ONLINE SAFETY

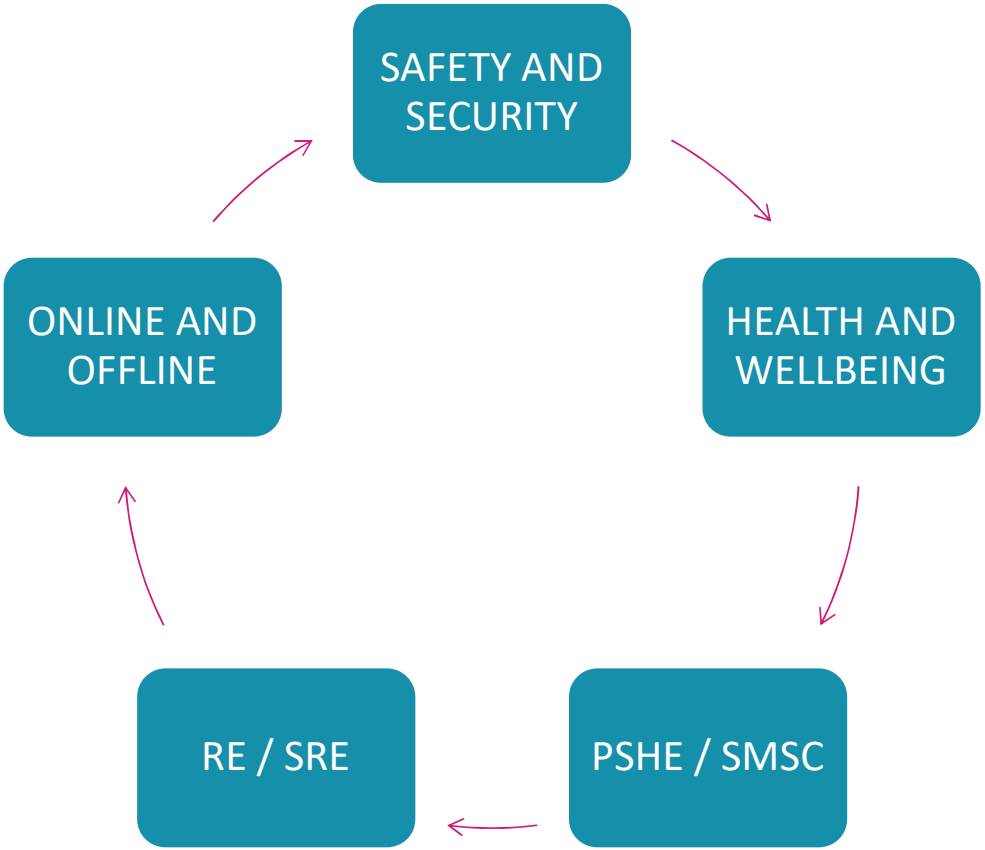
Alan Mackenzie

www.esafety-adviser.com

Almost any behaviour can be enacted online.

- Where do we focus?
- How do we engage?
- How do we plan strategically?

Online Safety?



Impact?

- Fear / Unrealistic
- Out of date
- Judgemental
- Resources (wide age variance)

Doesn’t work

Impact?

- Real life – online
- Up to date
- Helpful/supportive
- Age appropriate

Does work

Don’t talk to strangers!

Good, realistic advice?

ells / 3 @hemmingsftnjh_ · Dec 2
we keep having these talks at school on esafety and it's shit because I've met most of my bestest friends online :(

Critical Thinking

"What should you do if someone you don't know talks to you?"

- What have they said/done?
- Did it upset you?
- Did it make you feel uncomfortable??
- What can you do?
- Who can you tell?

Don’t share personal information!

Critical Thinking

"When is it appropriate or not appropriate to share personal information?"

Think from perspective of child / young person.

- Where are they going?
- What are they doing?
- What are their motivations?

“The best teacher I have ever met”

Ask them what they want.
Give them what they need.

Questions from Students

Examples (primary):

- When is it okay to share personal information online?
- Is TikTok really stealing data?
- **How do I prevent my *(account?)* getting hacked?**

Questions from Students

Examples (secondary/college):

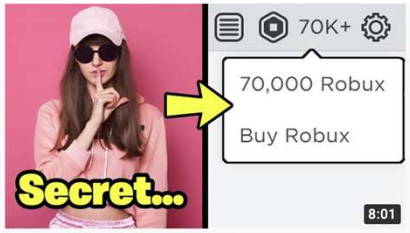
- Why is data valuable to people (companies)?
- Do employers look through social media?
- What would you say to someone who wants to build up a public social media presence as part of their career?

YouTube

Motivations

- Fun
- Educational
- Boredom
- Socialising
- Coping mechanism

“I’ve been hacked!”



How To Turn 0 ROBUX Into 70,000 On Roblox!....(how to get free robux!)

2.3M views • 5 months ago

Yobux

In this video we basically play **roblox** 2021 to get **robux**? Can we get **robux** promocodes 2021 on **roblox**? Well find out by watching ...

🔴 ROBUX GIVEAWAY LIVE! (JOIN QUICK!🥳) | FREE ROBUX Giveaway! | (Roblox Live Stream) 🔴REAL🔴

1.2K watching

Supreme

ROBUX GIVEAWAY LIVE! (JOIN QUICK!) | **FREE ROBUX** Giveaway! | (Roblox Live Stream) REAL In this livestream I am ...

LIVE NOW New

Don't tell anyone about this working free robux Glitch..... (how to get free robux) (free robux)!

1.9M views • 7 months ago

Izz land

in this vid bacsicly Today the richest **Roblox** player, Linkmon99, surprises his sister by donating her the hat she has always ...

Curriculum

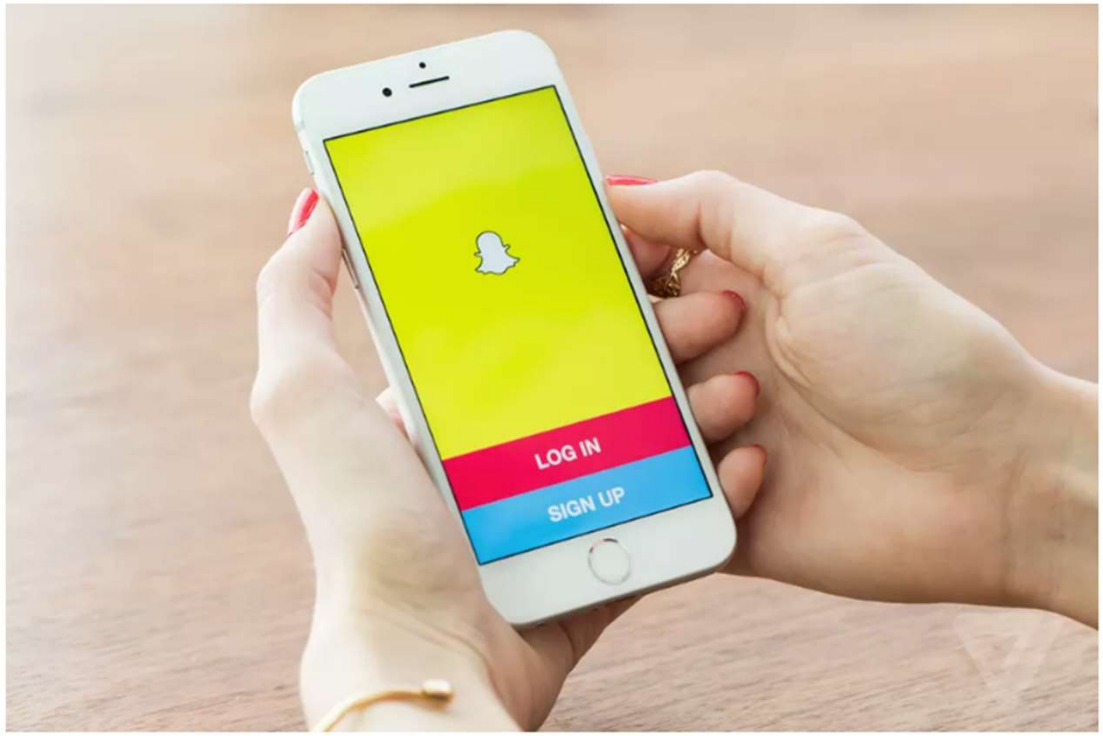
- Peer pressure.
- Poss. bullying/griefing.
- Respect for others.
- Cyber security.
  - *Password security*
  - *Phishing (email?)*

A phishing attack scored credentials for more than 50,000 Snapchat users

How KLKViral tricked users into giving up their passwords

By Casey Newton | @CaseyNewton | Feb 16, 2018, 4:35pm EST

SHARE

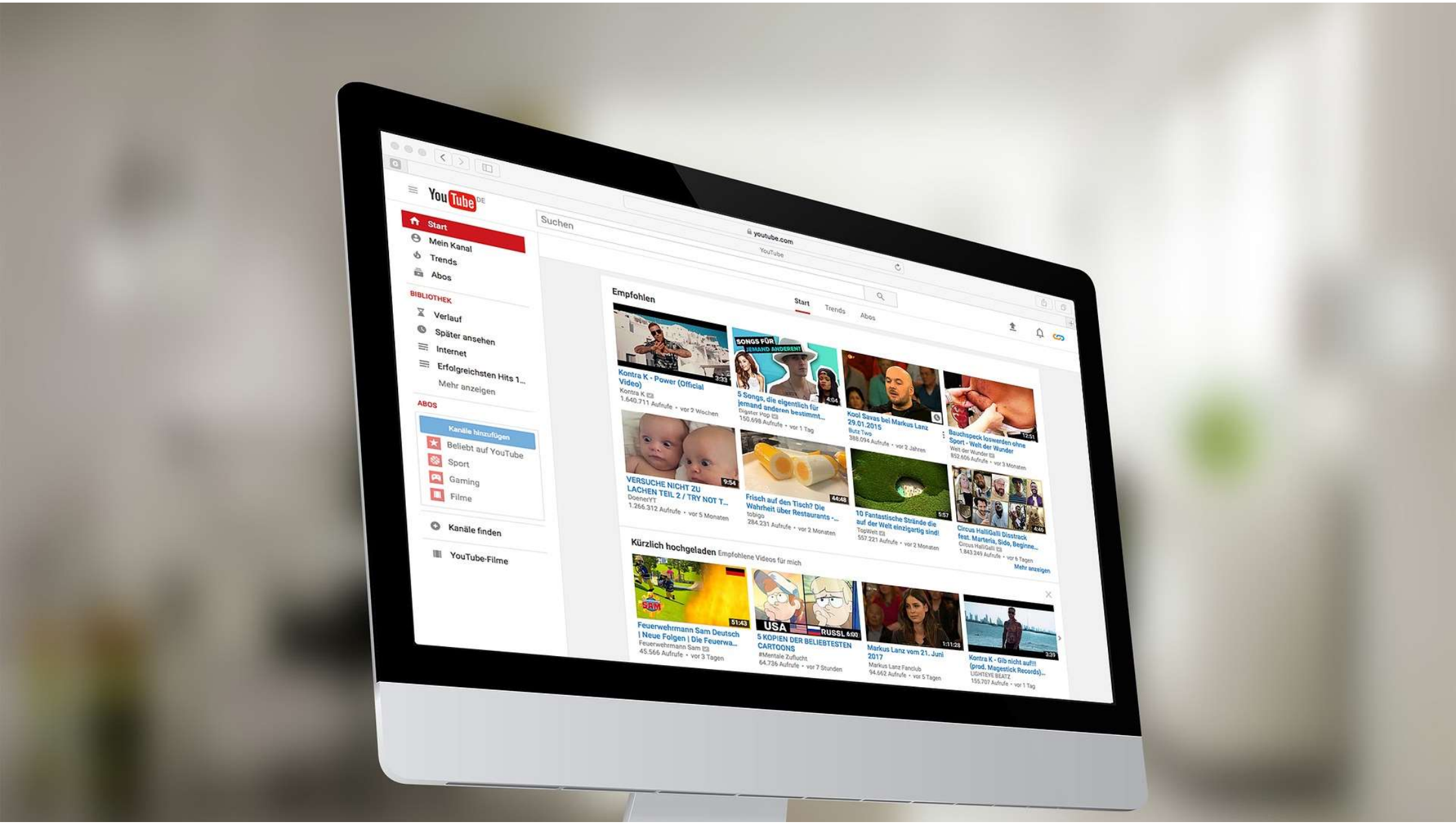


Tech

INSTA-SCAM Warning to a BILLION Instagram users that hackers might have accessed their account – the signs to watch out for

Kaylee Pugliese

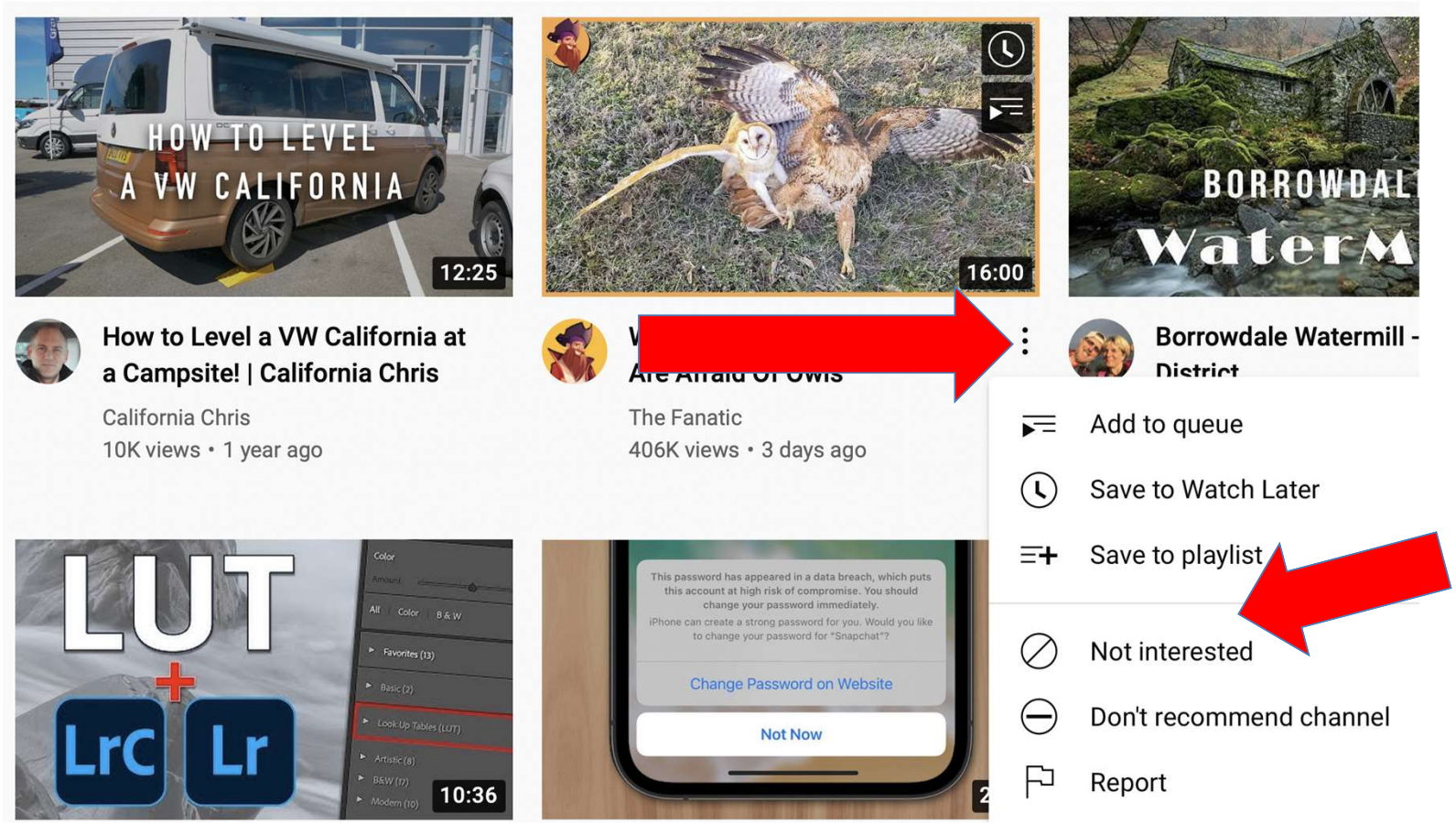
15:13, 23 Apr 2022 | **Updated**: 15:17, 23 Apr 2022


YouTube DE
Start
Mein Kanal
Trends
Abos
BIBLIOTHEK
Verlauf
Später ansehen
Internet
Erfolgreichsten Hits 1...
Mehr anzeigen
ABOS
Kanäle hinzufügen
Beliebt auf YouTube
Sport
Gaming
Filme
Kanäle finden
YouTube-Filme
Suchen
youtube.com
YouTube
Empfohlen
Start
Trends
Abos
Kontra K - Power (Official Video)
Kontra K
1.640.711 Aufrufe • vor 2 Wochen
5 Songs, die eigentlich für jemand anderen bestimmt...
Digster Top
150.698 Aufrufe • vor 1 Tag
Kool Savas bei Markus Lanz 29.01.2015
Butz Two
388.094 Aufrufe • vor 2 Jahren
Bauchspeck loswerden ohne Sport - Welt der Wunder
Welt der Wunder
852.606 Aufrufe • vor 3 Monaten
VERSUCHE NICHT ZU LACHEN TEIL 2 / TRY NOT T...
DoenerYT
1.266.312 Aufrufe • vor 5 Monaten
Frisch auf den Tisch? Die Wahrheit über Restaurants -...
tobigo
284.231 Aufrufe • vor 2 Monaten
10 Fantastische Strände die auf der Welt einzigartig sind!
TopWelt
557.221 Aufrufe • vor 2 Monaten
Circus HalliGalli Disstrack feat. Marteria, Sido, Beginne...
Circus HalliGalli
1.843.249 Aufrufe • vor 6 Tagen
Kürzlich hochgeladen Empfohlene Videos für mich
Mehr anzeigen
Feuerwehrmann Sam Deutsch | Neue Folgen | Die Feuerwa...
Feuerwehrmann Sam
45.566 Aufrufe • vor 3 Tagen
5 KOPIEN DER BELIEBTESTEN CARTOONS
#Mentale Zuflucht
64.736 Aufrufe • vor 7 Stunden
Markus Lanz vom 21. Juni 2017
Markus Lanz Fanclub
94.662 Aufrufe • vor 5 Tagen
Kontra K - Gib nicht auf!!! (prod. Magestick Records)...
LIGHTEYE BEATZ
155.707 Aufrufe • vor 1 Tag

Motivations

- How-to
- Gaming
- Funny
- Music
- Influencers

“I don’t want to see this!”



Curriculum

- Algorithms
- Blocking / Reporting
- What is appropriate?
- Talk to trusted adult.

Share
Friend
Selfie
Tweet
Like

Motivations

- Friends/socialisation.
- Influencers.
- Self expression.
- *(Money?)*

Be Positive

~~The dangers of social media.~~

The positives of social media.

Refocus away from prevention
and onto resilience, education
and communication.

Prof. Andy Phippen

Personality / Identity

- Increased followers (Y6)
- 100k followers.
- Likely to talk to strangers.

Question from Students

"What would you say to someone who wants to build up a public social media presence as part of their career?"

Question from Students

Build a public social media presence:

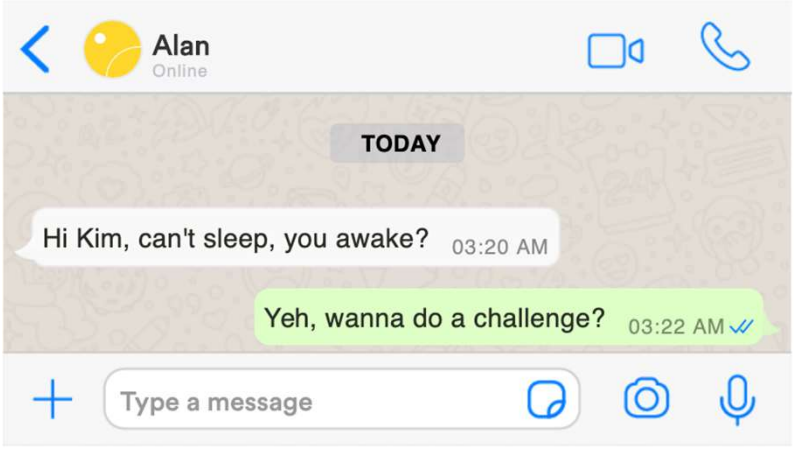
- Tailor to your chosen career.
- Be authentic – not perfect!
- Search past history.
- You can’t delete negativity.
    - You can build positivity.

Curriculum / Advice

- Usernames / email addresses.
- Language.
- Posts:
  - Sexualised
  - Drugs
  - Racist / sexist etc.

Social Media Simulator

zeoob.com



e-safety adviser

Online Safety Group

a guide to establishing your group, including roles and responsibilities.

www.esafety-adviser.com

Group Feedback

- Talk with the students in relation to :
  - Games
  - YouTube
  - Social Media

Group Feedback

- Learn:
  - what they do.
  - their motivations.
  - their concerns.

Ask them what they want.
Give them what they need.

PROJECT EVOLVE

projectevolve.co.uk

Select School Year

Early Years

1

Year One

2

Year Two

3

Year Three

4

Year Four

5

Year Five

6

Year Six

7

Year Seven

8

Year Eight

9

Year Nine

10

Year Ten

11

Year Eleven

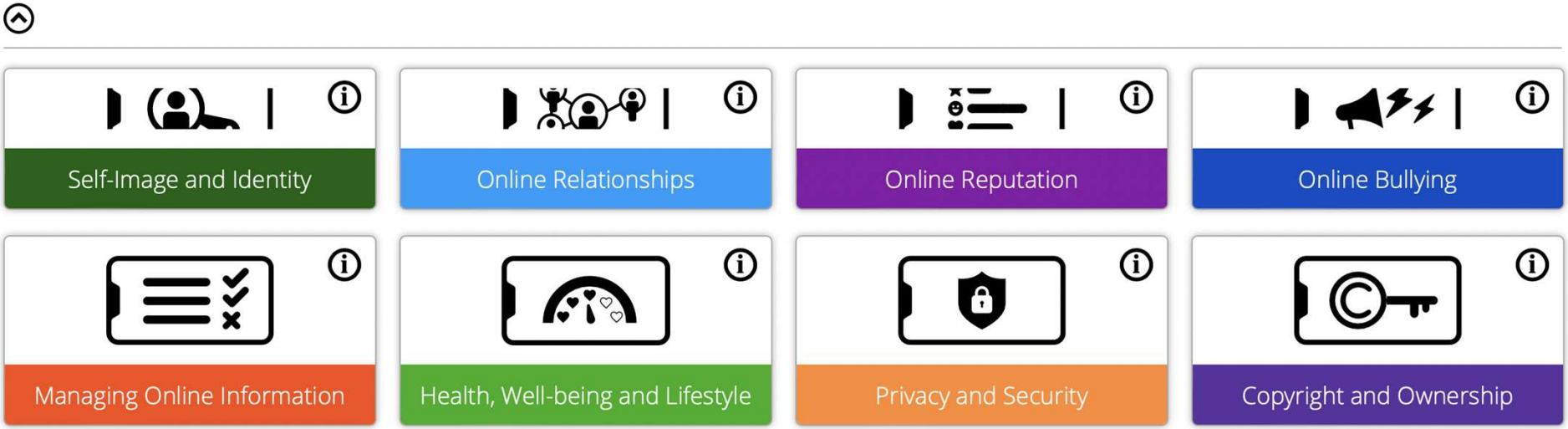
12

Year Twelve

13

Year Thirteen

Select Strand



Managing Online Information

Ages 10-11

I can explain how search engines work and how results are selected and ranked.	I can explain how to use search technologies effectively.	I can describe how some online information can be opinion and can offer examples.	I can explain how and why some people may present 'opinions' as 'facts'; why the popularity of an opinion or the personalities of those promoting it does not necessarily make it true, fair or perhaps even legal.
Managing Online Information	Managing Online Information	Managing Online Information	Managing Online Information
I can define the terms 'influence', 'manipulation' and 'persuasion' and explain how someone might encounter these online (e.g. advertising and 'ad targeting' and targeting for fake news).	I understand the concept of persuasive design and how it can be used to influences peoples' choices.	I can demonstrate how to analyse and evaluate the validity of 'facts' and information and I can explain why using these strategies are important.	I can explain how companies and news providers target people with online news stories they are more likely to engage with and how to recognise this.
Managing Online Information	Managing Online Information	Managing Online Information	Managing Online Information

Outcome Criteria
Questions To Ask
Activity Descriptor
Resources

Managing Online Information

I can explain how search engines work and how results are selected and ranked.

Outcome Criteria

I can use search technologies effectively.

I can explain how search engines work.

I can explain how results are selected and ranked.

Select Curriculum

English

Mathematics

Science

Art & Design

Citizenship

Computing

Design & Technology

Coming Soon!

Languages

History/Geography

Music/Drama

Physical Education

Religious/Moral Education

Sex & Relationships Education

Health Education

PHSE

Psychology

Sociology

Business Studies

RE: Ethics & Philosophy

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