

**Sheffield
Hallam
University**

Knowledge Applied



SHU Overview



Sheffield Hallam University is one of the UK's largest and most diverse universities, with around **30,000 students** from across the globe studying more than **700 courses**, supported by **4,000 staff**.

We are a university focused on providing opportunities to students from all backgrounds – and giving them the knowledge, skills and experiences to thrive.

We are the **University of the Year** for Social Mobility.

And it is our mission to **transform lives**.



School and College Engagement

Success through Access

- In the past 5 years we have **closed the access gap** and are the **largest recruiter of widening participation students in the country**.
- Many of our students come from low participation neighbourhoods and **over half are the first in their family to go to university**.
- We **work closely with schools and colleges** providing outreach activities which serve to raise aspirations, provide post 16 choices including HDAs and raise attainment.
- Our outreach **targets those least represented in Higher Education** and identifies areas where the playing field needs to be levelled at school and subject level: White working class boys, black British applicants, mature learners, Care Leavers and students with a disability.
- We work in an intersectional and collaborative way to achieve our aims of a **diverse and inclusive student population who are prepared for success**.



Access and Outreach

Access Target

Black British applicants 4% in 17/18 > 5.9% in 19/20 (APP target 6%).

Outreach - Black British Applicant scheme plus specific targeting of schools for outreach activity.

Hallam's own target areas and intersection with Equality, Diversity and Inclusion objectives

e.g. Care Leavers, LGBTQ+ access, Mature Learners, White disadvantaged males.

How this is achieved

- Offer to all target schools of impartial outreach and subject and career specific sessions supported by academic colleagues
- Collaboration key to success – Schools, FE Colleges, third sector and communities
- Evaluation and continuous improvement

Education and Skills commitments – building on our successful social mobility program South Yorkshire Futures

- Early years
- Beyond the Classroom
- Lifelong learning and Skills
- Education workforce



Our Offer



Diverse Portfolio

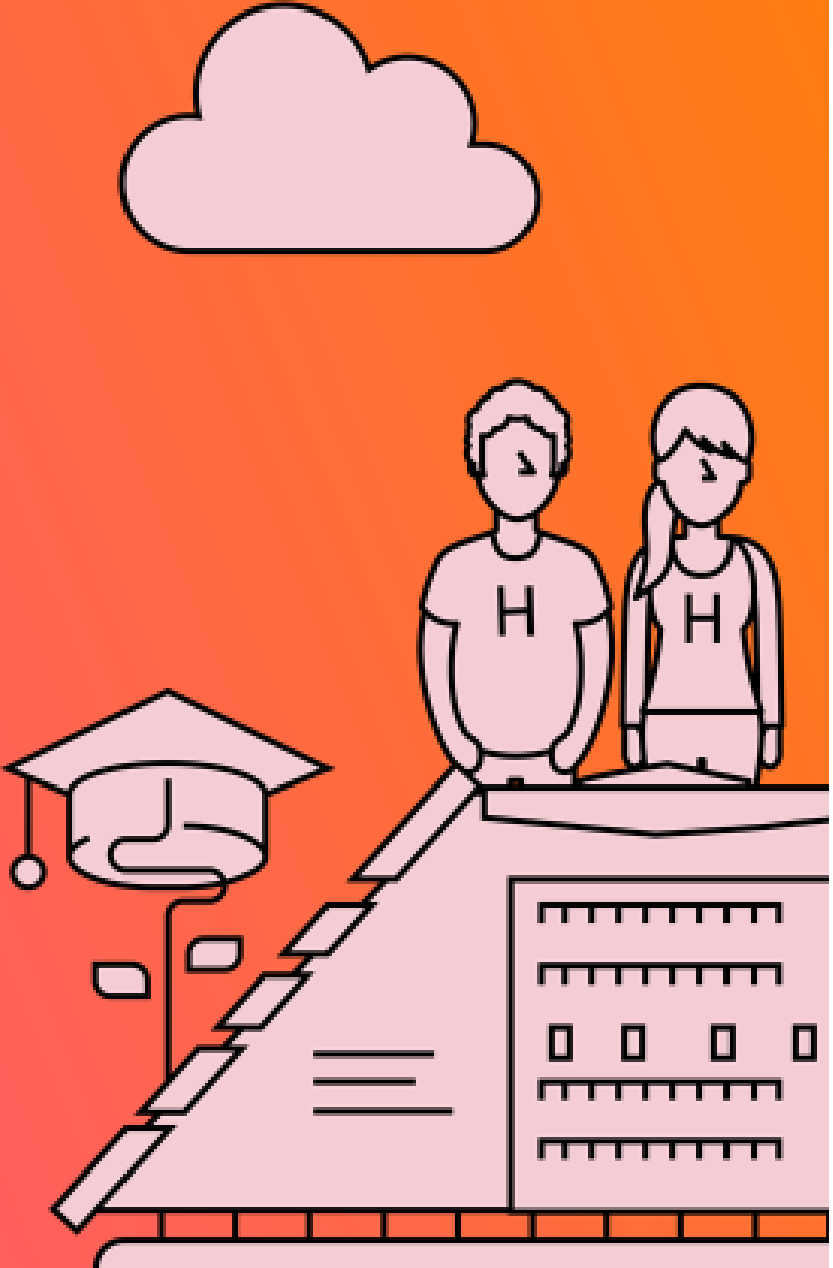
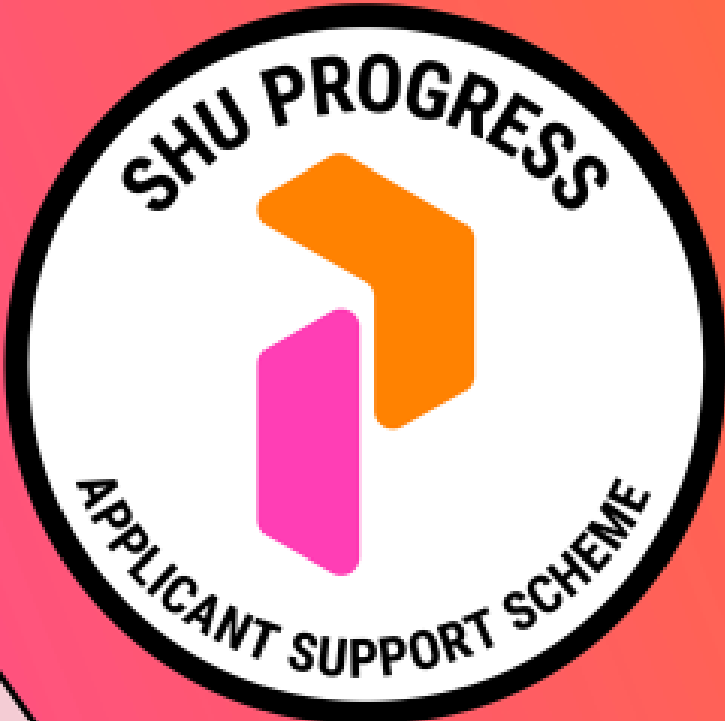
Collaborative curriculum

- Designed with industry experts
- Embedded work experience opportunities
- Digital Skills Pathways
- Placement Years

- Part-time courses and modular approach
- Foundation Years
- Degree Apprenticeships
- CPD & Professional Qualifications
- Top Up Courses
- Distance learning and online portfolio

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Groups we support

- **Care Leavers**
- **Estranged students**
- Care experienced
- **Carers**
- Disabled students
- **Experienced circumstances that have disrupted their studies**
- Financial difficulties/hardship
- Unable to move away from home area
- Mature students
- **Homeless/at risk of homelessness**
- **Refugees/Asylum seekers**
- From a military family
- Military veterans or service leavers
- *Black British* Background*

SHU Progress offer:

- Named /personal contact and advocacy
- Enhanced transition and referrals to specialist teams
- Bespoke events and communications (SHU Progress members area)
- Finance Support - access to digital transition fund (covid +), scholarship application support (Sanctuary, Student Success, Unite), cost of travelling to the university, "sundries" fund (covid+), accommodation guarantor programme
- Support with applications to the university, including preparing for interviews
- Admissions additional consideration - 2021-22 Contextual Offer, HWLS Interview Pilot



Student Support and Progression



Supporting Success

A student-centred approach

The '**Hallam Welcome**' - a positive and memorable first experience so that students start to build a sense of belonging and we can support them to thrive.

Our sector leading **Student Support Triangle** - students can access three Advisers; an Academic Adviser, a Student Support Adviser and an Employability Adviser. This normalises access to support

Our student wellbeing programme - **Healthy Hallam, Healthy Future**. A holistic approach to student mental health that is promoted across the sector (by UUK and OfS). We make use of Student Space, OfS funded.

Inclusion and Success



Promoting inclusion and fair outcomes

Across the sector there is a gap between the percentage of good degrees awarded to students from minoritised ethnic communities and the number awarded to white students.

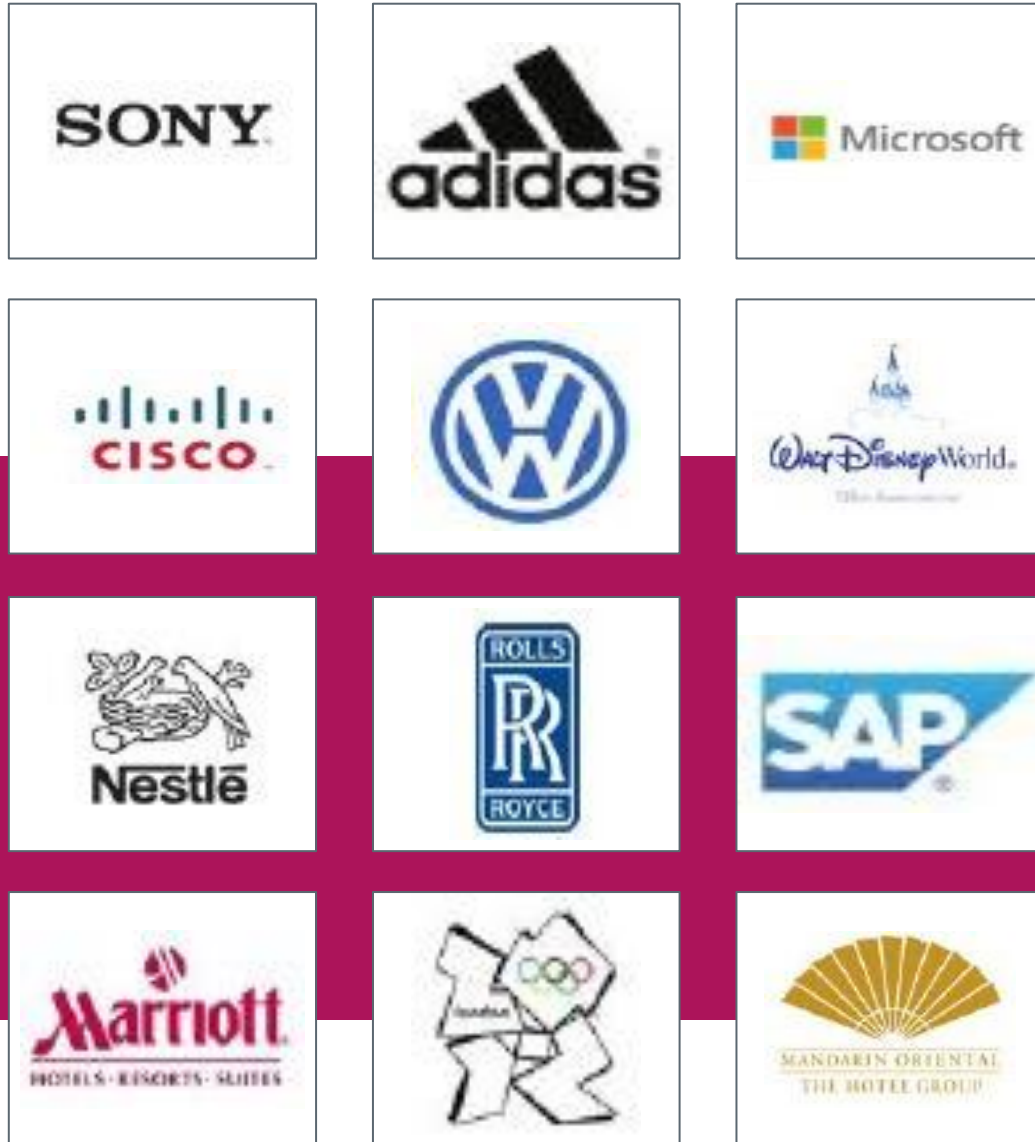
We have made it a top priority to address this to promote fair outcomes for all our students.

Teaching to support achievement

We take a whole-University approach to reducing the awarding gap. This includes:

- Ongoing review of the curriculum to make sure it is inclusive and diverse and doesn't rely only on European examples.
- Pedagogic support groups for students from minoritised ethnic communities. One of our colleagues, Ifrah Salah, has been nominated for a Nursing Times award for her work in establishing these groups.

Work-related Learning and Employability



We work with...

More than

3,500

businesses to develop
our courses.

Offer

23,000

placements every
year.

Work-related Learning and Employability

Clear focus on graduate outcomes

- Highly Skilled Employability programme (HSE)
- Top modern university for highly skilled employment – second amongst all universities
- Class of 2020/21 interventions following Covid

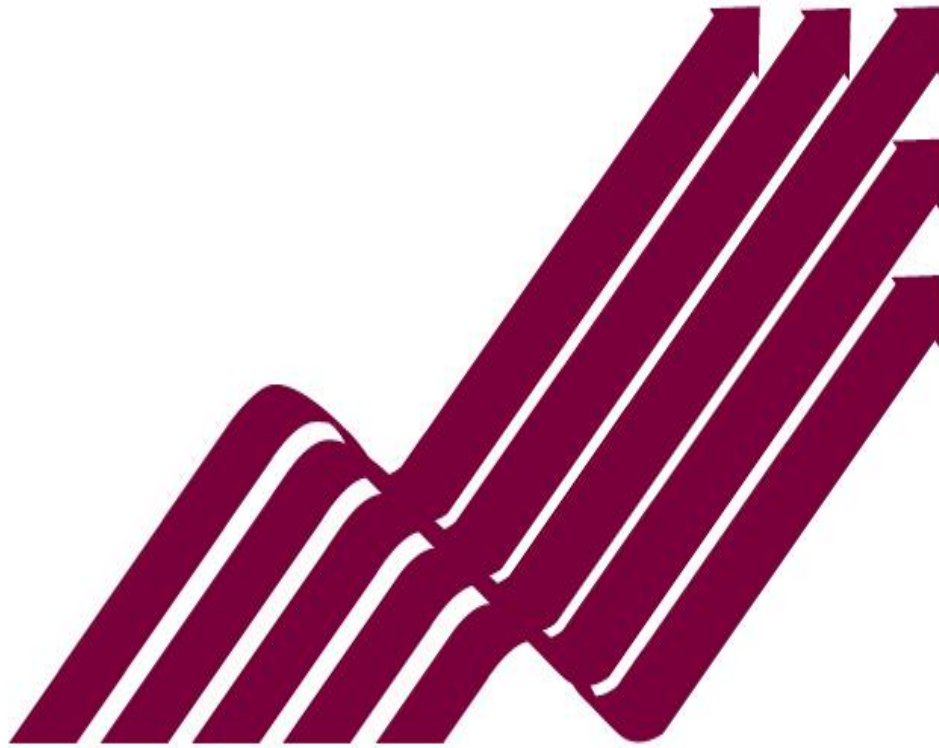
Employer-led provision

- Higher and Degree Apprenticeships – 2,000 apprentices currently studying
- Employer Advisory Boards
- Recent Office for Student projects
- South Yorkshire Institute of Technology

Placements as differential – graduate outcomes and regional impact

- Teacher Education – approximately 1,000 teachers into schools every year, mostly in this region
- Major trainer of regional healthcare/NHS workforce – significant impact on NHS, particularly around Covid
 - Sandwich placements

Higher degrees, increased earning, more highly skilled jobs



SOUTH YORKSHIRE FUTURES

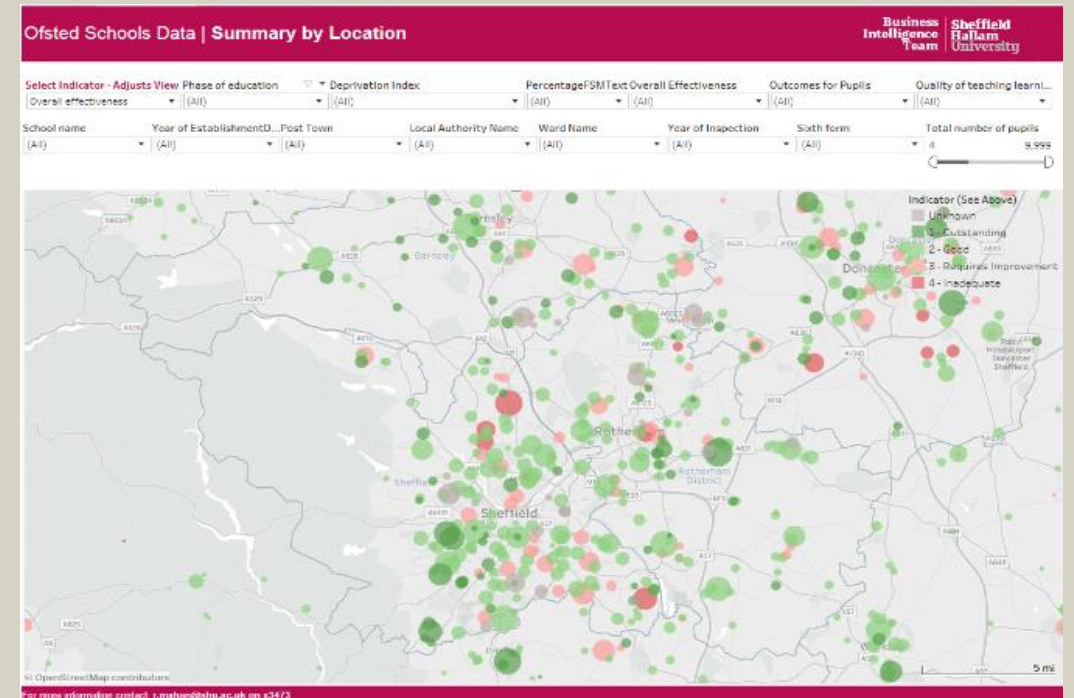
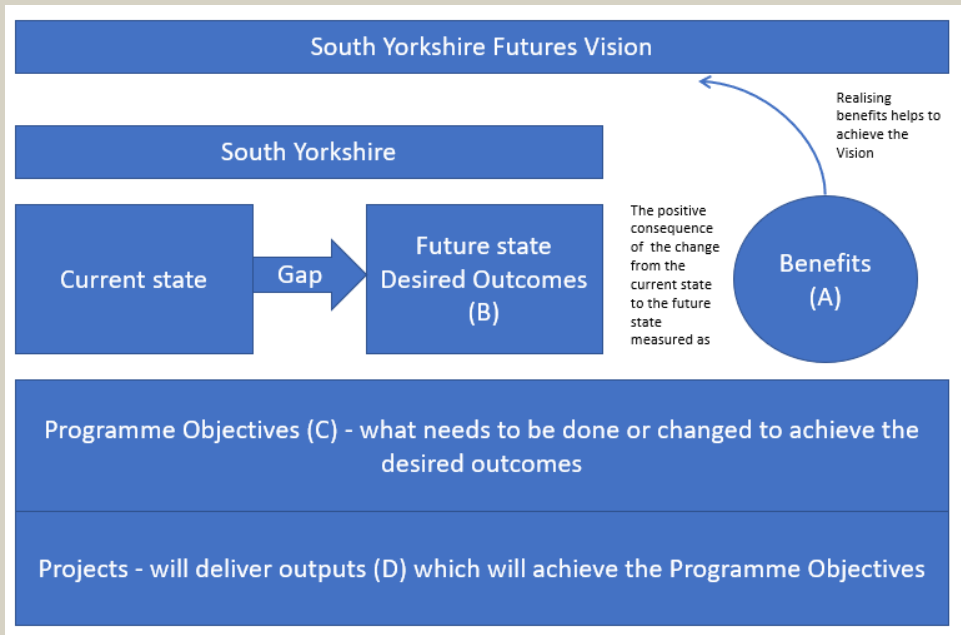
South Yorkshire Futures



*All young people in South Yorkshire
will achieve their potential*

- Launched in 2017 by SHU in partnership with LAs and schools.
- Recognising that young people growing up in South Yorkshire are less likely to achieve good GCSEs and progress to HE than their peers in the South-east. For disadvantaged children, the attainment gap starts before school and continues to widen through their educational journey.
- The SYF programme had a clear aim to help young people in the region achieve a successful life by increasing attainment and supporting progression into higher education and work.

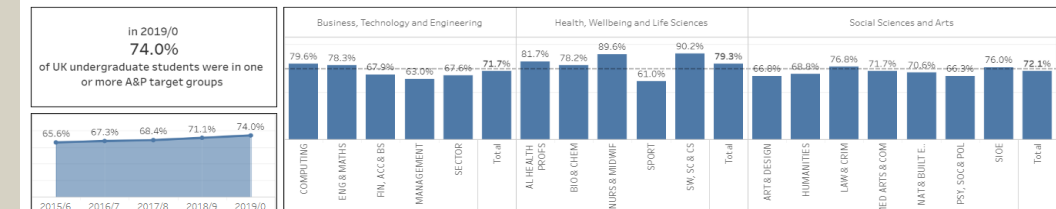
Evidence-informed approach



AP Countable Students

This measure includes new undergraduate students who are UK domiciled. Students who are considered AP countable are those in one or more of the following categories - Mature, Disabled, Black, Asian or Minority Ethnic (SAME) or from low participation neighbourhoods (POLAR quintiles 1 and 2)

This does not currently include students who are care leavers, are estranged from their families, from Gypsy, Roma or Traveller communities, refugees or children of military families



Aims & Targets

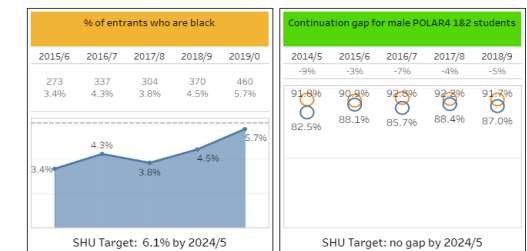
These are the University's aims for targetted groups from the University's Access and Participation Plan

The population is for undergraduate, UK domiciled students

Use the drop down menu to review the results for a single department

Please note that the targets are set at an institutional level

Select Department



SYF Programme

Early Years



Ensure all young people growing up in South Yorkshire have the best start in life

Education Workforce



Support and develop the education workforce, including improving retention

Pathways & Progression



Support young people to identify and achieve their aspirations

Six building blocks to raise attainment

High- quality
Early Years

Extra-curricular
enrichment

Strong careers
advice

Whole school
approach

Workforce
development
and CPD

Engagement
and well-being



THE EARLY YEARS COMMUNITY RESEARCH CENTRE

A ground-breaking initiative based
on a unique partnership.

“

“The Early Years Community Research Centre is an exciting example of working together to give children the best start in life, working with children, families and professionals to understand how we can make the greatest impact, together.”

RACHAEL PARKIN

HEAD OF NORTH OF ENGLAND

SAVE THE CHILDREN UK



“

“The Early Years Community Research Centre is focused on making the greatest impact we can on children’s outcomes and addressing the growing inequalities arising from the global pandemic.”

SALLY PEARSE

DIRECTOR OF THE EARLY YEARS
AND COMMUNITY RESEARCH CENTRE



As well as providing much-needed nursery places in a disadvantaged area in Sheffield, the Centre will also provide placement and research opportunities for University students.

Students across the University, including those studying Architecture and Early Childhood Studies are supporting the design of an innovative outdoor space at the Centre.

Film Production graduates have completed internships to create marketing and promotional materials to help communicate the Centre's offer to the community.



“

“I am incredibly proud of this project. It demonstrates the vital role universities play in tackling economic and social inequalities in the regions they serve.

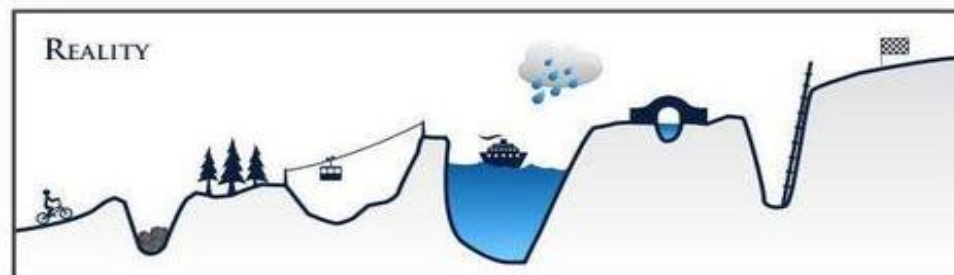
It is an excellent example of the impact collaborative partnerships can have. It is at the heart of our commitment to providing young people with every opportunity to thrive.”

PROFESSOR SIR CHRIS HUSBANDS
VICE-CHANCELLOR



Lessons Learned

2017 - 2022



Start early – social mobility gap starts in Early Years and persists through education journey

Collaborative partnerships are needed to effect real change

Let the teachers teach – this is their expertise

Take risks – pilot small things and upscale if successful

Focus on the “building blocks” to raise attainment, measure deliverables and develop the logic chain

Our Economy and Jobs



Our Education and Skills



Our Health and Wellbeing



Our Community and Regeneration



Civic University Agreement



Our Education and Skills

Support and develop the education workforce at every level through the recruitment and ongoing training of a highly skilled and representative workforce.

Expand our mentoring programme in regional schools, providing the opportunity for hundreds more young people to benefit from support delivered by our students.

Develop our newly opened Early Years Community Research Centre in Shirecliffe, sharing best practice and providing a vital community early years resource.

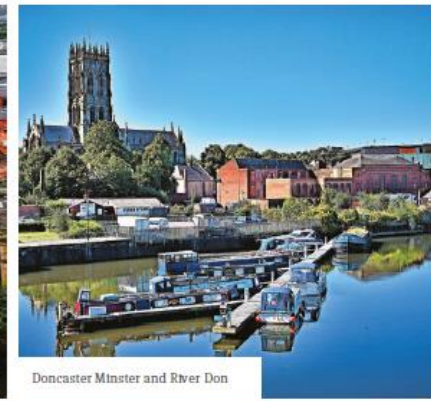
Collaborate with local Further Education colleges and other regional partners to develop a joined-up post-18 education offer that addresses key regional skills gaps.

Work with partners to establish an inclusive extra-curricular enrichment offer for young people in South Yorkshire.

Being a civic university is not a fair-weather luxury, it is a strategic choice which supports our business model and will positively impact on the lives of our students, staff and communities



Rotherham town centre



Doncaster Minster and River Don



Sheffield city centre



Barnsley Town Hall



Concluding Remarks

Key Takeaways

- Start early
- Support the education workforce – they're the professionals
- Use the data – including the narrative
- Beyond the classroom – extra-curricular engagement to drive attainment
- Informed choice for young people – give them the tools to make their decisions
- Inclusive approach to drive quality and the workforce of the future

