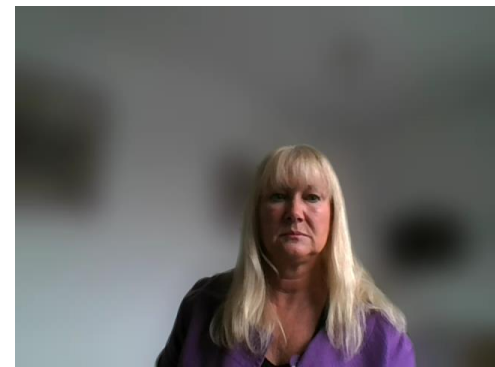


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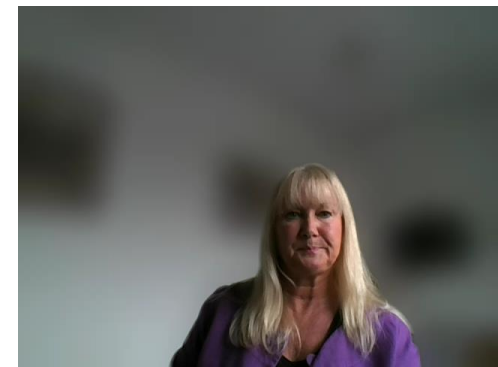
Nicola Kent
Head of Funding Business & Enterp

Championing and Supporting Local
Entrepreneurship, Start-Ups, and
Microbusinesses.



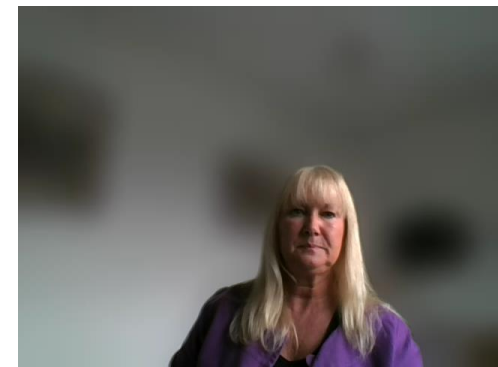
Key Priorities

- 89% microbusinesses in Staffordshire
- Wide variety of business sectors and geography
- Economic Recovery, Business Growth & Start-Up's
- Partnership Working – Public and Private Sectors



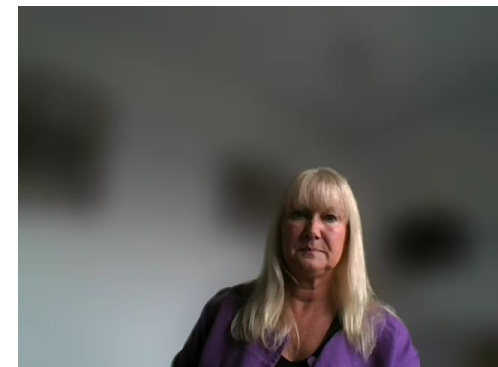
Business Support Packages

- Covid-19 Support Schemes – Emergency Grants & PPE
- Staffordshire Start Up Mentoring
- Staffordshire Start Up Loans
- Ignite – Young Entrepreneurs
- Get Started – Professional Services Support
- My Own Boss – Bespoke Mentoring



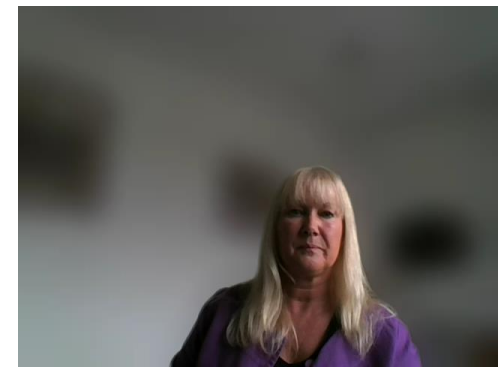
Business Support Packages

- Staffordshire Means Back to Business
- To Thrive – Business Growth Grants
- Staffordshire Business Loans Scheme – Contract 6
- Small Employers Scheme with the FSB
- Business Accommodation – Shortage of Light Industrial Units



What is Next?

- Start Up and Step Up Delivery Plan
- Step Up Programmes
- Expansion of Bespoke Start Up Schemes
- Peer to Peer Networking



In Conclusion.....

- Lead Role for Local Authorities
- Further developing Start Up and Step Up Support
- Strong Marketing Campaigns with succinct messaging
- Inspiring Confidence and Inclusivity
- Supporting people to test their business ideas and products
- More access to finance – exploring the private sector offers
- Developing networks to enable more customers, suppliers and



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