

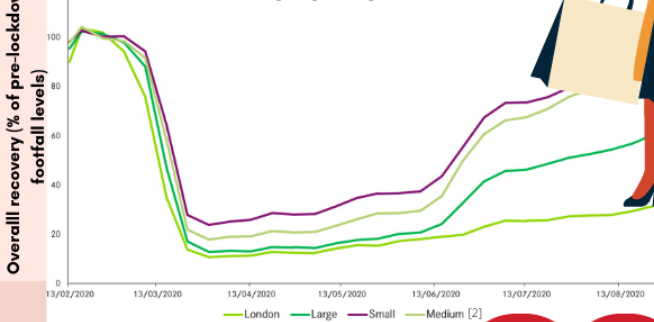
# THE IMPACT OF COVID-19 ON THE HIGH STREET



The first COVID-19 lockdown cost UK hospitality and high streets **£45 billion** [1]



## Footfall Recovery by City Size



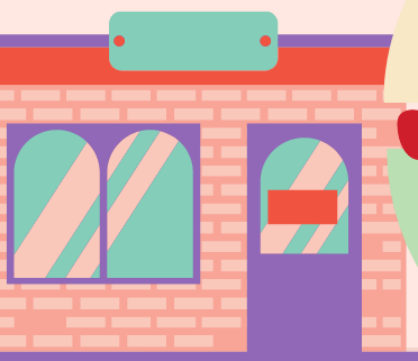
Footfall across UK high streets fell **88%** in April compared to 2019 [3]

# 88%

Non-food high street shops, saw sales evaporate during the first lockdown, costing around **£20 billion** in turnover. [3]



Supermarkets, saw a 5-10% bump in sales in lockdown, adding up to an additional **£4 billion** in earnings over "business as usual" expectations. [3]



Deloitte project that there could be a further

**30,000**

Net Store Closures by the end of 2022 [4]



In 2020, about **30%** of former department stores were either demolished or split into smaller units. [5]

# CLOSED

British High Streets lost **11,000** shops in 2020 [2]



Up to **92%** of shoppers intend to continue purchasing online post-COVID-19. [3]

