability Overview		
Average Readability	49	
Average Reading Age	11	
Total Jargon Words	3007	
Total Long Sentences	4874	
Go to Readability		

Auditor		
Broken Links Broken Links Overview		
Total Broken Links	6	
Total Pages With Broken Links: 4 Total Broken Links: 6		
Go to Broken Links		

2. Create a reputable and inclusive brand

ReachDeck's Editor helps by flagging:

- Writing age
- Jargon words
- Long sentences
- Spelling, punctuation, grammar errors



3. Reach a wider audience

ReachDeck's **Toolbar** supports your online audience to engage with your content in a way that suits them best:

- Helping those who struggle in a digital-first world, who lack basic digital skills
- Supports hidden disabilities, visual impairments, and non-native speakers
- Helping every one of your online visitors to feel included and valued

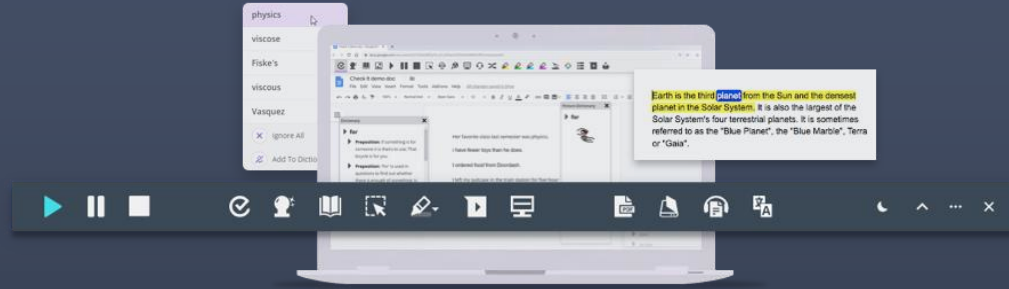




The **internet** is becoming an increasingly important point of **access for patients** and that increasingly includes groups like **older people**, who would traditionally have preferred to be contacted by letter or telephone.

Ruth Besford

Equality & Inclusion Officer, Bridgewater NHS Foundation Trust

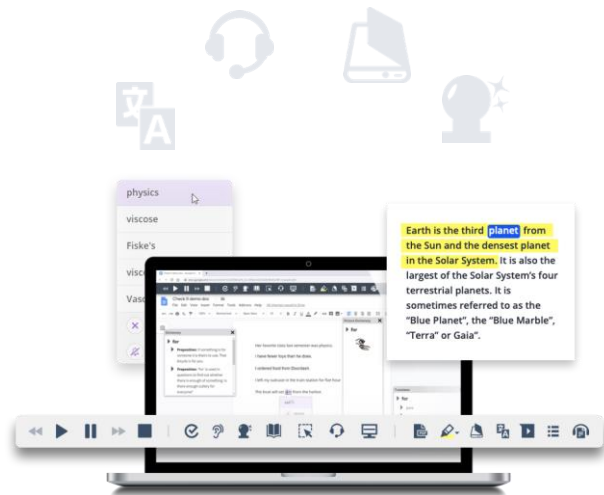


Drive diversity and inclusion in your workplace

Read&Write for Work helps you to attract, retain and nurture employees of all capabilities.

What is Read&Write for Work

- Inclusive software
- Helps staff of all abilities to work with more confidence, accuracy and efficiency
- Supports people with hidden disabilities to work independently
- Gives all staff the ability to use alternative accessible formats for information



“ We go to great lengths to create an environment where everyone can be themselves while they're in the workplace.

Kevin Bowsher

Diversity and Inclusion Manager, Network Rail

Text to Speech tools

Most commonly used by all users



Rewind



Play



Pause



Forward



Stop

- Reinforce understanding, increase focus, improve retention
- Gives tired eyes a rest
- Great proofreading tool

Neurodiversity tools

Most commonly used by users with hidden disabilities



Check It



Similar Word
Checker



Prediction



Dictionary



Screenshot
Reader



Dictation



Screen
Masking

Productivity tools

Most commonly used by users to work more efficiently



PDF Reader



Highlights



Scan



Translator



Voice Notes



Vocabulary
List



Audio Maker



From an **accessibility** perspective, we want all our employees to feel that they're treated **equally**. All the great benefits of Read&Write are there for **everybody**.”

Michael Beackon

Equality & Diversity Assistant Manager, NELFT



Read&Write works on a number of levels. It's saying **we are aware** within our organisation that there are staff who require **support**. It also shows that we're willing to **invest in the best** support that's available.

Manal Sadik

Equality Advisor & Service Manager, Language & Accessible Support
Guy's & St. Thomas' NHSFT

Read&Write for Work supports your diverse teams...

- Diverse teams are 87% **better at making decisions**
- Average **employee performance** in diverse organisations is 12% higher than employees at non-diverse organisations
- Companies with higher than average diversity have 19% **higher innovation** revenues
- 67% of **job seekers** consider diversity important when considering employment opportunities



Disability inclusion is something that we're really, really committed to. It's not only it's the right thing to do, it's also **central to our performance** as a business.

And, fulfilling our inclusion aim of being the **most inclusive place to work**.

Toby Hopkins

Colleague Engagement and Inclusion Executive, Sainsbury's



Aidan Kelly

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Inclusion Specialist**

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**Try our inclusive
tools free for 30
days**

Try Read&Write for Work
text.help/Inclusive-Tech-RW

